

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM392866

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lux Gem Corporation		07/27/2016	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elite Group International NY INC		
<b>Street Address:</b>	15W 37th St		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3857700	DIAMONBLISS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6503906384		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6503906384		
<b>Email:</b>	christopher@legalforcelaw.com		
<b>Correspondent Name:</b>	Christopher S Civil		
<b>Address Line 1:</b>	1580 W El Camino Real		
<b>Address Line 2:</b>	Suite 6		
<b>Address Line 4:</b>	MOUNTAIN VIEW, CALIFORNIA 94040		
<b>NAME OF SUBMITTER:</b>	Christopher Civil		
<b>SIGNATURE:</b>	/chris civil/		
<b>DATE SIGNED:</b>	07/27/2016		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 27th day of July, 2016 by Lux Gem Corporation, a company incorporated under the laws of New York, having principal place of business at 441 Lexington Avenue, Suite 705 New York, New York 10017 (hereinafter referred to as "ASSIGNOR");

**IN FAVOR OF**

Elite Group International NY INC, (hereinafter referred to as "ASSIGNEE"), a company incorporated under the laws of New York, having principal place of business at 15w 37th St New York, 10018;

WHEREAS, the Assignor is the registrant and lawful owner of all rights, titles and interests in the following trademark registration with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Registration No.	Date of Registration	Status
DIAMONBLISS	Word Mark	3857700	Oct. 5 2010	Live

AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

**ASSIGNOR**

Signature

Name

Position

**ASSIGNEE**

Signature

Name

Position