

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM394084

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
becker&mayer! LLC		08/05/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Quarto Publishing Group USA Inc.		
<b>Street Address:</b>	400 First Avenue North		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55401		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3089499	SMARTLAB	
<b>Registration Number:</b>	3881763	ARTLAB	
<b>Registration Number:</b>	3595271	OBSESSED WITH	
<b>Registration Number:</b>	4046036	EPIC INK	
<b>Registration Number:</b>	4222892	BRAIN FART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612-910-6468		
<b>Email:</b>	dklaw@cognisinc.com		
<b>Correspondent Name:</b>	David W Koehser		
<b>Address Line 1:</b>	322 First Avenue North		
<b>Address Line 2:</b>	Suite 402		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55401		
<b>NAME OF SUBMITTER:</b>	David W Koehser		
<b>SIGNATURE:</b>	/davidwkoehser/		
<b>DATE SIGNED:</b>	08/08/2016		

OP \$140.00 3089499

**Total Attachments: 1**

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ASSIGNMENT OF TRADEMARKS

FOR VALUE RECEIVED, becker&mayer LLC ("Assignor") hereby grants, transfers and assigns to Quarto Publishing Group USA Inc., a Delaware corporation, its successors, representatives and assigns, all of Assignor's right, title and interest in and to the registered trademarks ("Trademarks") and the accompanying registrations on the Principal Register of the United States Patent & Trademark Office set forth below, together with all goodwill symbolized by the Trademarks and associated with the business conducted under said Trademarks, and all of Assignor's right, title and interest in and to all income, royalties, profits, claims and damages now accrued or hereafter arising with respect thereto, and in and to all causes of action, in law or in equity, arising out of any past, present or future infringement thereof:

<u>Mark</u>	<u>Reg. No.</u>
SMARTLAB	3089499
ARTLAB	3881763
OBSESSED	3595271
EPIC INK	4046036
BRAIN FART	4222892

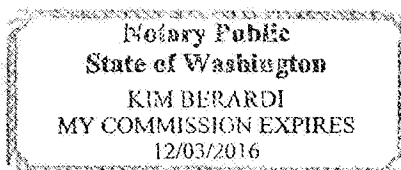
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly appointed officer this 5<sup>th</sup> day of August, 2016.

becker&mayer! LLC

By [Signature]  
Its PRESIDENT

STATE OF WASHINGTON )  
)SS:  
COUNTY OF King )

This instrument was acknowledged before me this 5<sup>th</sup> day of August, 2016, by Michael Oppins, the President of becker&mayer! LLC.



[Signature]  
Notary Public