

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM393942

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/01/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MEGACONVENTION, INC.		08/13/2015	Corporation: FLORIDA

RECEIVING PARTY DATA

Name:	Informa Pop Culture Events, Inc.
Street Address:	101 Paramount Drive
Internal Address:	Suite 100
City:	Sarasota
State/Country:	FLORIDA
Postal Code:	34232
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2588066	MEGACON

CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-781-6013

Email: chicago.trademarks@klgates.com, kate.starshak@klgates.com,
valerie.swanson@klgates.com

Correspondent Name: Kate Starshak c/o K&L Gates LLP

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

NAME OF SUBMITTER:	Kathryn Starshak
SIGNATURE:	/kathryn starshak/
DATE SIGNED:	08/05/2016

Total Attachments: 7

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FLORIDA DEPARTMENT OF STATE
Division of Corporations

August 17, 2015

CORPORATION SERVICE COMPANY
% COURTNEY WILLIAMS
1201 HAYS STREET
TALLAHASSEE, FL 32301

The Articles of Merger were filed on August 14, 2015, effective September 1, 2015, for INFORMA POP CULTURE EVENTS, INC., the surviving Delaware entity not authorized to transact business in Florida.

The certification you requested is enclosed.

Should you have any further questions regarding this matter, please feel free to call (850) 245-6050, the Amendment Filing Section.

Irene Albritton
Regulatory Specialist II
Division of Corporations

Letter Number: 615A00017261

Account number: I20000000195

Amount charged: 78.75

www.sunbiz.org

Division of Corporations - P.O. BOX 6327 - Tallahassee, Florida 32304

TRADEMARK
REEL: 005848 FRAME: 0676

State of Florida



Department of State

I certify the attached is a true and correct copy of the Articles of Merger, filed on August 14, 2015, effective September 1, 2015, for INFORMA POP CULTURE EVENTS, INC., the surviving Delaware entity not authorized to transact business in Florida, as shown by the records of this office.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this the
Seventeenth day of August, 2015



CR2EO22 (1-11)

Ken Detzner

Ken Detzner
Secretary of State

TRADEMARK

REEL: 005848 FRAME: 0677

COVER LETTER

TO: Amendment Section
Division of Corporations

SUBJECT: Informa Pop Culture Events, Inc.
Name of Surviving Corporation

The enclosed Articles of Merger and fee are submitted for filing.

Please return all correspondence concerning this matter to following:

Patricia Peter
Contact Person

Informa
Firm/Company

711 3rd Avenue, 8th Floor
Address

New York, NY 10017
City/State and Zip Code

patty.giardina-peter@informausa.com
E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Patricia Peter At (917) 332-2185
Name of Contact Person Area Code & Daytime Telephone Number

Certified copy (optional) \$8.75 (Please send an additional copy of your document if a certified copy is requested)

STREET ADDRESS:
Amendment Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:
Amendment Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

EFFECTIVE DATE
Sept 1, 2015

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
2015 AUG 14 AM 9:08

ARTICLES OF MERGER
(Profit Corporations)

The following articles of merger are submitted in accordance with the Florida Business Corporation Act, pursuant to section 607.1105, Florida Statutes.

First: The name and jurisdiction of the surviving corporation:

<u>Name</u>	<u>Jurisdiction</u>	<u>Document Number</u> (If known/ applicable)
Informa Pop Culture Events, Inc.	Delaware	

Second: The name and jurisdiction of each merging corporation:

<u>Name</u>	<u>Jurisdiction</u>	<u>Document Number</u> (If known/ applicable)
Megaconvention, Inc.	Florida	P03000140519

Third: The Plan of Merger is attached.

Fourth: The merger shall become effective on the date the Articles of Merger are filed with the Florida Department of State.

OR 09 / 01 / 2015 (Enter a specific date. NOTE: An effective date cannot be prior to the date of filing or more than 90 days after merger file date.)

Note: If the date inserted in this block does not meet the applicable statutory filing requirements, this date will not be listed as the document's effective date on the Department of State's records.

Fifth: Adoption of Merger by surviving corporation - (COMPLETE ONLY ONE STATEMENT)

The Plan of Merger was adopted by the shareholders of the surviving corporation on August 13, 2015.

The Plan of Merger was adopted by the board of directors of the surviving corporation on _____ and shareholder approval was not required.

