

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394219

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUPERIOR PLUS LP		08/08/2016	Limited Partnership: CANADA
RECEIVING PARTY DATA			
Name:	WINROC-SPI CORPORATION		
Street Address:	400 - 3rd Avenue S.W., Suite 3700		
City:	Calgary		
State/Country:	CANADA		
Postal Code:	T2P 4H2		
Entity Type:	a corporation governed by the laws of the Province of Alberta: CANADA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86343244	WINROC-SPI	
Serial Number:	86343307	WINROC SPI	
Registration Number:	2207560	WINROC	
Registration Number:	4706070	PROLINE PLUS	
Registration Number:	4460814	PROLINE PLUS	
Registration Number:	2234931	ALLROC	
CORRESPONDENCE DATA			
Fax Number:	5125364598		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	1 512 536 3088		
Email:	andrea.shannon@nortonrosefulbright.com, martin.rosenfeld@nortonrosefulbright.com, aoidocket@nortonrosefulbright.com		
Correspondent Name:	Andrea Shannon		
Address Line 1:	Norton Rose Fulbright US LLP		
Address Line 2:	98 San Jacinto Blvd., Suite 1100		
Address Line 4:	Austin, TEXAS 78701-4255		
NAME OF SUBMITTER:	Andrea Shannon		
SIGNATURE:	/Andrea Shannon/		

OP \$165.00 86343244

DATE SIGNED:	08/08/2016
---------------------	------------

Total Attachments: 10

- source=SUPERIOR PLUS ASSIGNMENT#page1.tif
- source=SUPERIOR PLUS ASSIGNMENT#page2.tif
- source=SUPERIOR PLUS ASSIGNMENT#page3.tif
- source=SUPERIOR PLUS ASSIGNMENT#page4.tif
- source=SUPERIOR PLUS ASSIGNMENT#page5.tif
- source=SUPERIOR PLUS ASSIGNMENT#page6.tif
- source=SUPERIOR PLUS ASSIGNMENT#page7.tif
- source=SUPERIOR PLUS ASSIGNMENT#page8.tif
- source=SUPERIOR PLUS ASSIGNMENT#page9.tif
- source=SUPERIOR PLUS ASSIGNMENT#page10.tif

Trademark Assignment Agreement

This Trademark Assignment Agreement (the Assignment) made on August 8, 2016 (the Effective Date) by and between SUPERIOR PLUS LP, a limited partnership formed pursuant to the laws of the Province of Ontario whose full postal address is 1400, 840 - 7th Avenue S.W. Calgary, Alberta T2P 3G2 (the Assignor) and WINROC-SPI CORPORATION, a corporation governed by the laws of the Province of Alberta whose full postal address is 400 - 3rd Avenue S.W. Suite 3700, Calgary, Alberta T2P 4H2 (the Assignee).

WHEREAS, the Assignor is the owner of the Canadian and U.S. trademarks identified in Schedule A attached hereto (the Trademarks);

AND WHEREAS the Assignor has agreed to assign and transfer the Trademarks to the Assignee;

NOW THEREFORE, in consideration of the mutual covenants and agreements contained herein and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

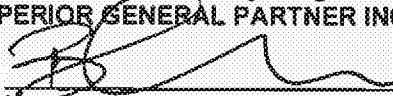
The Assignor does sell, assign and transfer unto the Assignee, its successors, assigns or legal representatives, the Assignor's entire right, title and interest in and to the Trademarks, including the said applications therefore, together with the goodwill of any and all business carried on in association with and symbolized by the Trademarks, including without limitation any and all causes of action for past infringement, the same to be held by the Assignee, its successors, assigns or legal representatives, as fully and effectively as they would have been held by the Assignor had this sale, assignment and transfer not been made.

The Assignor hereby authorizes the issuance of any and all said registrations for the Trademarks, not already issued, to the Assignee, its successors, assigns or legal representatives.

The Assignor hereby irrevocably designates and appoints the Assignee and its duly authorized officers and agents as the Assignor's agent and attorney in fact, to act for and on the Assignor's behalf and stead, to do all such lawful acts and things, and to execute such further lawful assignments, documents, assurances, applications and other instruments as reasonably may be required by the Assignee, its successors, assigns or legal representatives, to obtain any and all registrations for the Trademarks and to vest the same in the Assignee, its successors, assigns or legal representatives.

