

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394531

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fall Creek Farm and Nursery, Inc.		06/02/2016	Corporation: OREGON
RECEIVING PARTY DATA			
Name:	The Conard-Pyle Company		
Also Known As:	Star Roses & Plants		
Street Address:	25 Lewis Road		
City:	West Grove		
State/Country:	PENNSYLVANIA		
Postal Code:	19390		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85440283	BRAZELBERRIES	
Serial Number:	85619816		
Serial Number:	86625839	BABY CAKES	
Serial Number:	86395288	BLUEBERRY GLAZE	
Serial Number:	86395307	JELLY BEAN	
Serial Number:	86395312	PEACH SORBET	
Serial Number:	86397456	PINK ICING	
Serial Number:	86395317	RASPBERRY SHORTCAKE	
CORRESPONDENCE DATA			
Fax Number:	7038362021		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703.836.6620		
Email:	holly.ford@bipc.com		
Correspondent Name:	Holly M. Ford Lewis		
Address Line 1:	Buchanan Ingersoll & Rooney PC		
Address Line 2:	1737 King Street, Suite 500		
Address Line 4:	Alexandria, VIRGINIA 22314		

OP \$215.00 85440283

ATTORNEY DOCKET NUMBER:	1006450-000879
NAME OF SUBMITTER:	Kathleen M Hemmerdinger
SIGNATURE:	/Kathleen M Hemmerdinger/
DATE SIGNED:	08/10/2016

Total Attachments: 6

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TRADEMARK ASSIGNMENT

WHEREAS, Fall Creek Farm and Nursery, Inc., an Oregon corporation with a principal place of business at 39318 Jasper-Lowell Road, Lowell, Oregon 97452, USA ("Assignor"), is the owner of the trademarks and associated registrations and applications listed herein in Schedule A (the "Trademarks");

WHEREAS, THE CONARD-PYLE COMPANY, a/k/a Star Roses & Plants, a Pennsylvania corporation with a principal place of business at 25 Lewis Road, West Grove, PA 19390 ("Assignee") is desirous of acquiring said Trademarks and the associated registrations and applications therefor;

WHEREAS, as applicable, in the applications Assignor has applied to register the Trademarks on the Principal Register in the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Trademarks in commerce in connection with such goods/services, but has not yet filed allegations of use under 15 U.S.C. §§ 1051(c) or 1051(d); Assignor is willing to assign the Trademarks, and all rights associated therewith, as part of the entire business or portion thereof to which the Trademarks pertain as required by 15 U.S.C. § 1060; and Assignee, as a successor of the ongoing and existing business of Assignor to which the Trademarks pertain is interested in acquiring the Trademarks, and all rights associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the Trademarks and the associated registrations and applications therefor, together with the goodwill of the business associated therewith and symbolized thereby, and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

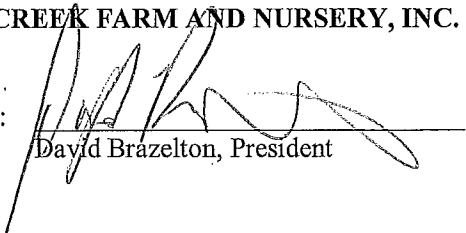
We agree that the assignee be recorded in the Registers of the respective Trademark Offices.

The effective date of this assignment is June 2, 2016.

-Assignor-

FALL CREEK FARM AND NURSERY, INC.

By:


David Brazelton, President

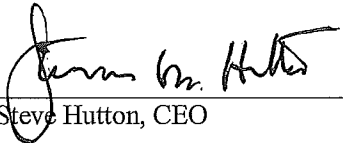
TRADEMARK ASSIGNMENT

DECLARATION OF ACCEPTANCE

We have accepted the above assignment and agree that we be recorded in the Registers of the respective Trademark Offices.

-Assignee-

THE CONARD-PYLE COMPANY,
a/k/a Star Roses & Plants

By: 
Steve Hutton, CEO

Signed in West Grove, PA U.S.A. Dated: June 2, 2016
(City, State)

