

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392864

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lux Gem Corporation		07/27/2016	Corporation: NEW YORK
Far East Gem & Jewelry Co. Ltd.		07/27/2016	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Elite Group International NY INC		
Street Address:	15W 37th St		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4042000	KIERA	
CORRESPONDENCE DATA			
Fax Number:	6503906384		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6503906384		
Email:	christopher@legalforcelaw.com		
Correspondent Name:	Christopher Civil		
Address Line 1:	1580 W El Camino Real		
Address Line 2:	Suite 6		
Address Line 4:	MOUNTAIN VIEW, CALIFORNIA 94043		
NAME OF SUBMITTER:	Christopher Civil		
SIGNATURE:	/chris civil/		
DATE SIGNED:	07/27/2016		
Total Attachments: 2			
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source=Assignment Agreement - Kiera#page2.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 27th day of July, 2016 by Lux Gem Corporation, a company incorporated under the laws of New York having principal place of business at 441 Lexington Avenue, Suite 705 New York, New York 10017 and Far East Gem & Jewelry Co. Ltd., a company incorporated under the laws of the Republic of Korea having a principal place of business at Keuk Dong Building, 575 Shinsa-Dong, Kangnam-Gu, Seoul, Republic of Korea (hereinafter referred to as “ASSIGNORS”);

IN FAVOR OF

Elite Group International NY INC, (hereinafter referred to as “ASSIGNEE”), a company incorporated under the laws of New York, having principal place of business at 15w 37th St New York, 10018:

WHEREAS, the Assignors are the registrant and lawful owner of all rights, titles and interests in the following trademark registration with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Registration No.	Date of Registration	Status
KIERA	Word Mark	4042000	Oct. 18 2011	Live

AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignors hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignors had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignors hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR - Lux Gem Corporation

Signature

Name

Position

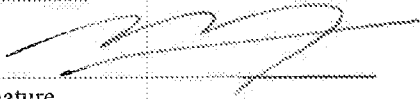
ASSIGNOR - Far East Gem & Jewelry Co. Ltd

Signature

Name

Position

ASSIGNEE

X 

Signature

X In Yeol Kim

Name

X president

Position