IN WITNESS WHEREOF, the Assignor and the Assignee have duly executed this Agreement as of the date first noted above.

SUPERIOR PLUS-LP, by its general partner,
SUPERIOR GENERAL PARTNER INC.



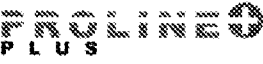
By: 
Name:
Title:


WINROC-SPI CORPORATION

By: 
Name:
Title:

Schedule A - Trademarks

Canadian Trademarks


Trademark	Jurisdiction	Goods and Services
	Canada	
WINROC-SPI (word)	TMA935,908 Registered April 25, 2016	Distribution and sale of own and third party building materials and products to others Operation of wholesale and retail stores dealing in building materials and products Fabrication of building materials and products, namely, basement blankets, pipe and tank insulation, mineral wool insulation, fibreglass insulation, cellular glass insulation, polyisocyanurate insulation, extruded polystyrene insulation and cut and roll metal pipe jacketing.
Winroc-SPI (design) 	TMA935,907 Registered April 25, 2016	Distribution and sale of own and third party building materials and products to others Operation of wholesale and retail stores dealing in building materials and products Fabrication of building materials and products, namely, basement blankets, pipe and tank insulation, mineral wool insulation, fibreglass insulation, cellular glass insulation, polyisocyanurate insulation, extruded polystyrene insulation and cut and roll metal pipe jacketing.
WINROC (word)	TMA628,650 Registered December 17, 2004	Distribution and sale of third party building materials and products to others; Operation of wholesale and retail stores dealing in building materials and products.
Winroc (design) 	TMA628,406 Registered December 15, 2004	Distribution and sale of third party building materials and products to others; Operation of wholesale and retail stores dealing in building materials and products.
PROLINE PLUS (word)	TMA853,073 Registered June 11, 2013	Hand tools and power tools, namely, tools for the installation of drywall, roofing, insulation, steel framing and acoustical ceilings.
Proline Plus (design) 	TMA853,076 Registered June 11, 2013	Hand tools and power tools, namely, tools for the installation of drywall, roofing, insulation, steel framing and acoustical ceilings.
ALLPRO	TMA435,814 November 18, 1994	Nails and screws.

Trademark	Jurisdiction	Goods and Services
	Canada	
ALLROC (word)	TMA628,649 December 17, 2004	Procurement, namely, purchasing building materials and products for third parties; Organization and administration of a buying group for building materials and products for buying group members.
Allroc (design) 	TMA636,511 March 31, 2005	Procurement, namely, purchasing building materials and products for third parties; Organization and administration of a buying group for building materials and products for buying group members.

