

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM393292

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Outdoor Channel, Inc.		07/29/2016	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A., as Administrative Agent		
<b>Street Address:</b>	10623 NE 68th Street		
<b>Internal Address:</b>	MC: WA3-132-01-01		
<b>City:</b>	Kirkland		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98033		
<b>Entity Type:</b>	national banking association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 23</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4921822	UMF ULTIMATE MATCH FISHING	
<b>Registration Number:</b>	4880132	THE RELUCTANT OUTDOORSMAN	
<b>Registration Number:</b>	4822475	TRUE TO THE CORE	
<b>Registration Number:</b>	4310529	BOTTOM FEEDERS	
<b>Registration Number:</b>	4126187	BORDER BATTLES	
<b>Registration Number:</b>	4092035	OFF-ROAD OVERHAUL	
<b>Registration Number:</b>	4061713	GUN STORIES	
<b>Registration Number:</b>	4061566	MUDSLINGERS	
<b>Registration Number:</b>	4032894	THE WORLD LEADER IN OUTDOOR ENTERTAINMEN	
<b>Registration Number:</b>	3973104	OUTDOOR CHANNEL CORPS OUTDOOR CHANNEL. S	
<b>Registration Number:</b>	3956219	AMERICA'S LEADER IN OUTDOOR TV	
<b>Registration Number:</b>	3751708	UMF ULTIMATE MATCH FISHING	
<b>Registration Number:</b>	3398087	OUTDOOR CHANNEL	
<b>Registration Number:</b>	3266668	THE WINGSHOOTER	
<b>Registration Number:</b>	3076816	WHAT THE DOGS TAUGHT ME	
<b>Registration Number:</b>	3070882	TODAY'S BOATER	
<b>Registration Number:</b>	3055104	BRING THE OUTDOORS HOME	
<b>Registration Number:</b>	2988299	CAST & BLAST	

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Property Type	Number	Word Mark
Registration Number:	2988271	CAST & BLAST
Registration Number:	2053733	THE OUTDOOR CHANNEL
Serial Number:	86704253	OUTDOOR SPORTSMAN GROUP
Serial Number:	86685209	ELEPHANT COUNTRY
Serial Number:	86663671	OUTDOOR SPORTSMAN GROUP

#### CORRESPONDENCE DATA

Fax Number: 9192868199

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 919 286-8000

Email: PTO\_TMconfirmation@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625.4985
NAME OF SUBMITTER:	John E. Slaughter, III.
SIGNATURE:	/jes/
DATE SIGNED:	08/01/2016

#### Total Attachments: 4

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of July 29, 2016 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

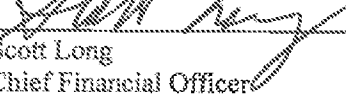
TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
	See <u>Schedule 1</u> attached hereto	

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

THE OUTDOOR CHANNEL, INC.

By:   
Name: Scott Long  
Title: Chief Financial Officer

KSE OUTDOOR SPORTSMAN GROUP, LLC  
NOTICE OF GRANT OF SECURITY INTERESTS IN TRADEMARKS

**TRADEMARK**  
**REEL: 005841 FRAME: 0918**

Accepted and agreed to as of the date first above written.

BANK OF AMERICA, N.A., as Administrative Agent

By: 

Name: Tiffany Shin

Title: Vice President

KSE OUTDOOR SPORTSMAN GROUP, LLC  
NOTICE OF GRANT OF SECURITY INTERESTS IN TRADEMARKS

TRADEMARK

REEL: 005841 FRAME: 0919

**Schedule 1**

**The Outdoor Channel, Inc.  
(Nevada Corporation)**

**U.S. Trademarks**

**Trademark Registrations**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
UMF ULTIMATE MATCH FISHING	4921822	03/22/16
THE RELUCTANT OUTDOORSMAN	4880132	01/05/16
TRUE TO THE CORE	4822475	09/29/15
BOTTOM FEEDERS	4310529	03/26/13
BORDER BATTLES	4126187	04/10/12
OFF-ROAD OVERHAUL	4092035	01/24/12
GUN STORIES	4061713	11/22/11
MUDSLINGERS	4061566	11/22/11
THE WORLD LEADER IN OUTDOOR ENTERTAINMENT	4032894	09/27/11
OUTDOOR CHANNEL CORPS OUTDOOR CHANNEL. SERVE AND CONSERVE and Design	3973104	06/07/11
AMERICA'S LEADER IN OUTDOOR TV	3956219	05/03/11
UMF ULTIMATE MATCH FISHING and Design	3751708	02/23/10
OUTDOOR CHANNEL and Design	3398087	03/18/08
THE WINGSHOOTER	3266668	07/17/07
WHAT THE DOGS TAUGHT ME	3076816	04/04/06
TODAY'S BOATER	3070882	03/21/06
BRING THE OUTDOORS HOME	3055104	01/31/06
CAST & BLAST	2988299	08/23/05
CAST & BLAST	2988271	08/23/05
THE OUTDOOR CHANNEL	2053733	04/22/97

**Trademark Applications**

<b>Mark</b>	<b>Appl. No.</b>	<b>Filing Date</b>
OUTDOOR SPORTSMAN GROUP	86704253	07/24/15
ELEPHANT COUNTRY	86685209	07/07/15
OUTDOOR SPORTSMAN GROUP	86663671	06/16/15