Sixth: Adoption of Merger by merging corporation(s) (COMPLETE ONLY ONE STATEMENT)

The Plan of Merger was adopted by the shareholders of the merging corporation(s) on August 13, 2015.

The Plan of Merger was adopted by the board of directors of the merging corporation(s) on _____ and shareholder approval was not required.

(Attach additional sheets if necessary)

Seventh: SIGNATURES FOR EACH CORPORATION

Name of Corporation

Signature of an Officer or
Director


Typed or Printed Name of Individual & Title

Informa Pop Culture Events, Inc.



Thomas C. Etter, Vice President

Megaconvention, Inc.



Thomas C. Etter, Vice President

TRADEMARK

REEL: 005848 FRAME: 0680

**Agreement and Plan of Merger
of
Megaconvention, Inc., a Florida corporation
into
Informa Pop Culture Events, Inc., a Delaware corporation**

AGREEMENT AND PLAN OF MERGER by and between Megaconvention, Inc., a corporation of the State of Florida ("Megacon"), and Informa Pop Culture Events, Inc., a corporation of the State of Delaware ("Informa").

1. Pursuant to the provisions of the Florida Business Corporation Act and of the Delaware Corporation Law, Megacon will be merged with and into Informa, with Informa being the surviving corporation (sometimes hereinafter referred to as the "surviving corporation"), which shall continue to exist as said surviving corporation pursuant to the provisions of the Delaware Corporation Law. The merger shall be effective as of September 1, 2015 (the "Effective Date"). The separate existence of Megacon, which is sometimes hereinafter referred to as the "terminating corporation", shall cease upon said Effective Date.

2. The certificate of incorporation of the surviving corporation upon the Effective Date of the merger shall be the certificate of incorporation of said surviving corporation in effect immediately prior to the Effective Date; and said certificate of incorporation shall continue in full force and effect until amended in the manner prescribed by the provisions of the Delaware Corporation Law.

3. The bylaws of the surviving corporation upon the Effective Date of the merger will be the bylaws of said surviving corporation in effect immediately prior to the Effective Date and will continue in full force and effect until changed, altered, or amended as therein provided and in the manner prescribed by the provisions of the Delaware Corporation Law.

4. The board of directors and officers in office of the surviving corporation upon the Effective Date of the merger shall be the members of the board of directors and the officers of the surviving corporation as of the Effective Date of the merger, all of whom shall hold their directorships and offices until the election and qualification of their respective successors or until their tenure is otherwise terminated in accordance with the bylaws of the surviving corporation.

5. Each issued share of the terminating corporation shall, upon the Effective Date of the merger, be extinguished and shall cease to exist. The issued shares of the surviving corporation shall not be converted in any manner, but each said share which is issued as of the Effective Date of the merger shall continue to represent one issued share of the surviving corporation.

6. The Agreement and Plan of Merger herein made and approved shall be submitted to the respective board of directors and shareholders of the terminating corporation and of the surviving corporation for their approval or rejection in the manner prescribed by the provisions of the Florida Business Corporation Act and of the Delaware Corporation Law.

7. In the event that this Agreement and Plan of Merger shall have been approved by the board of directors and shareholders entitled to vote of the terminating corporation and of the surviving corporation in the manner prescribed by the provisions of the Florida Business Corporation Act and of the Delaware Corporation Law, the terminating corporation and the surviving corporation hereby stipulate that they will cause to be executed and filed and/or recorded any document or documents prescribed by the laws of the State of Florida and of the State of Delaware, and that they will cause to be performed all necessary acts therein and elsewhere to effectuate the merger.

8. The board of directors and the proper officers of the terminating corporation and of the surviving corporation, respectively, are hereby authorized, empowered, and directed to do any and all acts and things, and to make, execute, deliver, file, and/or record any and all instruments, papers, and documents which shall be or become necessary, proper, or convenient to carry out or put into effect any of the provisions of this Agreement and Plan of Merger or of the merger herein provided for.

In Witness Whereof, the undersigned corporations have duly executed this Agreement and Plan of Merger this 13th day of August, 2015.

Megaconvention, Inc., a Florida corporation

By: 

Name: Thomas C. Etter

Title: Vice President

Informa Pop Culture Events, Inc., a Delaware corporation

By: 

Name: Thomas C. Etter

Title: Vice President