U.S. Trademarks

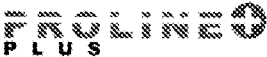
Trade-mark	Jurisdiction	
	United States	
WINROC-SPI (word)	<p>S/N 86343244</p> <p>Filing date July 21, 2014</p>	<p>Retail store services featuring building materials and building products, namely, abatement products, acoustical products, adhesives and tapes, anti-vibration pads, attachments, namely, pins, studs, and staples, banding and wing seals, batt insulation, building insulation, calcium silicate, ceiling grid, ceiling tiles, cellular glass, cements, ceramic fiber cloth, coatings, consumables, cryogenic wool, curtain wall insulation, duct insulation and finishes, drywall tools, elastomeric sheets and rolls, encapsulants and surfactants, expanded perlite, FRP panel and accessories, FRP/trim adhesives, fabrication equipment, fasteners, fiberglass, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, fittings, hazmat products, head segments; HVAC products and accessories, namely, access doors, B-vents, dampers, diffusers, flanges, neoprene gaskets, registers, sheet metal ducts and spiral ducts, jacketing, lagging, marine hull board, mastics, mesh, metal products made out of aluminum, stainless steel and galvanized steel, metal building insulation, mineral fiber, mineral wool, noise abatement, PVC products, panels, phenolic foam, pin welders, pipe and tank wrap, pipe saddles and shields, pipe supports, plastic jacketing, polyisocyanurate, polyethylene film, polystyrene, refractory products, removable and replaceable covers, rubber pipe, sheets and roll products, safety products, light covers, safing insulation, sound panels, sundries, tapes, cloth and canvas textiles, tools, urethane, vessel head sements, welding blankets, wire, acoustical accessories, namely, luminous panels, access doors, fasteners, purling clips, screws and pop rivets, adhesives, wire, prismatic lenses, egg crate louvers, sealants, grid clamps, splines, caulking, floor anchors, acoustical fabric walls, ceiling systems, suspension systems, commercial and building insulation, doors and hardware, drywall, fiberglass reinforced ceiling panels and wall panels, fire protection products and systems, namely, top of wall treatments, fire rated access doors, fire barrier caulks and spray coatings, moldable putty, plastic pipe devices, wrap/strip/restricting collars, endothermic wrap, pillows, composite intumescent sheets, cable coatings, light covers, clothes dryer duct wrap, mineral wool, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, accessories, floor tile, glass fiber reinforced gypsum and cement, laser leveling alignment equipment, metal building insulation roof and ridge vents, speciality aluminum drywall trim and accessories, speciality ceiling systems, namely, linear metal systems, open cell ceiling systems, baffle systems, metal panel systems, security ceiling systems, interior luminous ceiling systems and</p>

Trade-mark	Jurisdiction	
	United States	
		<p>accessories, tools and equipment, namely, ladders, extension cords, jet line, shadow line cutters, hand tools and knives; Operation of wholesale and retail stores dealing in building materials and building products, namely, abatement products, acoustical products, adhesives and tapes, anti-vibration pads, attachments, namely, pins, studs, and staples, banding and wing seals, batt insulation, building insulation, calcium silicate, ceiling grid, ceiling tiles, cellular glass, cements, ceramic fiber cloth, coatings, consumables, cryogenic wool, curtain wall insulation, duct insulation and finishes, drywall tools, elastomeric sheets and rolls, encapsulants and surfactants, expanded perlite, FRP panel and accessories, FRP/trim adhesives, fabrication equipment, fasteners, fiberglass, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, fittings, hazmat products, head segments; HVAC products and accessories, namely, access doors, B-vents, dampers, diffusers, flanges, neoprene gaskets, registers, sheet metal ducts and spiral ducts, jacketing, lagging, marine hull board, mastics, mesh, metal products made out of aluminum, stainless steel and galvanized steel, metal building insulation, mineral fiber, mineral wool, noise abatement, PVC products, panels, phenolic foam, pin welders, pipe and tank wrap, pipe saddles and shields, pipe supports, plastic jacketing, polyisocyanurate, polyethylene film, polystyrene, refractory products, removable and replaceable covers, rubber pipe, sheets and roll products, safety products, light covers, safing insulation, sound panels, sundries, tapes, cloth and canvas textiles, tools, urethane, vessel head sements, welding blankets, wire, acoustical accessories, namely, luminous panels, access doors, fasteners, purling clips, screws and pop rivets, adhesives, wire, prismatic lenses, egg crate louvers, sealants, grid clamps, splines, caulking, floor anchors, acoustical fabric walls, ceiling systems, suspension systems, commercial and building insulation, doors and hardware, drywall, fiberglass reinforced ceiling panels and wall panels, fire protection products and systems, namely, top of wall treatments, fire rated access doors, fire barrier caulks and spray coatings, moldable putty, plastic pipe devices, wrap/strip/restricting collars, endothermic wrap, pillows, composite intumescent sheets, cable coatings, light covers, clothes dryer duct wrap, mineral wool, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, accessories, floor tile, glass fiber reinforced gypsum and cement, laser leveling alignment equipment, metal building insulation roof and ridge vents, speciality aluminum drywall trim and accessories, speciality ceiling systems, namely, linear metal systems, open cell ceiling systems, baffle systems, metal panel systems, security</p>

