

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM393156

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wedding Spot, Inc.		07/28/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Honeybook, Inc.		
Street Address:	539 Bryant Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4978825	THE SPOT	
CORRESPONDENCE DATA			
Fax Number:	6175231231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6175701000		
Email:	tadmin@goodwinprocter.com		
Correspondent Name:	Ryan E. Thomas		
Address Line 1:	Goodwin Procter LLP		
Address Line 2:	100 Northern Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	130490/248360		
NAME OF SUBMITTER:	Ryan E. Thomas		
SIGNATURE:	/RET/		
DATE SIGNED:	07/29/2016		
Total Attachments: 1			
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OP \$40.00 4978825

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”), dated as of July ²⁸ __, 2016, is by and between Wedding Spot, Inc., a Delaware corporation (“Assignor”) and Honeybook, Inc., a Delaware corporation, (“Assignee”).

WHEREAS, Assignor holds all right, title and interest in and to U.S. trademark registration number 4,978,825 for the trademark THE SPOT (the “Mark”);

WHEREAS, Assignor now assigns, and Assignee is desirous of acquiring the Mark from Assignor, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the foregoing premises and covenants, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

1. Assignor does hereby assign, transfer and set over to Assignee all right, title, and interest in and to the Mark, together with any and all applications and registrations therefor, and all of the goodwill symbolized thereby and appurtenant thereto.

2. Assignor does also hereby assign, sell, transfer and set over unto Assignee all claims for damages for reason of past or current infringement of the Mark, as well as the right to sue for and collect the same for its own use and enjoyment.

3. Assignor further authorizes the Director of the United States Patent & Trademark Office, and any official of any U.S. state or states whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

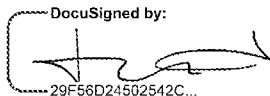
IN WITNESS WHEREOF, the undersigned has executed this Assignment as a sealed instrument as of the date first above written.

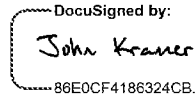
Assignor:

Assignee:

WEDDING SPOT, INC.,

HONEYBOOK, INC.,

DocuSigned by:

29F56D24502542C...

DocuSigned by:

88E0CF4186324CB...

Name: Tina Hoang-To

By: _____

Name: John Kramer

Title:

Title: Chief Operating Officer

CEO & Co-Founder

7/28/2016