

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM393539

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vintage Supply Partners, LLC		08/01/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Plata Wine Partners, LLC		
Street Address:	855 Bordeaux Way, Suite 100		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86624937	VERADA	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Ste. 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	VING15-004		
NAME OF SUBMITTER:	J. Scott Gerien		
SIGNATURE:	/J. Scott Gerien/		
DATE SIGNED:	08/02/2016		
Total Attachments: 1			
source=2016-08-01 - Executed Assignment to Plata Wine Partners, LLC#page1.tif			

CH \$40.00 86624937

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, Vintage Supply Partners, LLC, a California limited liability company, with an address of 855 Bordeaux Way, Suite 100, Napa, California, 94558 (“Assignor”), owns the mark VERADA (the “Mark”) in connection with alcoholic beverages except beers in the United States; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor’s use of the Mark in commerce in connection with alcoholic beverages except beers, Application Serial No. 86/624,937 for VERADA filed on May 11, 2015; and

WHEREAS, Plata Wine Partners, LLC, a California limited liability company, with a business address at 855 Bordeaux Way, Suite 100, Napa, California, 94558 (“Assignee”), desires to acquire the Mark in the United States and the pending U.S. Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending U.S. Application therefor, together with the goodwill of the business symbolized by the Mark.

Vintage Supply Partners, LLC

Dated: 8/1/2016

By: 
Jonathan Goldman