

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM393014

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PRODUCT INNOVATIONS RESEARCH LLC		07/27/2016	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	PERFORMANCE BRANDS, INC.		
Street Address:	905 Shotgun Road		
City:	Sunrise		
State/Country:	FLORIDA		
Postal Code:	33326		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2618155	NIGHT TAN	
CORRESPONDENCE DATA			
Fax Number:	9549240717		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	954-924-0707		
Email:	trademark@patentmiami.com		
Correspondent Name:	Robert M. Schwartz		
Address Line 1:	P.O. Box 221470		
Address Line 4:	Hollywood, FLORIDA 33022		
NAME OF SUBMITTER:	Robert M. Schwartz		
SIGNATURE:	/robert m schwartz/		
DATE SIGNED:	07/28/2016		
Total Attachments: 1			
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OP \$40.00 2618155

ASSIGNMENT OF TRADEMARK

WHEREAS, PRODUCT INNOVATIONS RESEARCH LLC, a Texas Limited Liability Company, doing business at 15770 N. DALLAS PARKWAY, SUITE 700, DALLAS, TEXAS 75248 has adopted, used, is using the below designated trademark and is the owner of the following trademark registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
NIGHT TAN	2618155	September 10, 2002

WHEREAS, PERFORMANCE BRANDS, INC., a Florida Corporation, with its principal place of business located at 905 Shotgun Road, Sunrise, Florida 33326, is desirous of acquiring all rights to the trademark, the trademark registration and any United States or foreign registrations resulting therefrom.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, PRODUCT INNOVATIONS RESEARCH LLC hereby assigns, conveys and transfers to PERFORMANCE BRANDS, INC. the entire right, title, and interest in and to said trademark and trademark registration, including without limitation, all common law rights to the trademark, all worldwide rights to the trademark, and any and all United States and foreign registrations resulting therefrom, and all the goodwill of the business connected with the use of and symbolized by said trademark.

Signed at (city) CARSON, (state) CA, as of this 27 day of JULY, 2016.

PRODUCT INNOVATIONS RESEARCH LLC

Signature: _____

Corporate Title: President & CEO