Schedule A – Trademark Applications and Registrations

MARK	COUNTRY	APP NO.	FILE DATE	REG NO.	REG DATE	STATUS
BRAZELBERRIES Class 31	USA	85/440283	10/05/2011	4,247,176	11/20/2012	Registered
BRAZELBERRIES Class 31	Canada	1,569,418	03/19/2012	TMA847,445	04/03/2013	Registered
BRAZELBERRIES Class 31	European Union (WIPO)	1170743	07/12/2013	1170743	07/10/2014	Registered
BRAZELBERRIES Class 31	Japan (WIPO)	1170743	07/12/2013	1170743	04/17/2014	Registered
BRAZELBERRIES Class 31	WIPO (<i>European Union, Japan</i>)	1170743	07/12/2013	1170743	07/12/2013	Registered
BrazelBerries Logo  Class 31	USA	85/619816	05/08/2012	4,290,299	02/12/2013	Registered
BrazelBerries Logo  Class 31	Canada	1,596,868	10/03/2012	TMA885,008	08/29/2014	Registered
BrazelBerries Logo  Class 31	European Union (WIPO)	1173302	07/11/2013	1173302	07/31/2014	Registered
BrazelBerries Logo  Class 31	Japan (WIPO)	1173302	07/11/2013	1173302	05/08/2014	Registered
BrazelBerries Logo  Class 31	WIPO (<i>European Union, Japan</i>)	1173302	07/11/2013	1173302	07/11/2013	Registered

MARK	COUNTRY	APP NO.	FILE DATE	REG NO.	REG DATE	STATUS
BABY CAKES Class 31	USA	86/625839	05/11/2015			Pending
BABY CAKES Class 31	Canada	1760892	12/22/2015			Pending
BABY CAKES Class 31	European Union	14948831	12/22/2015	14948831	04/13/2016	Registered
BLUEBERRY GLAZE Class 31	USA	86/395288	09/15/2014	4,872,790	12/22/2015	Registered
BLUEBERRY GLAZE Class 31	Australia	1681045	03/15/2015			Pending
BLUEBERRY GLAZE Class 31	Canada	1,718,085	03/05/2015	TMA935,460	04/20/2016	Registered
BLUEBERRY GLAZE Class 31	European Union	13260468	09/16/2014	13260468	01/27/2015	Registered
BLUEBERRY GLAZE Class 31	Japan	2015-023497	03/16/2015	5784530	08/07/2015	Registered
BLUEBERRY GLAZE Class 31	New Zealand	1015166	03/04/2015	1015166	09/08/2015	Registered
JELLY BEAN Class 31	USA	86/395307	09/15/2014	4,872,791	12/22/2015	Registered
JELLY BEAN Class 31	Australia	1681043	03/24/2015			Pending
JELLY BEAN Class 31	Canada	1,717,916	03/04/2015			Pending
JELLY BEAN Class 31	European Union	13260501	09/16/2014	13260501	01/27/2015	Registered
JELLY BEAN Class 31	Japan	2015-023498	03/16/2015			Abandoned
JELLY BEAN Class 31	New Zealand	1015167	03/04/2015			Pending
PEACH SORBET Class 31	USA	86/395312	09/15/2014	4,872,792	12/22/2015	Registered

MARK	COUNTRY	APP NO.	FILE DATE	REG NO.	REG DATE	STATUS
PEACH SORBET Class 31	Australia	1681044	03/24/2015			Pending
PEACH SORBET Class 31	Canada	1,718,086	03/05/2015	TMA935,459	04/20/2016	Registered
PEACH SORBET Class 31	European Union	13260476	09/16/2014	13260476	01/27/2015	Registered
PEACH SORBET Class 31	Japan	2015-023499	03/16/2015	5799758	10/16/2015	Registered
PEACH SORBET Class 31	New Zealand	1015168	03/04/2015	1015168	09/08/2015	Registered
PINK ICING Class 31	USA	86/397456	09/17/2014			Pending
PINK ICING Class 31	Canada	1,717,914	03/04/2015	TMA935,309	04/19/2016	Registered
PINK BREEZE Class 31	European Union	15172935	03/03/2016			Pending
PINK ICING Class 31	European Union	13260419	09/16/2014			Abandoned
PINK ICING Class 31	Japan	2015-023500	03/16/2015	5784531	08/07/2015	Registered
PINK ICING Class 31	New Zealand	1015169	03/04/2015	1015169	09/08/2015	Registered
RASPBERRY SHORTCAKE Class 31	USA	86/395317	09/15/2014	4,872,793	12/22/2015	Registered
RASPBERRY SHORTCAKE Class 31	Australia	1681046	03/15/2015			Pending
RASPBERRY SHORTCAKE (Class 31)	Canada	1,717,915	03/04/2015	TMA935,462	04/20/2016	Registered
RASPBERRY SHORTCAKE Classes 29, 31, 44	European Union	11650488	03/13/2013	11650488	07/24/2013	Registered

MARK	COUNTRY	APP NO.	FILE DATE	REG NO.	REG DATE	STATUS
RASPBERRY SHORTCAKE Class 31	Japan	2015-023501	03/16/2015			Pending
RASPBERRY SHORTCAKE Class 31	New Zealand	1015170	03/04/2015	1015170	09/08/2015	Registered