

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394655

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		05/01/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	SWIMC, Inc.		
Street Address:	PO Box 657		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19715-0657		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	86486029	ATTENTION: SAMPLES MAY CAUSE INSPIRATION	
Registration Number:	4847640	DESIGN EXPERTISE MEETS LEGENDARY QUALITY	
Registration Number:	4886443	DESIGN-IT-YOURSELF	
Serial Number:	86139094	ENVIROLOCK	
Serial Number:	86348078	KEM AQUAFLUOR	
Serial Number:	86919770	KOOL SEAL	
Registration Number:	4838173	RESISTAIN	
Serial Number:	86485993	SCRUBSURE	
Serial Number:	86539020	SMOOTH FILL	
Serial Number:	86485964		
Serial Number:	86485981		
Registration Number:	4838172	TRY A COLOR ON FOR SIZE	
Serial Number:	86439303	WEATHERTUFF	
CORRESPONDENCE DATA			
Fax Number:	2165154400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165155504		
Email:	legal_ip@sherwin.com		
TRADEMARK			

OP \$340.00 86486029

Correspondent Name: Juliet P. Castrovinci, Legal Dept.
Address Line 1: 101 W. Prospect Avenue
Address Line 2: c/o The Sherwin-Williams Company
Address Line 4: Cleveland, OHIO 44115-1075

NAME OF SUBMITTER: Gregory F. Lavelle, Vice President

SIGNATURE: /gf/

DATE SIGNED: 08/11/2016

Total Attachments: 4

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

The Sherwin-Williams Company)
 Conveying Party,)
 and)
 SWIMC, Inc.)
 Receiving Party.)


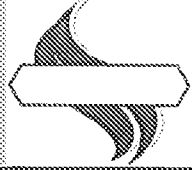
Mail Stop Assignment Recordation Services
 Director of the U.S. Patent and Trademark Office
 PO Box 1450
 Alexandria, VA 22313-1450

**REQUEST FOR RECORDATION OF ASSIGNMENT
 AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated May 1, 2016, in which the following U.S. Trademark Applications and Registrations were assigned from The Sherwin-Williams Company to SWIMC, Inc.:

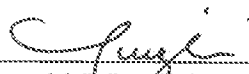
Trademark	Application / Registration Number
ATTENTION: SAMPLES MAY CAUSE INSPIRATION, SATISFACTION AND DELIGHT	86/486029
DESIGN EXPERTISE MEETS LEGENDARY QUALITY	4847640
DESIGN-IT-YOURSELF	4886443
ENVIROLOCK	86/139094
KEM AQUAFLUOR	86/348078
KOOLSEAL	86/919770
RESISTAIN	4838173
SCRUBSURE	86/485993
SMOOTH FILL	86/539020

Trademark	Application / Registration Number
	86/485964
	86/485981
TRY A COLOR ON FOR SIZE	4838172
WEATHERTUFF	86/439303

SWIMC, Inc., having an office and place of business at 850 Library Avenue, Suite 204, Newark, Delaware 19711, respectfully requests that the attached assignment be made of record for the above-identified U.S. Trademark Registrations and Pending Applications.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints JAMES C. SCOTT, Reg. No. 35,351 and VIVIEN Y. TSANG, Reg. No. 40,209 and DANIEL ARI SHERWIN, Reg. No. 63,843, and JULIET P. CASTROVINCI, and PETER T. NGUYEN, Reg. No. 58,282 whose address is The Sherwin-Williams Company, 101 W. Prospect Avenue, 1100 Midland Bldg. -- Legal Dept., Cleveland, Ohio 44115-1075, and whose telephone number is (216) 515-5504 and whose email address is legal_ip@sherwin.com, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,
SWIMC, INC.

By 
Donald J. Puglisi
President

ASSIGNMENT AGREEMENT

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of May 2016, and affixed its corporate seal hereunto.

[SEAL]

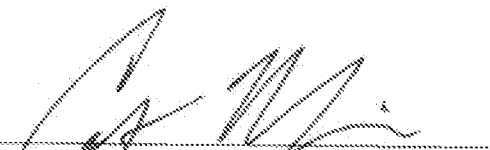
Attest:

THE SHERWIN-WILLIAMS COMPANY

By


Juliet P. Castrovinci
Corporate Counsel, Intellectual Property

By


Catherine M. Kilbane
Senior Vice President, General
Counsel and Secretary

Schedule A

U.S. TRADEMARK APPLICATIONS

Trademark	Serial Number	Filing Date	Division/Royalty Rate
ATTENTION: SAMPLES MAY CAUSE INSPIRATION, SATISFACTION AND DELIGHT	86/486029	19-Dec-2014	Diversified Brands 3%
ENVIROLOCK	86/139094	10-Dec-2013	Diversified Brands (M.L. Campbell) 3%
KEM AQUAFLUOR	86/348078	25-Jul-2014	Global Finishes (Product Finishes) 3%
KOOLSEAL	86/919770	25-Feb-2016	Diversified Brands (KST) 3%
SCRUBSURE	86/485993	19-Dec-2014	Diversified Brands 3%
SMOOTH FILL	86/539020	18-Feb-2015	Stores 5%
	86/485964	19-Dec-2014	Diversified Brands 3%
	86/485981	19-Dec-2014	Diversified Brands 3%
WEATHERTUFF	86/439303	30-Oct-2014	Diversified Brands 3%

U.S. TRADEMARK REGISTRATION

Trademark	Registration Number	Registration Date	Division/Royalty Rate
DESIGN EXPERTISE MEETS LEGENDARY QUALITY	4847640	03-Nov-2015	Diversified Brands 3%
DESIGN-IT-YOURSELF	4886443	12-Jan-2016	Diversified Brands (Krylon) 3%
RESISTAIN	4838173	20-Oct-2015	Diversified Brands 3%
TRY A COLOR ON FOR SIZE	4838172	20-Oct-2015	Diversified Brands 3%

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