

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394072

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chervon Limited		04/15/2016	Corporation: HONG KONG
RECEIVING PARTY DATA			
Name:	Chervon (HK) Limited		
Street Address:	138 Gloucester Road		
Internal Address:	Room 803B 8/F, Allied Kajima Building		
City:	Wanchai		
State/Country:	HONG KONG		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85001237		
Serial Number:	76662184	SMARTCHIP	
Serial Number:	77190231	SMARTCHIP	
Serial Number:	86059227	SMARTCHIP	
Serial Number:	86156098	SMARTCHIP	
CORRESPONDENCE DATA			
Fax Number:	3124568435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.456.8400		
Email:	chiipmail@gtlaw.com, motej@gtlaw.com, girouxj@gtlaw.com		
Correspondent Name:	Jeffrey G. Mote, Greenberg Traurig, LLP		
Address Line 1:	77 W. Wacker Drive		
Address Line 2:	Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	078873.031200		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey G. Mote, Greenberg Traurig, LLP		
Address Line 1:	77 W. Wacker Drive		

CH \$140.00 85001237

Address Line 2:	Suite 3100
Address Line 4:	Chicago, ILLINOIS 60601
NAME OF SUBMITTER:	Jeffrey G. Mote
SIGNATURE:	/Jeffrey G. Mote/
DATE SIGNED:	08/08/2016
Total Attachments: 4 source=Chervon Ltd TM Assignment Agreement#page1.tif source=Chervon Ltd TM Assignment Agreement#page2.tif source=Chervon Ltd TM Assignment Agreement#page3.tif source=Chervon Ltd TM Assignment Agreement#page4.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is entered into as of April 15, 2016 (the "Effective Date"), between Chervon Limited, a Hong Kong Corporation, having a business address of 138 Gloucester Road, Room 803B 8/F, Allied Kajima Building, Wanchai, Hong Kong ("Assignor") and Chervon (HK) Limited, a corporation of Hong Kong having a business address of 138 Gloucester Road, Room 803B 8/F, Allied Kajima Building, Wanchai, Hong Kong ("Assignee"),

WHEREAS, Assignor owns the Trademarks (as defined below), and wishes to assign, transfer and convey any and all rights to the Trademarks; and

WHEREAS, Assignee desires to acquire any and all rights associated with the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties have entered into this Agreement as of the Effective Date.

1. Definition of Trademarks

"Trademarks" means any and all proprietary rights owned by Assignor in the trademarks, including trademark applications and registrations, described in Schedule A attached hereto.

2. Assignment

Assignor hereby assigns to Assignee (i) all of Assignor's right, title, and interest in and to the Trademarks, together with any and all goodwill associated therewith; (ii) any and all legal actions and rights and remedies at law or in equity for past, current and future infringements, misappropriations, dilutions or other violations of the Trademarks, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith; and (iii) any and all income, royalties, damages, and payments now or hereafter due or payable with respect to the Trademarks, for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives as fully and entirely as the same would have been enjoyed by Assignor if this assignment had not been made.

3. Assistance by Assignor

Upon reasonable request by Assignee, Assignor will, at the cost and expense of Assignee, execute and deliver additional documents and take other action as may be necessary or desirable to record or memorialize the assignments of the Trademarks set forth herein, and to vest in Assignee such right, title, and interest in and to the Trademarks as granted to Assignee.

SIGNATURES ON FOLLOWING PAGE

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor and Assignee, do hereby execute this Agreement to take effect as of the Effective Date.

ASSIGNOR:
For & on behalf of
CHERVON LIMITED
Chervon Limited

Dated: April 15, 2016

by: *Minda Huang*
Authorized Signatory

Minda Huang, General Counsel
Printed Name and Title of Signing Officer

STATE OF _____ §

§

COUNTY OF _____ §

Before me, the undersigned authority, on this ___ day of April, 2016, personally appeared _____ known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified company and that (he/she) executed the same on behalf of the company for the purposes and consideration therein expressed.

Notary Public, State of _____

Name Printed: _____

My Commission Expires: _____

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT AGREEMENT]

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor and Assignee, do hereby execute this Agreement to take effect as of the Effective Date.

ASSIGNEE:
For and on behalf of
CHERVON (HK) LIMITED
Chervon (HK) Limited 有限公司

Dated: April 15, 2016

by: *Minda Huang*
Authorized Signature(s)

Minda Huang, General Counsel
Printed Name and Title of Signing Officer

STATE OF _____ §

§

COUNTY OF _____ §

Before me, the undersigned authority, on this ____ day of April, 2016, personally appeared _____ known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified company and that (he/she) executed the same on behalf of the company for the purposes and consideration therein expressed.


Notary Public, State of _____

Name Printed: _____

My Commission Expires: _____

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT AGREEMENT]

SCHEDULE A - TRADEMARKS

Mark	Country	Serial #	Registration #	Registration Date	Class
	US	85001237	4264924	Dec. 25, 2012	7
SMARTCHIP	US	76662184	3292395	Sept. 11, 2007	7
SMARTCHIP	US	77190231	3367331	January 8, 2008	9
SMARTCHIP	US	86059227	4616216	October 7, 2014	7
SMARTCHIP	US	86156098			9