900373640 08/04/2016

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM393840

SUBMISSION TYPE: RESUBMISSION	
NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST	
RESUBMIT DOCUMENT ID:	900369954

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		05/20/2016	Banking Corporation: OHIO

# **RECEIVING PARTY DATA**

Name:	On Campus Marketing, LLC	
Street Address:	10411 Motor City Drive	
City:	Bethesda	
State/Country:	MARYLAND	
Postal Code:	20817	
Entity Type:	Limited Liability Company: DELAWARE	

# **PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark	
Serial Number:	85514731	OCM EXPERIENCED @ EDU	
Registration Number:	4415433		
Registration Number:	4419174	EXPERIENCED@EDU	
Registration Number:	4398488	ON CAMPUS MARKETING	
Registration Number:	3072302	CAMPUS LINENS	
Registration Number:	3213393	CAMPUSBEDDING.COM	
Registration Number:	3133850	UNIVERSITAS VETIS OFFICE OF THE DIRECTOR	
Registration Number:	3139891		
Registration Number:	2297875	OCM	
Registration Number:	2070926	RESIDENCE HALL LINENS	
Registration Number:	2096782	DIPLOMADISPLAY	

# CORRESPONDENCE DATA

**Fax Number:** 3128767934

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3142595816

Email: trademarks.us@dentons.com
Correspondent Name: Katie Krutzsch, Paralegal

Address Line 1: Wacker Drive Station, Willis Tower

TRADEMARK

900373640 REEL: 005847 FRAME: 0480

Address Line 2:	P.O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
NAME OF SUBMITTER:	Katie Krutzsch		
SIGNATURE:	/katie krutzsch/		
DATE SIGNED:	08/04/2016		
Total Attachments: 4	<u>.</u>		
source=Release of Trademark Security Agreement - OCM#page1.tif			

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# RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Release"), dated as of May 20, 2016, is made by **FIFTH THIRD BANK**, an Ohio banking corporation, for itself and as agent for each affiliate of Fifth Third Bancorp (hereinafter collectively, "Secured Party"), and is as follows:

WHEREAS, On Campus Marketing, LLC, a Delaware limited liability company ("<u>Debtor</u>"), and Secured Party are parties to that certain Trademark Security Agreement dated as of June 5, 2012 (the "<u>Agreement</u>"), which was recorded with The United States Patent and Trademark Office on June 14, 2012, in its records at Reel 004801, Frame 0326; capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

WHEREAS, the Agreement granted to Secured Party a security interest in all of the Debtor's right, title and interest in, to and under the Trademark Collateral, including, without limitation: (a) all of Debtor's right, title and interest in and to all of its now or in the future owned or existing Trademarks listed on Schedule I attached hereto and made a part hereof; (b) all renewals of each of the Trademarks; (c) all income, royalties, damages and payments now and in the future due or payable under or with respect to any and all Trademarks, including damages and payments for past or future infringements of any and all Trademarks; (d) all rights to sue for past, present and future infringements of any and all Trademarks; (e) all rights that Debtor holds corresponding to each of the Trademarks throughout the world; (f) all rights of Debtor as licensor or licensee under, and with respect to, trademarks, service marks, trade names, and trademark and service mark applications; and (g) together in each case with the goodwill of Debtor's business connected with the use of, and symbolized by, the foregoing; and

WHEREAS, Secured Party desires to release its rights and security interests in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby fully and finally releases and terminates (i) its security interest and other rights in, to and under the Trademark Collateral and (ii) any and all other rights it may have under the Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed as of the day and year first above written.

FIFTH THIRD BANK

y: Nobert 17. Mysslo

Robert M. Nussbaum, Jr., Assistant

Vice President

SIGNATURE PAGE TO
RELEASE OF TRADEMARK SECURITY AGREEMENT
(On Campus Marketing, LLC)

# SCHEDULE I

# **United States Federally-Registered Trademarks**

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
OCM EXPERIENCED @ EDU and	85/514,731	01-12-2012	Pending	Pending
Design				
Miscellaneous Design	85/510,745	01-06-2012	4,415,433	10-8-2013
EXPERIENCED@EDU	85/510,731	01-06-2012	4,419,174	10-15-2013
ON CAMPUS MARKETING	85/510,710	01-06-2012	4,398,488	1-10-2013
CAMPUS LINENS	78/518,856	11-17-2004	3,072,302	03-21-2006
CAMPUSBEDDING.COM	78/881,781	05-11-2006	3,213,393	02-27-2007
UNIVERSITAS VETIS OFFICE OF	78/389,647	03-24-2004	3,133,850	08-22-2006
THE DIRECTOR and Design				
Miscellaneous Design	78/389,648	03-24-2004	3,139,891	09-05-2006
OCM	75/539,292	08-19-1998	2,297,875	12-07-1999
RESIDENCE HALL LINENS	75/126,372	06-27-1996	2,070,926	06-10-1997
DIPLOMADISPLAY	75/074,152	03-18-1996	2,096,782	09-16-1997

# OP \$290.00 85514731

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM390046

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

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Address Line 1: Wacker Drive Station, Willis Tower

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RECORDED: 07/01/2016

REEL: 005847 FRAME: 0485

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