

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM393497

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	07/19/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yedda, Inc.		07/19/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AOL Advertising Inc.		
<b>Street Address:</b>	22000 AOL Way		
<b>City:</b>	Dulles		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	20166		
<b>Entity Type:</b>	Corporation: MARYLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3897767	ESYEDDA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202 857 6169		
<b>Email:</b>	henrye@arentfox.com		
<b>Correspondent Name:</b>	James R. Davis, II		
<b>Address Line 1:</b>	1717 K Street, NW		
<b>Address Line 2:</b>	Arent Fox LLP		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	James R. Davis, II		
<b>SIGNATURE:</b>	/James R. Davis, II/		
<b>DATE SIGNED:</b>	08/02/2016		
<b>Total Attachments: 5</b>			
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source=merger document#page3.tif			
source=merger document#page4.tif			

OP \$40.00 3897767



# CORPORATE CHARTER APPROVAL SHEET

**\*\* EXPEDITED SERVICE \*\***

**\*\* KEEP WITH DOCUMENT \*\***

DOCUMENT CODE 11 BUSINESS CODE \_\_\_\_\_

# \_\_\_\_\_

Close \_\_\_\_\_ Stock \_\_\_\_\_ Nonstock \_\_\_\_\_

P.A. \_\_\_\_\_ Religious \_\_\_\_\_



ID # **D05066170** ACK # **1000362009601834**  
PAGES: 0005  
AOL ADVERTISING INC.

07/19/2016 AT 02:44 P WO # 0004660545

Merging (Transferring) 300 Seconds Inc buy right, Inc  
Past Future, Inc. The Relevance Corporation  
Thru Labs, Inc. Visible, Inc.  
Feedba, Inc. all Delaware

Surviving (Transferring) AOL Advertising Inc

D05066170

New Name \_\_\_\_\_

### FEES REMITTED

Base Fee:	_____
Org. & Cap. Fee:	_____
Expedite Fee:	_____
Penalty:	_____
State Recordation Tax:	_____
State Transfer Tax:	_____
Certified Copies:	_____
Copy Fee:	_____
Certificates:	_____
Certificate of Status Fee:	_____
Personal Property Filings:	_____
Mail Processing Fee:	_____
Other:	_____

TOTAL FEES: 195

_____	Change of Name
_____	Change of Principal Office
_____	Change of Resident Agent
_____	Change of Resident Agent Address
_____	Resignation of Resident Agent
_____	Designation of Resident Agent and Resident Agent's Address
_____	Change of Business Code
_____	Adoption of Assumed Name
_____	Other Change(s)

Credit Card \_\_\_\_\_ Check X Cash \_\_\_\_\_

Documents on \_\_\_\_\_ Checks \_\_\_\_\_

Approved By: 6

Keyed By: \_\_\_\_\_

COMMENT(S):

Code 801  
Attention: \_\_\_\_\_  
Mail: Names and Address \_\_\_\_\_

**CSC-LAWYERS INCORPORATING SERVICE COMPANY**  
**7 ST. PAUL STREET**  
**SUITE 820**  
**BALTIMORE MD 21202**

Stamp Work Order and Customer Number HERE

CUST ID: 0003443968  
WORK ORDER: 0004660545  
DATE: 07-21-2016 12:39 PM  
AMT. PAID: \$195.00

Articles of Merger

of

300 Seconds Inc.  
buysight, Inc.  
PastFuture, Inc.  
The Relegence Corporation  
Thing Labs, Inc.  
Vidible, Inc.  
Yedda, Inc.

(all Delaware corporations)

and of

AOL Advertising Inc.

(a Maryland corporation)

FIRST: 300 Seconds Inc., buysight, Inc., PastFuture, Inc., The Relegence Corporation, Thing Labs, Inc., Vidible, Inc., Yedda, Inc. (the "Subsidiaries") and AOL Advertising Inc. ("AOLA"), being the corporations which are the parties to these Articles of Merger, do hereby agree to effect a merger of said corporations upon the terms and conditions herein set forth.

SECOND: The name of the successor corporation is AOL Advertising Inc., which is a corporation incorporated in the State of Maryland under the provisions of the Maryland General Corporation Law with its principal office in the State of Maryland located in Baltimore City, and which will continue its corporate existence under its present name pursuant to the provisions of the Maryland General Corporation Law.

THIRD: The corporations to be merged into the successor corporation are the Subsidiaries, which are corporations incorporated in the State of Delaware, which were incorporated under general law in said state as set forth below, and the corporate existence of which will cease upon the effective date of the merger in accordance with the provisions of the general laws of the said State.

