

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392873

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Twenty Rows LLC		07/22/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Quaterna, LLC		
Street Address:	2515 NAPA VALLEY CORPORATE DRIVE		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78458716	TWENTY ROWS	
CORRESPONDENCE DATA			
Fax Number:	7072529000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072529000		
Email:	elawrence@gawvanmale.com		
Correspondent Name:	Erik Lawrence		
Address Line 1:	1000 Main Street		
Address Line 4:	Napa, CALIFORNIA 94558		
NAME OF SUBMITTER:	Erik Lawrence		
SIGNATURE:	/Erik Lawrence/		
DATE SIGNED:	07/27/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of July 21, 2016 by and between Twenty Rows LLC, a California limited liability company ("Assignor"), and QUATERNA, LLC, a California limited liability company ("Assignee").

RECITALS

A. Assignor is the owner of the following trademark and U.S. trademark registration (the "Mark").

Trademark:	Goods:	Registration No.
Twenty Rows (character mark)	Wine	3,405,288

B. Assignor desires to assign the Mark, including the goodwill represented thereby (the "Goodwill"), to Assignee and Assignee desires to acquire such Mark and Goodwill.

AGREEMENT

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest Assignor holds in and to the Mark and Goodwill and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Mark.

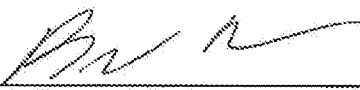
This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with or under their direction and those in privity therewith.

(Signatures to Follow)

Assignor and Assignee have entered into this Assignment as of the date first written above.

ASSIGNOR:

TWENTY ROWS LLC,
a California limited liability company

By: 

Brian Nuss, Managing Member

ASSIGNEE:

QUATERNA, LLC,
a California limited liability company

By: _____
Dario De Conti, Manager

Assignor and Assignee have entered into this Assignment as of the date first written above.

ASSIGNOR:

TWENTY ROWS LLC,
a California limited liability company

By: _____
Brian Nuss, Managing Member

ASSIGNEE:

QUATERNA, LLC,
a California limited liability company

By: _____
Dario De Conti, Manager