

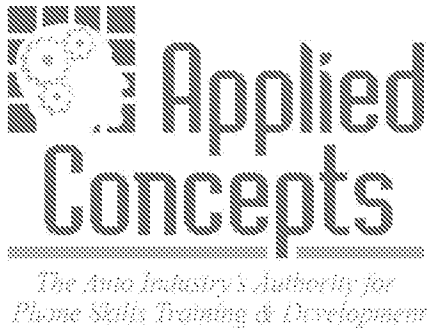
TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM393081

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Applied Concepts, Inc.		07/26/2016	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Ford Motor Company		
Street Address:	16800 Executive Plaza Drive		
Internal Address:	5N116		
City:	Dearborn		
State/Country:	MICHIGAN		
Postal Code:	48126		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86886909	OWN THE PHONES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3212288602		
Email:	kmccarthy@appliedconcepts.com		
Correspondent Name:	Karalynne McCarthy		
Address Line 1:	55 Skyline Drive		
Address Line 4:	Lake Mary, FLORIDA 32746		
NAME OF SUBMITTER:	Alex Nicholas		
SIGNATURE:	/alex nicholas/		
DATE SIGNED:	07/29/2016		
Total Attachments: 1			
source=Trademark Transfer#page1.tif			

OP \$40.00 86886909



July 26, 2016

Re: Serial Number 86886909
Registration Number 4988828

To Whom it May Concern:

I, Alex Nicholas, President and Owner of Applied Concepts, Inc. am transferring the ownership of my trademark "Own the Phones" to Ford Motor Company.

Please assign the ownership to Ford Motor Company as of July 26, 2016.

I can be reached at 407-333-7300 ext. 225 with any questions.

Thank you,

Alex Nicholas
President