Subsidiary Name	State of Delaware Incorporation Date
300 Seconds Inc.	September 20, 2010
buysight, Inc.	April 11, 2008
PastFuture, Inc.	January 15, 2008
The Relegence Corporation	August 24, 1999
Thing Labs, Inc.	May 16, 2008

Subsidiary Name	State of Delaware Incorporation Date
Vidible, Inc.	September 27, 2012
Yedda, Inc.	January 4, 2006

All of the issued shares of stock of the Subsidiaries are owned by AOLA.

The Subsidiaries have no principal offices in Maryland.

The Subsidiaries own no interest in land in the State of Maryland.

FOURTH: No amendments to the charter of AOLA are to be effected by reason of the merger.

FIFTH: The authorized share structure of each of the corporations which is a party to these Articles of merger at the time of execution thereof is as follows:

Name	Total Number of Shares of All Classes	Number and Par Value of Shares of Each Class	Number of Shares without Par Value of Each Class	Aggregate Par Value of All Shares with Par Value
AOL Advertising Inc.	1,000	1,000 Common Shares \$0.01 par value	0	\$10.00
300 Seconds Inc.	100	100 Common Shares \$0.01 par value	0	\$1.00
buysight, Inc.	100	100 Common Shares \$0.01 par value	0	\$1.00
PastFuture, Inc.	100	100 Common Shares \$0.01 par value	0	\$1.00
The Relegence Corporation	100	100 Common Shares \$0.01 par value	0	\$1.00
Thing Labs, Inc.	100	100 Common Shares \$0.01 par value	0	\$1.00
Vidible, Inc.	100	100 Common Shares \$0.01 par value	0	\$1.00
Yedda, Inc.	100	100 Common Shares \$0.01 par value	0	\$1.00

SIXTH: The issued shares of the Subsidiaries shall not be converted or exchanged in any manner. All of the issued shares of stock of the Subsidiaries shall, upon the effective date of the merger, be surrendered and extinguished. The shares of stock of AOLA shall not be converted, but each said share which is issued as of the effective date of the merger shall continue to represent one issued share of stock of AOLA.

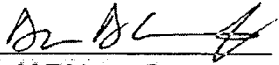
SEVENTH: The terms and conditions of the merger herein set forth were advised, authorized, and approved by AOLA in the manner required by its charter and the general provisions of the Maryland General Corporation Law, and the said merger and the aforesaid terms and conditions were approved in the manner hereinafter set forth. The Board of Directors of the corporation adopted a resolution approving the proposed merger of the Subsidiaries into AOLA on substantially the terms and conditions set forth in or referred to in said resolution. Said resolution of the Board of directors was adopted by written consent signed on July 19, 2016 by all of the members of the entire Board of Directors without a meeting.

EIGHT: The terms and conditions of the merger herein set forth were duly advised, authorized, and approved, in respect of the Subsidiaries in the manner required by the charter of each of the Subsidiaries and by the laws of the State of Delaware, which is the state of incorporation of the Subsidiaries. The sole shareholder of the Subsidiaries adopted a resolution approving the proposed merger of the Subsidiaries into AOLA on substantially the terms and conditions set forth in or referred to in said resolution. Said resolution of the sole shareholder was adopted by written consent signed on July 19, 2016 without a meeting.

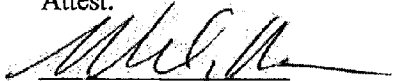
*[signature page follows]*

IN WITNESS WHEREOF, these Articles of Merger are hereby signed for and on behalf of each of the Subsidiaries by a Vice-President, who does hereby acknowledge that said Articles of Merger are the act of said Subsidiaries, and who does hereby state under the penalties for perjury that the matters and facts set forth therein with respect to authorization and approval of said merger are true in all material respects to the best of his knowledge information, and belief; and these Articles of Merger are hereby signed for and on behalf of AOL by a Vice-President, who does hereby acknowledge that said Articles of Merger are the act of said AOL, and who does hereby state under the penalties for perjury that the matters and facts stated therein with respect to authorization and approval of said merger are true in all material respects to the best of his knowledge, information and belief.

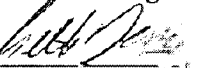
**300 Seconds Inc.**  
**buysight, Inc.**  
**PastFuture, Inc.**  
**The Relegence Corporation**  
**Thing Labs, Inc.**  
**Vidible, Inc.**  
**Yedda, Inc.**

BY   
Donald D'Anna, Jr.  
Vice President, Tax & Treasurer

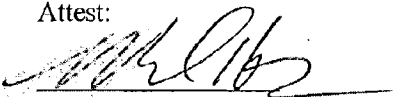
Attest:

  
Michael Howson  
Assistant Secretary  
Dated: July 19, 2016

**AOL Advertising Inc.**

BY   
Seth Demsey, Vice-President

Attest:

  
Michael Howson  
Assistant Secretary  
Dated: July 19, 2016

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