

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392827

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOUL FIZZ, INC.		07/27/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SOUL FIZZ PTY LTD		
Street Address:	4/32 Power Street		
City:	Southbank, VIC.		
State/Country:	AUSTRALIA		
Postal Code:	3006		
Entity Type:	Proprietary Limited Company: AUSTRALIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4939132	GIGGLICIOUSLY GOOD	
Registration Number:	4921400	LEMONLICIOUS	
Registration Number:	4921401	ORANGERRIFIC	
CORRESPONDENCE DATA			
Fax Number:	8587921642		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8582591940		
Email:	binderow@lawyer.com		
Correspondent Name:	Lawrence Binderow		
Address Line 1:	1330 Camino Del Mar		
Address Line 2:	Suite 250		
Address Line 4:	Del Mar, CALIFORNIA 92014		
DOMESTIC REPRESENTATIVE			
Name:	Lawrence H. Binderow, Attorney at Law		
Address Line 1:	1330 Camino Del Mar		
Address Line 2:	Suite 250		
Address Line 4:	Del Mar, CALIFORNIA 92014		
NAME OF SUBMITTER:	Lawrence H. Binderow		

OP \$90.00 4939132

SIGNATURE:	/Lawrence H. Binderow/
DATE SIGNED:	07/27/2016
Total Attachments: 1 source=SOULFIZZUNITEDSTATESASSIGNMENTB072716#page1.tif	

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, SOUL FIZZ, INC., A CALIFORNIA USA CORPORATION ("ASSIGNOR"), HAVING ITS PRINCIPAL OFFICES AT: SUITE 110, 884 MONUMENT STREET, PACIFIC PALISADES, CALIFORNIA 90272, HAS ADOPTED, HAS USED, IS USING AND IS THE OWNER OF THE FOLLOWING TRADEMARKS NOW REGISTERED IN THE UNITED STATES PATENT AND TRADEMARK OFFICE:

TRADEMARK CLASSIFICATION	DATE OF REGISTRATION REGISTRATION NO.
giggliciously good 32	APRIL 19, 2016 4839132
lemonicious 32	MARCH 22, 2016 4821400
strangerrific 32	MARCH 22, 2016 4821401

WHEREAS, SOUL FIZZ PTY LTD AN AUSTRALIAN PROPRIETARY LIMITED COMPANY ("ASSIGNEE"), HAVING ITS PRINCIPAL OFFICES AT: 4732 POWER STREET, SOUTHBANK, VICTORIA 3006, AUSTRALIA IS DESIROUS OF ACQUIRING SAID REGISTERED TRADEMARKS.

NOW, THEREFORE, IN CONSIDERATION OF THE SUM OF TEN DOLLARS (US\$10.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, THE RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, SOUL FIZZ, INC. DOES HEREBY ASSIGN TO SOUL FIZZ PTY LTD ALL RIGHT, TITLE AND INTEREST IN THE UNITED STATES OF AMERICA IN AND TO SAID REGISTERED TRADEMARKS TOGETHER WITH THE GOODWILL OF THAT PART OF THE ASSIGNOR'S BUSINESS SYMBOLIZED BY SAID TRADEMARKS AND THE REGISTRATIONS THEREOF.

SIGNED AT SOUTHBANK VIC., AUSTRALIA THIS 27th DAY OF July, 2016.

SOUL FIZZ, INC.
A CALIFORNIA USA CORPORATION
("ASSIGNOR")

By: 
ADRIAN KISTER, DIRECTOR

ACCEPTANCE OF ASSIGNMENT:

SIGNED AT SOUTHBANK VIC., AUSTRALIA, THIS 27th DAY OF July, 2016.

SOUL FIZZ PTY LTD
AN AUSTRALIAN PROPRIETARY LIMITED COMPANY ("ASSIGNEE").

By: 
ADRIAN KISTER, DIRECTOR