Trade-mark	Jurisdiction	
	United States	
		<p>ceiling systems, interior luminous ceiling systems and accessories, tools and equipment, namely, ladders, extension cords, jet line, shadow line cutters, hand tools and knives.</p> <p>Distribution of building materials for others.</p> <p>Custom fabrication of building materials and building products, namely, cellular glass, curved sidewall segments, cut and clip banding, cut and curl PVC products, cut and roll metal products, die cutting, dished heads, insulation fittings, valves, flanges, metal fittings, valves flanges, O.E.M products, phenolic foam, pipe and tank wrap, pipe coverings, polyisocyanurate, polystyrene, removable and replaceable covers, slitting, steel rule dies, urethane, absorption plus acoustical panels, curtain wall and safing insulation systems, die cut parts, die making (steel rule), display panels, engineered head segments, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, gores, hull board (marine insulation), mineral wool, fiberglass insulation in bulk form sold for industrial and commercial use, pipe and tank wrap, pipe supports, refrigerated valve and fitting covers, removable covers, light fixture enclosures, urethane, vessel wall and head segments.</p>
<p>Winroc-SPI (design)</p> 	<p>S/N 86343307</p> <p>Filing date July 21, 2014</p>	<p>Retail store services featuring building materials and building products, namely, abatement products, acoustical products, adhesives and tapes, anti-vibration pads, attachments, namely, pins, studs, and staples, banding and wing seals, batt insulation, building insulation, calcium silicate, ceiling grid, ceiling tiles, cellular glass, cements, ceramic fiber cloth, coatings, consumables, cryogenic wool, curtain wall insulation, duct insulation and finishes, drywall tools, elastomeric sheets and rolls, encapsulants and surfactants, expanded perlite, FRP panel and accessories, FRP/trim adhesives, fabrication equipment, fasteners, fiberglass, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, fittings, hazmat products, head segments; HVAC products and accessories, namely, access doors, B-vents, dampers, diffusers, flanges, neoprene gaskets, registers, sheet metal ducts and spiral ducts, jacketing, lagging, marine hull board, mastics, mesh, metal products made out of aluminum, stainless steel and galvanized steel, metal building insulation, mineral fiber, mineral wool, noise abatement, PVC products, panels, phenolic foam, pin welders, pipe and tank wrap, pipe saddles and shields, pipe supports, plastic jacketing, polyisocyanurate, polyethylene film, polystyrene, refractory products, removable and replaceable covers, rubber pipe, sheets and roll products,</p>

Trade-mark	Jurisdiction	
	United States	
		<p>safety products, light covers, safing insulation, sound panels, sundries, tapes, cloth and canvas textiles, tools, urethane, vessel head cements, welding blankets, wire, acoustical accessories, namely, luminous panels, access doors, fasteners, purling clips, screws and pop rivets, adhesives, wire, prismatic lenses, egg crate louvers, sealants, grid clamps, splines, caulking, floor anchors, acoustical fabric walls, ceiling systems, suspension systems, commercial and building insulation, doors and hardware, drywall, fiberglass reinforced ceiling panels and wall panels, fire protection products and systems, namely, top of wall treatments, fire rated access doors, fire barrier caulks and spray coatings, moldable putty, plastic pipe devices, wrap/strip/restricting collars, endothermic wrap, pillows, composite intumescent sheets, cable coatings, light covers, clothes dryer duct wrap, mineral wool, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, accessories, floor tile, glass fiber reinforced gypsum and cement, laser leveling alignment equipment, metal building insulation roof and ridge vents, speciality aluminum drywall trim and accessories, speciality ceiling systems, namely, linear metal systems, open cell ceiling systems, baffle systems, metal panel systems, security ceiling systems, interior luminous ceiling systems and accessories, tools and equipment, namely, ladders, extension cords, jet line, shadow line cutters. hand tools and knives; Operation of wholesale and retail stores dealing in building materials and building products, namely, abatement products, acoustical products, adhesives and tapes, anti-vibration pads, attachments, namely, pins, studs, and staples, banding and wing seals, batt insulation, building insulation, calcium silicate, ceiling grid, ceiling tiles, cellular glass, cements, ceramic fiber cloth, coatings, consumables, cryogenic wool, curtain wall insulation, duct insulation and finishes, drywall tools, elastomeric sheets and rolls, encapsulants and surfactants, expanded perlite, FRP panel and accessories, FRP/trim adhesives, fabrication equipment, fasteners, fiberglass, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, fittings, hazmat products, head segments; HVAC products and accessories, namely, access doors, B-vents, dampers, diffusers, flanges, neoprene gaskets, registers, sheet metal ducts and spiral ducts, jacketing, lagging, marine hull board, mastics, mesh, metal products made out of aluminum, stainless steel and galvanized steel, metal building insulation, mineral fiber, mineral wool, noise abatement, PVC products, panels, phenolic foam, pin welders, pipe and tank wrap, pipe saddles and shields, pipe supports, plastic jacketing, polyisocyanurate, polyethylene film, polystyrene, refractory products, removable and</p>

