

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM393278

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cellwize Wireless Technologies Pte Ltd.		07/28/2016	Corporation: SINGAPORE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cellwize Wireless Technologies Ltd.		
<b>Street Address:</b>	21A Habarzel Stl		
<b>City:</b>	Tel Aviv		
<b>State/Country:</b>	ISRAEL		
<b>Postal Code:</b>	69710		
<b>Entity Type:</b>	Corporation: ISRAEL		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4644415	VALUE-DRIVEN SON	
<b>Registration Number:</b>	4632131	ELASTIC-SON	
<b>Registration Number:</b>	4919887	SONCLOUD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027373528		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2026285197		
<b>Email:</b>	darrylw@browdyneimark.com		
<b>Correspondent Name:</b>	Browdy and Neimark, PLLC		
<b>Address Line 1:</b>	1625 K Street NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Browdy and Neimark, PLLC		
<b>Address Line 1:</b>	1625 K Street NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	ROGER L. BROWDY		

OP \$90.00 4644415

<b>SIGNATURE:</b>	/rlb/
<b>DATE SIGNED:</b>	08/01/2016
<b>Total Attachments: 1</b> source=2016-07-28 TM Assgt#page1.tif	

## ASSIGNMENT

WHEREAS, Cellwize Wireless Technologies Pte Ltd., a Singapore corporation located and doing business at 8 Shenton Way, Singapore, Singapore 068811 (hereinafter "Cellwize Singapore"), has adopted, used and is using the following trademarks:

VALUE-DRIVEN SON, which is registered in the United States Patent and Trademark Office, Registration No. 4,644,415, dated November 25, 2014, ELASTIC-SON, which is registered in the United States Patent and Trademark Office, Registration No. 4,632,131, dated November 4, 2014, and SONCLOUD, which is pending in the United States Patent and Trademark Office, Registration No. 4,919,887, dated March 15, 2016; and

WHEREAS Cellwize Wireless Technologies Ltd., an Israeli corporation located and doing business at 21A Habarzel Stl, Tel Aviv, Israel 69710 (hereinafter "Cellwize Israel"), is desirous of acquiring said trademarks and registrations:

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Cellwize Singapore does hereby assign unto said Cellwize Israel all rights, title and interest in and to said trademarks and said registrations, together with the good will of the business symbolized by each of said trademarks.

Cellwize Wireless Technologies Pte Ltd.

Date: 7/28/2016

VP Finance

By: *Michael Goldberger*  
Michal Goldberger