

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM392402

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignor Offbeat IP to Offbeat IP, LLC; Assignee Mendocino Wine Group to Mendocino Wine Group, LLC. previously recorded on Reel 005827 Frame 0674. Assignor(s) hereby confirms the Assignment of the entire interest and the goodwill.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Offbeat IP, LLC		07/01/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mendocino Wine Group, LLC		
<b>Street Address:</b>	501 Parducci Road		
<b>City:</b>	Ukiah		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95482		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4258813	SLICES	
<b>Registration Number:</b>	4162450	JELLYBEAN	
<b>Registration Number:</b>	4414315	JELLYBEAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4152498333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	lholland@ksrh.com		
<b>Correspondent Name:</b>	Lori Holland		
<b>Address Line 1:</b>	555 Montgomery Street		
<b>Address Line 2:</b>	17 Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>NAME OF SUBMITTER:</b>	Lori Holland		
<b>SIGNATURE:</b>	/lori holland/		
<b>DATE SIGNED:</b>	07/22/2016		
<b>Total Attachments: 5</b> source=Offbeat IP#page1.tif			

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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Offbeat IP		07/01/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mendocino Wine Group		
<b>Street Address:</b>	501 Parducci Road		
<b>City:</b>	Ukiah		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95482		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4258813	SLICES	
<b>Registration Number:</b>	4162450	JELLYBEAN	
<b>Registration Number:</b>	4414315	JELLYBEAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4152498333		
<b>Phone:</b>	4152498330		

**Email:** lholland@ksrh.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Correspondent Name:** Lori Holland

**Address Line 1:** 555 Montgomery Street

**Address Line 2:** 17 Floor

**Address Line 4:** San Francisco, CALIFORNIA 94111

**ATTORNEY DOCKET  
NUMBER:**

60105-009

**NAME OF SUBMITTER:**

Lori Holland

**Signature:**

/lori holland/

**Date:**

07/01/2016

**Total Attachments: 3**

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**RECEIPT INFORMATION**

**ETAS ID:** TM390071

**Receipt Date:** 07/01/2016

**Fee Amount:** \$90

**ASSIGNMENT OF UNITED STATES  
TRADEMARK REGISTRATION**


WHEREAS, Offbeat IP, LLC, a Delaware limited liability company with a principal business address at 19185 7th Street East, Sonoma, California 95476 ("Assignor") owns the following mark in the U.S. which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
SLICES	4,258,813	December 11, 2012

WHEREAS, Mendocino Wine Group, LLC, a California limited liability company with an address of 501 Parducci Road, Ukiah, California 95482 ("Assignee") is desirous of acquiring said U.S. mark and U.S. registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above-identified U.S. registration thereof.

Dated: July 1, 2016

By:   
Name: Michael Kenton  
Title: CEO

**ASSIGNMENT OF UNITED STATES  
TRADEMARK REGISTRATION**

WHEREAS, Offbeat IP, LLC, a Delaware limited liability company with a principal business address at 19185 7th Street East, Sonoma, California 95476 ("Assignor") owns the following mark in the U.S. which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
JELLYBEAN	4,162,450	June 19, 2012

WHEREAS, Mendocino Wine Group, LLC, a California limited liability company with an address of 501 Parducci Road, Ukiah, California 95482 ("Assignee") is desirous of acquiring said U.S. mark and U.S. registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above-identified U.S. registration thereof.

Dated: July 1, 2016

By: \_\_\_\_\_  
Name: Michael Kenton  
Title: CEO

**ASSIGNMENT OF UNITED STATES  
TRADEMARK REGISTRATION**

WHEREAS, Offbeat IP, LLC, a Delaware limited liability company with a principal business address at 19185 7th Street East, Sonoma, California 95476 (“Assignor”) owns the following mark in the U.S. which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
JELLYBEAN	4,414,315	October 8, 2013

WHEREAS, Mendocino Wine Group, LLC, a California limited liability company with an address of 501 Parducci Road, Ukiah, California 95482 (“Assignee”) is desirous of acquiring said U.S. mark and U.S. registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above-identified U.S. registration thereof.

Dated: July 1, 2016

By:   
Name: Michael Kenton  
Title: CEO