Trade-mark	Jurisdiction	
	United States	
		<p>replaceable covers, rubber pipe, sheets and roll products, safety products, light covers, safing insulation, sound panels, sundries, tapes, cloth and canvas textiles, tools, urethane, vessel head sements, welding blankets, wire, acoustical accessories, namely, luminous panels, access doors, fasteners, purling clips, screws and pop rivets, adhesives, wire, prismatic lenses, egg crate louvers, sealants, grid clamps, splines, caulking, floor anchors, acoustical fabric walls, ceiling systems, suspension systems, commercial and building insulation, doors and hardware, drywall, fiberglass reinforced ceiling panels and wall panels, fire protection products and systems, namely, top of wall treatments, fire rated access doors, fire barrier caulks and spray coatings, moldable putty, plastic pipe devices, wrap/strip/restricting collars, endothermic wrap, pillows, composite intumescent sheets, cable coatings, light covers, clothes dryer duct wrap, mineral wool, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, accessories, floor tile, glass fiber reinforced gypsum and cement, laser leveling alignment equipment, metal building insulation roof and ridge vents, speciality aluminum drywall trim and accessories, speciality ceiling systems, namely, linear metal systems, open cell ceiling systems, baffle systems, metal panel systems, security ceiling systems, interior luminous ceiling systems and accessories, tools and equipment, namely, ladders, extension cords, jet line, shadow line cutters. hand tools and knives.</p> <p>Distribution of building materials for others.</p> <p>Custom fabrication of building materials and building products, namely, cellular glass, curved sidewall segments, cut and clip banding, cut and curl PVC products, cut and roll metal products, die cutting, dished heads, insulation fittings, valves, flanges (all types), metal fittings, valves flanges, O.E.M products, phenolic foam, pipe and tank wrap, pipe coverings, polyisocyanurate, polystyrene, removable/replaceable covers, slitting, steel rule dies, urethane, absorption plus acoustical panels, curtain wall and safing insulation systems, die cut parts, die making (steel rule), display panels, engineered head segments, high temperature insulation mineral fiber blocks, thermal insulation for use in closing the open tops of non-load-bearing fire and smoke rated gypsum and masonry wall assemblies, gores, hull board (marine insulation), mineral wool, fiberglass insulation in bulk form sold for industrial and commercial use, pipe and tank wrap, pipe supports, refrigerated valve and fitting covers, removable covers, light fixture enclosures, urethane, vessel wall and head segments.</p>

Trade-mark	Jurisdiction	
	United States	
WINROC (word)	2207560 Registration date December 1, 1998	Retail store services in the field of building supplies.
PROLINE PLUS (word)	4706070 Registration date March 24, 2015	Hand tools, namely, tools for the installation of drywall, roofing, insulation, steel framing and acoustical ceilings.
Proline Plus (design) 	4460814 Registration date January 7, 2014	Power tools, namely, tools for the installation of drywall, roofing, insulation, steel framing and acoustical ceilings. Hand tools, namely, tools for the installation of drywall, roofing, insulation, steel framing and acoustical ceilings.
ALLROC (word)	2234931 Registration date March 23, 1999	Procurement, namely, purchasing building supplies for others who are in the construction industry.

Canadian Common Law Trademarks

FACKOURY'S BUILDING SUPPLIES

LEON'S INSULATION

INTERIOR BUILDING SUPPLIES

INLAND BUILDING SUPPLIES (IBS)