

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394151

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Dairy, LLC		08/01/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	LALA U.S., Inc.		
Street Address:	8750 N. Central Expressway, Suite 400		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75231		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4510750	NORDICA	
Registration Number:	0596873	NORDICA	
Registration Number:	3762074	SINTON'S	
CORRESPONDENCE DATA			
Fax Number:	2025339099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	IPLaw@Vorys.com		
Correspondent Name:	Vincent C. Lombardozzi		
Address Line 1:	PO Box 2255		
Address Line 4:	Columbus, OHIO 43216-2255		
ATTORNEY DOCKET NUMBER:	70615-6.6424NDAassign		
NAME OF SUBMITTER:	Joan C. Makley		
SIGNATURE:	/Joan C. Makley/		
DATE SIGNED:	08/08/2016		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is executed on the dates indicated beneath each signature and made effective as of the 1st day of August, 2016 ("Effective Date") by National Dairy, LLC, a Delaware limited liability company ("Assignor") and LALA U.S., Inc., a Delaware corporation ("Assignee").

WITNESSETH

WHEREAS, Assignor is the owner of the rights to the trademarks NORDICA and SINTON'S, including without limitation rights to the United States registrations listed on Exhibit A as well as all of Assignor's rights to related common law marks and the goodwill associated with all such marks, including but not limited to those indicated on Exhibit B (all of the foregoing are collectively referred to as the "Trademarks").

WHEREAS, Assignor has agreed to assign to Assignee all right, title and interest in and to the Trademarks together with the goodwill of the business associated therewith, and the registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and convey to Assignee all right, title and interest in and to the Trademarks, the registrations associated therewith, including without limitation those listed in Exhibit A together with all of Assignor's rights to related common law marks, including but not limited to those indicated on Exhibit B, and the goodwill of the business symbolized by the Trademarks, including, without limitation, all of Assignor's right, title and interest in and to (1) all income, royalties, damages and payments now and hereafter due and/or payable with respect to the Trademarks, including, without limitation, damages and payments for past or future infringement, dilution or misappropriation of the rights associated with the Trademarks throughout the world; (2) the right to sue for past, present and future infringement and other claims related to the Trademarks; (3) the right to secure registrations of the Trademarks; (4) the right to secure all renewals for the registrations of the Trademarks; (5) the right to prosecute all pending applications for registration of the Trademarks; and (6) all other rights corresponding thereto, as fully and entirely as the same have been held and enjoyed by Assignor.

Assignor undertakes that upon the request of Assignee or its designees, at Assignee's cost and expense, it and/or its successor in business, shall make all rightful oaths or declarations, testify on behalf of Assignee or its designees in matters involving the Trademarks and do all other lawful acts necessary to carry out the intent of this Assignment as well as to provide such other material, information and assistance to Assignee or its designees regarding the Trademarks, as may be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed effective as of the Effective Date.

ASSIGNOR

ASSIGNEE

NATIONAL DAIRY, LLC

LALA U.S., INC.

By: William G. White

By: _____

Print Name: William G. White

Print Name: Efraín Tapia Córdova

Title: Executive Vice President and Chief
Financial Officer

Title: President

Date: August 1, 2016

Date: August 1, 2016

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed effective as of the Effective Date.

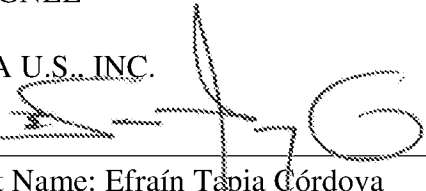
ASSIGNOR

ASSIGNEE

NATIONAL DAIRY, LLC

LALA U.S., INC.

By: _____

By:  _____

Print Name: William G. White

Print Name: Efraín Tapia Córdova

Title: Executive Vice President and Chief
Financial Officer

Title: President

Date: August 1, 2016

Date: August 1, 2016

Exhibit A

U.S. Registrations

- NORDICA (Reg. No. 4,510,750)
- NORDICA (Reg. No. 596,873)
- SINTON'S (Reg. No. 3,762,074)

Exhibit B

Non-Exhaustive List of Common Law Rights

- NORIDCA “The Seal of Quality”
- NORDICA CUSTOM CONTROLLED CULTURES
- NORDICA CUSTOM CONTROLLED CULTURES
- NORDICA DIETTE



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- Nordica Licensing, Inc.