TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM394679

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Carson-Dellosa Publishing, LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association		
Street Address:	1100 Abernathy Road, NE		
Internal Address:	Suite 1600		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	National Banking Association: UNITED STATES		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4783593	BRIGHTER CHILD
Serial Number:	87103962	BRIGHTER CHILD
Serial Number:	87104016	THINKING KIDS
Serial Number:	87104062	SPECTRUM

CORRESPONDENCE DATA

Fax Number: 6785337787

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

404-523-5300 Phone: Email: sls@phrd.com

Correspondent Name: STEVE SCHAAF, PARALEGAL

Address Line 1: 303 PEACHTREE STREET, NE, SUITE 3600 Address Line 2: PARKER, HUDSON, RAINER & DOBBS LLP

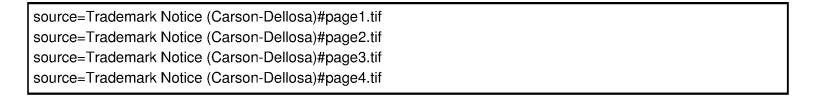
Address Line 4: ATLANTA, GEORGIA 30308

NAME OF SUBMITTER:	Bobbi Acord Noland
SIGNATURE:	/BAN/
DATE SIGNED:	08/11/2016

Total Attachments: 4

TRADEMARK REEL: 005852 FRAME: 0194

900374459



TRADEMARK REEL: 005852 FRAME: 0195 Carson-Dellosa Publishing, LLC 7027 Albert Pick Road Suite 300 Greensboro, North Carolina 27409

Re: Notice of Amendment of Exhibit B to Patent and Trademark Security Agreement

Ladies and Gentleman:

We refer to that certain Patent and Trademark Security Agreement dated as of January 30, 2012 (as at any time amended, restated, supplemented or otherwise modified, the "Security Agreement"), between Carson-Dellosa Publishing, LLC, a Delaware limited liability company (the "Company"), and Wells Fargo Bank, National Association, a national banking association ("Lender"), recorded in the records of the United States Patent and Trademark Office ("USPTO") on February 29, 2012, at Reel 4726, Frame 464, pursuant to which the Company granted to Lender a security interest in, among other things, all of the Company's Trademarks (as defined in the Security Agreement).

You have notified us that the Company has acquired rights in the trademarks and trademark applications listed on <u>Exhibit B-2</u> hereto (collectively, with the goodwill of the Company's business associated therewith, the "Additional Trademark Collateral").

Pursuant to Section 3(c) of the Security Agreement, the Company is required to update $\underline{Exhibit\ B}$ to the Security Agreement whenever such $\underline{Exhibit\ B}$ ceases to accurately reflect all Trademarks owned or controlled by the Company.

By its signature below, the Company acknowledges and agrees that (a) the Trademarks subject to the security interest granted in the Security Agreement shall include the Additional Trademark Collateral, (b) Exhibit B to the Security Agreement is hereby amended by adding the Additional Trademark Collateral to such Exhibit, and (d) Lender may file a copy of this letter agreement with the USPTO to evidence Lender's security interest in the Additional Trademark Collateral at any time on or after the date hereof without further notice to the Company

[Remainder of page intentionally left blank; signatures appear on following page.]

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TRADEMARK REEL: 005852 FRAME: 0196 Please indicate your acknowledgement of, and agreement to, all of the terms hereof by executing this letter agreement in the space provided below.

Very truly yours,

WELLS FARGO BANK, NATIONAL ASSOCIATION

By: Chapte Hausler Vice President

[Signatures continue on following page.]

Acknowledged and agreed:

CARSON-DELLOSA PUBLISHING, LLC

("Company")

By:_

Thomas Purcell, Chief Financial Officer

Exhibit B-2 ADDITIONAL TRADEMARK COLLATERAL

Trademark Name	Serial No.	Filing Date	Registration No.	Registration Date
BRIGHTER CHILD and Design	86/976,657	4/29/2014	4,783,593	7/28/2015
BRIGHTER CHILD	87/103,962	7/14/2016		[Pending]
THINKING KIDS	87/104,016	7/14/2016		[Pending]
SPECTRUM	87/104,062	7/14/2016		[Pending]

RECORDED: 08/11/2016

TRADEMARK
REEL: 005852 FRAME: 0199