

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM394658

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Sherwin-Williams Company		02/01/2016	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SWIMC, Inc.		
<b>Street Address:</b>	PO Box 657		
<b>City:</b>	Newark		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19715-0657		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86409758	LOXON	
<b>Serial Number:</b>	86439415	PAINTER'S MASTERPIECE	
<b>Serial Number:</b>	86856620	PAINTPERKS	
<b>Registration Number:</b>	4834732	PREFERRED CUSTOMER PAINT PERKS FROM SHER	
<b>Serial Number:</b>	86653248	SHERWIN-WILLIAMS PRO	
<b>Serial Number:</b>	86810529	SNAP IT	
<b>Serial Number:</b>	86562229		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2165154400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2165155504		
<b>Email:</b>	legal_ip@sherwin.com		
<b>Correspondent Name:</b>	Juliet P. Castrovinci, Legal Dept.		
<b>Address Line 1:</b>	101 W. Prospect Avenue		
<b>Address Line 2:</b>	c/o The Sherwin-Williams Company		
<b>Address Line 4:</b>	Cleveland, OHIO 44115-1075		
<b>NAME OF SUBMITTER:</b>	Gregory F. Lavelle, Vice President		
<b>SIGNATURE:</b>	/gfl/		

OP \$190.00 86409758

<b>DATE SIGNED:</b>	08/11/2016
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**Total Attachments: 5**

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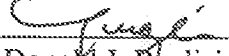


SWIMC, Inc., having an office and place of business at 850 Library Avenue, Suite 204, Newark, Delaware 19711, respectfully requests that the attached assignment be made of record for the above-identified U.S. Trademark Registrations and Pending Applications.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints JAMES C. SCOTT, Reg. No. 35,351 and VIVIEN Y. TSANG, Reg. No. 40,209 and DANIEL ARI SHERWIN, Reg. No. 63,843, and JULIET P. CASTROVINCI, and PETER T. NGUYEN, Reg. No. 58,282 whose address is The Sherwin-Williams Company, 101 W. Prospect Avenue, 1100 Midland Bldg. – Legal Dept., Cleveland, Ohio 44115-1075, and whose telephone number is (216) 515-5504 and whose email address is legal\_ip@sherwin.com, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

SWIMC, INC.

By  \_\_\_\_\_  
Donald J. Puglisi  
President

ASSIGNMENT AGREEMENT

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of February 2016, and affixed its corporate seal hereunto.

[SEAL]  
Attest:

THE SHERWIN-WILLIAMS COMPANY

By



Juliet P. Castrovinci  
Corporate Counsel, Intellectual Property

By



Catherine M. Kilbane  
Senior Vice President, General  
Counsel and Secretary

STATE OF OHIO                    )  
  ) SS.  
COUNTY OF CUYAHOGA        )

On the 18<sup>th</sup> day of February, 2016, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared CATHERINE M. KILBANE, who acknowledged herself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that she, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by herself as such officer.

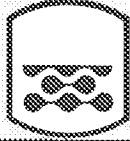
IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

  
\_\_\_\_\_  
NOTARY PUBLIC


**DEBORAH G. PANKIW**  
Notary Public, State of Ohio  
Recorded in Cuyahoga County  
My commission expires July 12, 2020

Schedule A

U.S. TRADEMARK APPLICATIONS

Trademark	Serial Number	Filing Date	Division/Royalty Rate
LOXON	86/409758	30-Sep-2014	Diversified Brands, 3%
PAINTER'S MASTERPIECE	86/439415	30-Oct-2014	Diversified Brands, 3%
PAINTPERKS	86/856620	22-Dec-2015	Stores, 5%
SHERWIN-WILLIAMS PRO	86/653248	05-Jun-2015	Stores, 5%
SNAP IT	86/810529	05-Nov-2015	Stores, 5%
	86/562229	12-Mar-2015	Stores, 5%

U.S. TRADEMARK REGISTRATION

Trademark	Registration Number	Registration Date	Division/Royalty Rate
	4834732	20-Oct-2015	Stores, 5%

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