

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394638

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tigerlogic Corporation		02/17/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Sprinklr, Inc.		
Street Address:	29 West 35th Street, 7th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4400607	POSTANO	
Registration Number:	4665516	SEE WHAT EVERYONE IS TALKING ABOUT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-496-7607		
Email:	gczaja@sprinklr.com		
Correspondent Name:	Greg Czaja		
Address Line 1:	29 West 35th Street, 7th floor		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	Greg Czaja		
SIGNATURE:	/Greg Czaja/		
DATE SIGNED:	08/10/2016		
Total Attachments: 27			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and delivered as of March 31, 2016 (the "Effective Date") by TIGERLOGIC CORPORATION, a Delaware corporation (the "Assignor") for the benefit of SPRINKLR, INC., a Delaware corporation (the "Assignee"). All capitalized terms used herein but not otherwise defined shall have the meanings given them in the Agreement (as defined below).

WHEREAS, Assignor and Assignee have entered into a certain Asset Purchase Agreement, dated as of February 17, 2016, as amended (the "Agreement");

WHEREAS, Assignor is the owner of the right, title and interest in and to the trademarks listed in Schedule A (hereinafter called the "Marks"); and

WHEREAS, in connection with the Agreement, Assignee is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Marks set forth in Schedule A in the United States of America and its territories and possessions.

NOW, THEREFORE, in consideration of the Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agrees as follows:

1. Assignor hereby irrevocably sells, assigns and transfers to Assignee, its successors and assigns (a) all of Assignor's right, title and interest in and to the Marks, free and clear of all liens, claims and encumbrances), together with the goodwill of the business symbolized by, and connected with the use of, the Marks being assigned, as provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world, (b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the Marks, and (c) all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain proceeds therefrom.

2. Assignor agrees not to use (and to terminate and discontinue all use of) the terms contained in the Marks and any terms similar thereto in any domain name, domain name registration, trademark, service mark, trade name, company name, legal name, fictitious business name, logo, and any other indicator of origin, with regard to itself and any business or entity at any time owned or controlled by Assignor.

3. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's rights in the Marks.

4. All of the terms and provisions of this Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective successors and assigns.

5. No provision of this Assignment is intended to confer upon any person other than the parties hereto and their respective successors and assigns any rights or remedies hereunder.

6. From time to time, as and when requested by either party, each party shall execute and deliver, or cause to be executed and delivered, all such documents and instruments and shall take, or cause to be taken, all such further or other actions, at such other party's cost and expense and as such other party may reasonably deem necessary or desirable to consummate the transactions contemplated by the Agreement, including, in the case of Assignor, executing and delivering to Assignee such assignments, deeds, bills of sale, consents and other instruments as Assignee or its counsel may reasonably request as necessary or desirable for such purpose.

7. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein, and that nothing in this Assignment shall be deemed to supersede, enlarge, reduce or otherwise modify any of the obligations, agreements, covenants, representations or warranties of Assignor and Assignee contained in the Agreement. In the event of any conflict or inconsistency between the terms of the Agreement and the terms hereof, the terms of the Agreement shall govern.

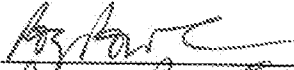
8. This Assignment shall be governed by and interpreted and enforced in accordance with the laws of the State of Delaware, without giving effect to any choice of Law or conflicts of Laws rules or provision (whether of the State of Delaware or any other jurisdiction) that would cause the application of the Laws of a jurisdiction other than the State of Delaware.


9. This Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, and all of which together shall constitute one and the same instrument. The parties' signatures may be evidenced by PDF or facsimile transmissions, and each party may rely on a PDF or facsimile signature on behalf of the other party as proof of the other party's execution of this Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date first written above.

