

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM393698

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen Ruiren Electronics Co., Ltd.		06/30/2015	Limited Liability Company: CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen Yile E-Commerce Co., Ltd.		
Street Address:	Shekou Street, Nanshan District		
Internal Address:	10D, Unit 1, Tower E, Sanxiang Haishang Garden Phase 1		
City:	Shenzhen		
State/Country:	CHINA		
Entity Type:	Limited Liability Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86641649	ONE VAN	
CORRESPONDENCE DATA			
Fax Number:	5166636670		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5166636670		
Email:	ttelesca@rmfpc.com		
Correspondent Name:	Thomas A. Telesca		
Address Line 1:	1425 RXR Plaza		
Address Line 2:	East Tower, 15th Floor		
Address Line 4:	Uniondale, NEW YORK 11556		
NAME OF SUBMITTER:	Thomas A. Telesca		
SIGNATURE:	/Thomas A. Telesca/		
DATE SIGNED:	08/04/2016		
Total Attachments: 4			
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OP \$40.00 86641649

Change (Recordation) Notice

[2015] No. 83522911

Shenzhen Yile E-Commerce Co., Ltd.:

We've approved your application for changes of (shareholders, company name, and address) on June 30, 2015, and recorded your (business scope and supervisor). The specific approved change (recordation) items are as follows:

Shareholders before	Name of Shareholder	Amount of Capital Contribution	Ratio of Contributions
Change:	Li Jingdong	RMB 1.2 million	60%
	Wang Yingyun	RMB 0.8 million	40%
Shareholders after	Name of Shareholder	Amount of Capital Contribution	Ratio of Contributions
Change	Li Jingdong	RMB 1.52 million	76%
	Li Xiaojie	RMB 0.48 million	24%

Company Name before Change: Shenzhen Ruiren Electronic Co., Ltd.

Company Name after Change: Shenzhen Yile E-Commerce Co., Ltd.

Address before Change: Room 601, Chaolitong Building, No.5 Langshan 1st Road, Nanshan District, Shenzhen City, China

Address after Change: 10D, Unit 1, Tower E, Sanxiang Haishang Garden Phase I, Shekou Street, Nanshan District, Shenzhen, China

Business Scope before Recordation General business items: sales of electronic products and other domestic trade (excluding the commodities exclusively operated, controlled or sold); import and export business (excluding items prohibited by laws, administrative regulations or the State Council; and those restricted items may be operated after relevant permit is obtained); and industrial investment (specific items to be declared separately).
Licensed business items: N/A

Business Scope after Recordation General business items: sales of electronic products, general merchandise, cosmetics, health care products, hardware and electrical equipment, and household appliance and other domestic trade; import and export business (excluding items prohibited by laws, administrative regulations or the State Council; and those restricted items may be operated after relevant permit is obtained); and industrial investment (specific items to be declared separately). Licensed business items: N/A

Supervisor before Recordation: Wang Yingyun (supervisor)

Supervisor after Recordation: Li Xiaojie (supervisor)

Market Supervision Administration of Shenzhen Municipality

June 30, 2015



I, Xiying, Dong, am fluent in both English and Chinese. I have compared the original Change (Recordation) Notice in Chinese with the English translation and the English translation is a true, correct and complete translation into English of the original document. I declare under penalty of perjury pursuant to the laws of the United States of America that the foregoing is true and correct.

Executed on August 4, 2016 at Beijing, China.

Xiying, Dong

变更(备案)通知书

[2015]第83522911号

深圳以乐电子商务有限公司:

我局已于二〇一五年六月卅日对你企业申请的(股东、企业名称、地址)变更予以核准;对你企业的(经营范围、监事)予以备案,具体核准变更(备案)事项如下:

变更项目:	股东名称	出资额	出资比例
变更项目:	李俊东	120万元	60%
	王国允	80万元	40%
	变更项目:	股东名称	出资额
变更项目:	李俊东	152万元	76%
	蔡晓洁	48万元	24%

变更项目名称: 深圳新德仁电子有限公司

变更项目名称: 深圳以乐电子商务有限公司

变更项目地址: 深圳市福田区朝山一路5号福力源大厦601室

变更项目地址: 深圳市福田区蛇口街道三藩路海花园一期E座一层元100

经营范围: 一般经营项目: 电子产品、计算机软硬件及其他国内贸易(不含专营、专卖、专控商品); 经营进出口业务(法律、行政法规、国务院决定禁止的项目除外, 限制的项目须取得许可后方可经营); 兴办实业(具体项目另行申报); 许可经营项目: 无

经营范围: 一般经营项目: 电子产品、日用百货、化妆品、保健品、五金交电、家用电器、照相器材及其他国内贸易; 经营进出口业务(法律、行政法规、国务院决定禁止的项目除外, 限制的项目须取得许可后方可经营); 兴办实业(具体项目另行申报); 许可经营项目: 无

变更监事: 王国允(监事)

变更监事: 蔡晓洁(监事)

