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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM394067

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Funtactix, Inc.		03/03/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Playtech Services (Cyprus) Ltd.	
Street Address:	Strovolou, 146-148, Petousis House, 2nd Floor	
City:	Strovolos	
State/Country:	CYPRUS	
Postal Code:	2048	
Entity Type:	Company: CYPRUS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86909478	FUNTACTIX

CORRESPONDENCE DATA

Fax Number: 2023448300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023444976

Email: rliebowitz@venable.com,trademarkdocket@venable.com

Correspondent Name: Rebecca Liebowitz
Address Line 1: P.O. Box 34385
Address Line 2: c/o Venable LLP

Address Line 4: Washington, D.C. 20043

NAME OF SUBMITTER:	Rebecca Liebowitz
SIGNATURE:	/rebecca liebowitz/
DATE SIGNED:	08/08/2016

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Funtactix, Inc. a Delaware corporation, of P.O. Box 15, Waverly Pennsylvania, USA 18471 ("Owner") is the owner of all right, title, interest, and goodwill in (a) a trademark application filed with the U.S. Patent & Trademark Office, reference number 86909478, for the mark FUNTACTIX in Classes 9, 41, and 42, and (b) global common law rights for the mark FUNTACTIX; ((a) and (b) collectively referred to as the "Trademark");

WHEREAS, Playtech Services (Cyprus) Ltd., a company incorporated under the laws of Cyprus ("Purchaser") is desirous of acquiring the entire right, title and interest and goodwill in and to the Trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1. Owner hereby assigns to Purchaser and its successors, legal representatives, and assigns, any and all right, title, interest, and goodwill in and to the Trademark and any similar variations thereof, including any and all rights of priority and all other rights, power, privileges, and immunities arising under the Trademark or conferred thereby, together with any and all goodwill of the business embod ed in the Trademark and the right to sue for past infringement by any third party.
- 2. Owner agrees to execute all documents, papers, forms, and authorizations and take all other action that may be necessary for securing, completing, or vesting in Purchaser and its successors, legal representatives, and assigns the full right, title, and interest in the Trademark and subsequent registration thereof.
- 3. Owner authorizes and requests any official of any country or jurisdiction, whose duty it is to issue and to record trademarks, to issue and record the Trademark to and in the name of the Purchaser, its successors, legal representatives and assigns, in accordance with the terms of this Assignment.
- 4. Owner hereby irrevocably appoints the Purchaser and its duly authorized officers and agents as attorney in fact for Owner, to act on its behalf to execute and file any documents and to do all other lawfully permitted acts to further the purposes of this Assignment, with the same legal force and effect as if executed by the Owner.
- 5. This Assignment shall be binding upon and inure to the benefit of the parties hereto and any assigns, related companies, and the successors thereof.

[Signature page follows]

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In wit.	ness whereof, the parties have executed this document on the date indica	ed below.
	Funtactix, Inc.	
By:	SPLINTROTURAING.	1 1 4 4 6 6 6 6 6
Title:	CEO	
Date:	3/3	
	Playtech Services (Cyprus) Ltd.	
By:		

Title:

Date: _____, 2016

[Signature page - Funtactix U.S. Trademark Assignment]

TRADEMARK
REEL: 005848 FRAME: 0500

In witness whereof, the parties have executed this document on the date indicated below.

Funtactix, Inc. By: Title: , 2016 Date: Playtech Services (Cyprus) Ltd.

Date: March 3rc, 2016

RECORDED: 08/08/2016

[Signature page - Funtactix U.S. Trademark Assignment]

TRADEMARK REEL: 005848 FRAME: 0501