TIGERLOGIC CORPORATION
(Assignor/Grantor)

By: 
Name: Roger Rove
Title: CEO/CFO
Date: March 31, 2016

Witness: 
Date: March 31, 2016

SPRINKLR, INC.
(Assignee/Grantee)

By: _____
Name: Chris Lynch
Title: Chief Financial Officer
Date: _____, 2016

Witness: _____
Date: _____, 2016

[Signature page to Trademark Assignment Agreement]

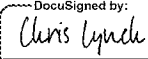
IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date first written above.

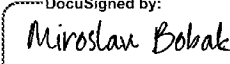
TIGERLOGIC CORPORATION
(Assignor/Grantor)

By: _____
Name: _____
Title: _____
Date: _____, 2016

Witness: _____
Date: _____, 2016

SPRINKLR, INC.
(Assignee/Grantee)

By:  _____
Name: 491F9D078374442... Chris Lynch
Title: Chief Financial Officer
Date: March 31, 2016

Witness:  _____ Miroslav Bobak
Date: March 31, 2016

SCHEDULE A

Marks

POSTANO TRADEMARKS:

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
POSTANO	Australia	1462359	12/1/2011	1462359	11/30/2011	35 Int. Online advertising services for others; promoting the goods and services of others via a website featuring coupons, product reviews, and shopping; advertising and directory services, namely, promoting the goods and services of others by providing a web page featuring imagery, ads and content with links to the websites of others; promoting the goods and services of others by providing a community-driven web site featuring consumer information in the fields of business, commerce, investing, and shopping; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, business advice and information, commercial advice and	Registered	First Renewal	11/30/2021

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline	
						<p>information, investing advice and information, shopping advice and information. 41 Int. Entertainment and educational services, namely, online magazine featuring social network information, articles, images, and photos about news, entertainment, and current events; providing a virtual environment where users can find and exchange articles, images, and photos about topics, people, and current events, and where users can interact for entertainment purposes and to express opinions about topics, people, and current events; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, educational and entertainment advice and information. 42 Int. Computer services, namely aggregating, integrating, and displaying information from and providing access to online social</p>				

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
						networking sites, internet websites, publicly available online sources, and directory information services featuring information and social media, photos, images, videos, audio content, and topics of general interest; providing a website featuring a media aggregator and search engine for internet and social content; application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases of others in the fields of personal media and communications content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, photos and images for social networking purposes; Computer services, namely, search engine services; Providing online, non-downloadable software for searching, indexing,			

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
POSTANO	Canada	1554646	12/1/2011	TMA883949	8/13/2014	locating , extracting, repurposing, organizing, and managing electronic data located on local and network drives and on the internet. 35 Int. Online advertising services for others; promoting the goods and services of others via a website featuring coupons, product reviews, and shopping; advertising and directory services, namely, promoting the goods and services of others by providing a web page featuring imagery, ads and content with links to the websites of others; promoting the goods and services of others by providing a community- driven web site featuring consumer information in the fields of business, commerce, investing, and shopping; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, business advice and information, commercial	Registered	First Renewal	8/13/2029

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
						<p>advice and information, investing advice and information, shopping advice and information 41 Int.</p> <p>Entertainment and educational services, namely, online magazine featuring social network information, articles, images, and photos about news, entertainment, and current events; providing a virtual environment where users can find and exchange articles, images, and photos about topics, people, and current events, and where users can interact for entertainment purposes and to express opinions about topics, people, and current events; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, educational and entertainment advice and information 42 Int.</p> <p>Computer services, namely aggregating, integrating, and displaying information from and providing access to online social</p>			

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date	Goods/Services	Status	Next Action	Deadline
						networking sites, internet websites, publicly available online sources, and directory information services featuring information and social media, photos, images, videos, audio content, and topics of general interest; providing a website featuring a media aggregator and search engine for internet and social content; application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases of others in the fields of personal media and communications content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, photos and images for social networking purposes; Computer services, namely, search engine services; Providing online, non-downloadable software for searching, indexing,			

