

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM393319

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bibliomotion, Inc.		07/28/2016	Corporation: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Taylor & Francis Group, LLC		
<b>Street Address:</b>	6000 Broken Sound Parkway, NW		
<b>City:</b>	Boca Raton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33487		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4234689	BIBLIOMOTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-781-6013		
<b>Email:</b>	chicago.trademarks@klgates.com, kate.starshak@klgates.com, valerie.swanson@klgates.com		
<b>Correspondent Name:</b>	Kate Starshak c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	3716629-1		
<b>NAME OF SUBMITTER:</b>	Kathryn Starshak		
<b>SIGNATURE:</b>	/kathryn starshak/		
<b>DATE SIGNED:</b>	08/01/2016		
<b>Total Attachments: 11</b>			
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## **INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT**

WHEREAS, Bibliomotion, Inc., a corporation organized under the laws of the Commonwealth of Massachusetts ("**Assignor**"), owns the entire right, title and interest in, to and under the registered and unregistered trademarks and trademark applications (including, without limitation, trade dress, service marks and service mark applications, collectively the "**Trademarks**"), the copyrights, copyright registrations and applications for copyright registration (including, without limitation, any renewals and/or extensions thereof in perpetuity, collectively the "**Copyrights**"), all of which, to the extent registered or filed with the United States Patent and Trademark Office or the United States Copyright Office, are set forth in the Annex I attached hereto and made a part hereof (collectively, the "**Properties**"); and

WHEREAS, Assignor has entered into that certain Asset Purchase Agreement, dated as of July 29, 2016 (as amended, supplemented or otherwise modified from time to time, the "**Asset Purchase Agreement**"), with Taylor & Francis Group, LLC, a limited liability company formed under the laws of the State of Delaware ("**Assignee**"), pursuant to which Assignor has agreed to irrevocably sell, convey, transfer, assign and deliver to Assignee the Properties and all of Assignor's right, title and interest in, to and under the Properties, free and clear of any Liens, in exchange for good and valuable consideration described in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged.

NOW, THEREFORE, Assignor hereby sells, conveys, transfers, assigns and sets over, unto Assignee, its successors, legal representatives and assigns, the Properties and all of Assignor's right, title and interest in, to and under the Properties, free and clear of any Liens, together with the goodwill of the business symbolized by the Properties, and the registration thereof, and further including: all income, royalties, and damages now and hereafter due and/or payable to Assignor, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above throughout the world.

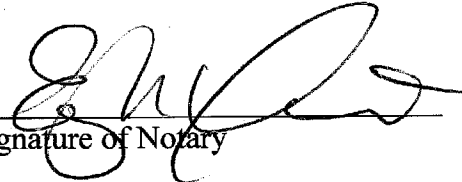
AND THE ASSIGNOR HEREBY authorizes and requests the Commissioner of the United States Patent and Trademark Office, the United States Copyright Office, the applicable registrar of domain names and any official of any country or countries foreign to the United States, whose duty is to issue patents, trademark registrations, copyright registrations or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND THE ASSIGNOR HEREBY covenants and agrees that the Assignor has full right, power and authority to convey the entire interest herein assigned, and that the Assignor has not executed or otherwise entered into, and will not execute or otherwise enter into, any agreement in conflict herewith.

STATE OF Massachusetts )  
COUNTY OF Norfolk )ss:

On this 28<sup>th</sup> day of July 2016, before me the undersigned, a Notary Public for the County of Norfolk, personally appeared Jill Friedlander, known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity on behalf of Bibliomotion, Inc., and that by his or her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

  
Signature of Notary



EILYN PENA  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
May 18, 2023

AND THE ASSIGNOR HEREBY further covenants and agrees that the Assignor will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to the Assignor respecting the Properties, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and generally do everything possible to aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection of and for the Properties and to perfect the assignment thereof in Assignee.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed as of the day and year written below.

BIBLIOMOTION, INC.

By: 

Name: JILL FRIEDLANDER

Title: President

*[Signature Page to the Intellectual Property Assignment Agreement]*

Properties

Trademarks

All registered or unregistered trade names, trademarks, service marks, logos, symbols, trade dress, trademark and service mark applications, and trademark and service mark registrations related to the Titles

Tradenames (imprints)

Bibliomotion, Inc.

Lamprey & Lee

Logos:

Bibliomotion, Inc.



Bibliomotion, spine logo



Lamprey & Lee



Trademark registration for Bibliomotion, Inc. (attached)

Service mark: n/a

Trademark and service mark registrations related to the Titles: n/a

2.2.6.1.i trademark registration

**United States of America**  
United States Patent and Trademark Office

# Bibliomotion

**Reg. No. 4,234,689**

**Registered Oct. 30, 2012**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

BIBLIOMOTION, INC. (MASSACHUSETTS CORPORATION)  
33 MANCHESTER RD  
BROOKLINE, MA 02446

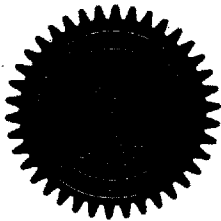
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KAREN BRACEY, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

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