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
POSTANO	China (People's Republic)*	10256252	12/1/2011			locating , extracting, repurposing, organizing, and managing electronic data located on local and network drives and on the internet 41 Int. Entertainment and educational services, namely, online magazine featuring social network information, articles, images, and photos about news, entertainment, and current events; providing a virtual environment where users can find and exchange articles, images, and photos about topics, people, and current events, and where users can interact for entertainment purposes and to express opinions about topics, people, and current events; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, educational and entertainment advice and information. 35 Int. Online advertising services for others; promoting the goods and services of others via a website	Pending		
POSTANO	China (People's Republic)*	14090508	2/28/2014				Pending		

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
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featuring coupons, product reviews, and shopping; advertising and directory services, namely, promoting the goods and services of others by providing a web page featuring imagery, ads and content with links to the websites of others; promoting the goods and services of others by providing a community-driven web site featuring consumer information in the fields of business, commerce, investing, and shopping; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, business advice and information, commercial advice and information, investing advice and information, shopping advice and information

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
POSTANO	China (People's Republic)*	16338727	2/9/2015			41 Int. Entertainment and educational services, namely, education information; games services provided on- line from a computer network; providing on- line electronic publications, not downloadable	Pending		
POSTANO	China (People's Republic)	10256251	12/1/2011	10256251	2/7/2013	42 Int. Computer software design, updating computer software, creating and maintaining web sites for others, hosting computer sites (web sites), computer services, namely, search engine services.	Registered	First Renewal	2/6/2023
POSTANO	European Community	10460129	12/1/2011	10460129	5/22/2012	35 Int. Online advertising services for others; promoting the goods and services of others via a website featuring coupons, product reviews, and shopping; advertising and directory services, namely, promoting the goods and services of others by providing a web page featuring imagery, ads and content with links to the websites of others; promoting the goods and services of others by providing a community- driven web site	Registered	First Renewal	12/1/2021

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
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featuring consumer information in the fields of business, commerce, investing, and shopping; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, business advice and information, commercial advice and information, investing advice and information, shopping advice and information

36 Int.
Computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, investing advice and information.

38 Int.
Providing a virtual environment where users can find and exchange articles, images, and photos about topics, people, and current events, and where users can interact for entertainment purposes and to express opinions about topics, people, and current events; providing access to online social

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date	Goods/Services	Status	Next Action	Deadline
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networking sites, internet websites, publicly available online sources, and directory information services featuring information and social media, photos, images, videos, audio content, and topics of general interest.

41 Int.
 Entertainment and educational services, namely, online magazine featuring social network information, articles, images, and photos about news, entertainment, and current events; providing a virtual environment where users can find and exchange articles, images, and photos about topics, people, and current events, and where users can interact for entertainment purposes and to express opinions about topics, people, and current events; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, educational and entertainment advice and information

42 Int.
 Computer

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
						services, namely aggregating, integrating, and displaying information from and providing access to online social networking sites, internet websites, publicly available online sources, and directory information services featuring information and social media, photos, images, videos, audio content, and topics of general interest; providing a website featuring a media aggregator and search engine for internet and social content; application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases of others in the fields of personal media and communications content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, photos and images for social networking purposes;			

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
POSTANO	Japan	864032011	12/1/2011	5575877	4/19/2013	Computer services, namely, search engine services; Providing online, non-downloadable software for searching, indexing, locating, extracting, repurposing, organizing, and managing electronic data located on local and network drives and on the internet 35 Int. Online advertising services for others; promoting the goods and services of others via a website featuring coupons, product reviews, and shopping; advertising and directory services, namely, promoting the goods and services of others by providing a web page featuring imagery, ads and content with links to the websites of others; promoting the goods and services of others by providing a community-driven web site featuring consumer information in the fields of business, commerce, investing, and shopping; computer services, namely providing data, information and	Registered	First Renewal	4/19/2023

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
						updates on topics of interest to users of an on-line community, namely, business advice and information, commercial advice and information, investing advice and information, shopping advice and information 41 Int. Entertainment and educational services, namely, online magazine featuring social network information, articles, images, and photos about news, entertainment, and current events; providing a virtual environment where users can find and exchange articles, images, and photos about topics, people, and current events, and where users can interact for entertainment purposes and to express opinions about topics, people, and current events; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, educational and entertainment advice and information 42 Int. Computer			

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
						services, namely aggregating, integrating, and displaying information from and providing access to online social networking sites, internet websites, publicly available online sources, and directory information services featuring information and social media, photos, images, videos, audio content, and topics of general interest; providing a website featuring a media aggregator and search engine for internet and social content; application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases of others in the fields of personal media and communications content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, photos and images for social networking purposes;			

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
POSTANO	Russian Federation	2011739509	12/1/2011			Computer services, namely, search engine services; Providing online, non-downloadable software for searching, indexing, locating, extracting, repurposing, organizing, and managing electronic data located on local and network drives and on the internet 35 Int. Online advertising services for others; promoting the goods and services of others via a website featuring coupons, product reviews, and shopping; advertising and directory services, namely, promoting the goods and services of others by providing a web page featuring imagery, ads and content with links to the websites of others; promoting the goods and services of others by providing a community-driven web site featuring consumer information in the fields of business, commerce, investing, and shopping; computer services, namely providing data, information and	Pending		

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
						<p>updates on topics of interest to users of an on-line community, namely, business advice and information, commercial advice and information, investing advice and information, shopping advice and information</p> <p>41 Int. Entertainment and educational services, namely, online magazine featuring social network information, articles, images, and photos about news, entertainment, and current events; providing a virtual environment where users can find and exchange articles, images, and photos about topics, people, and current events, and where users can interact for entertainment purposes and to express opinions about topics, people, and current events; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, educational and entertainment advice and information</p> <p>42 Int. Computer</p>			

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						services, namely aggregating, integrating, and displaying information from and providing access to online social networking sites, internet websites, publicly available online sources, and directory information services featuring information and social media, photos, images, videos, audio content, and topics of general interest; providing a website featuring a media aggregator and search engine for internet and social content; application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases of others in the fields of personal media and communications content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, photos and images for social networking purposes;			

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
POSTANO	United States of America	85335129	6/1/2011	4400607	9/10/2013	Computer services, namely, search engine services; Providing online, non-downloadable software for searching, indexing, locating, extracting, repurposing, organizing, and managing electronic data located on local and network drives and on the internet 35 Int. Online advertising services for others; promoting the goods and services of others via a website featuring coupons, product reviews, and shopping; advertising and directory services, namely, promoting the goods and services of others by providing a web page featuring imagery, ads and content with links to the websites of others; promoting the goods and services of others by providing a community-driven web site featuring consumer information in the fields of business, commerce, investing, and shopping; computer services, namely providing data, information and	Registered	Aff of Use - 6 Year	9/10/2019

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
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updates on topics of interest to users of an on-line community, namely, business advice and information, commercial advice and information, investing advice and information, shopping advice and information.
41 Int.
Entertainment and educational services, namely, online magazine featuring social network information, articles, images, and photos about news, entertainment, and current events; providing a virtual environment where users can find and exchange articles, images, and photos about topics, people, and current events, and where users can interact for entertainment purposes and to express opinions about topics, people, and current events; computer services, namely providing data, information and updates on topics of interest to users of an on-line community, namely, educational and entertainment advice and information.
42 Int.

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
						Computer services, namely aggregating, integrating, and displaying information from and providing access to online social networking sites, internet websites, publicly available online sources, and directory information services featuring information and social media, photos, images, videos, audio content, and topics of general interest; providing a website featuring a media aggregator and search engine for internet and social content; application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases of others in the fields of personal media and communications content; application service provider (ASP) featuring software for use in the collection, dissemination, and assimilation of data, information, photos and images for social networking			

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
SEE WHAT EVERYONE IS TALKING ABOUT	United States of America	85896092	4/5/2013	4665516	1/6/2015	<p>purposes; Computer services, namely, search engine services; Providing online, non-downloadable software for searching, indexing, locating, extracting, repurposing, organizing, and managing electronic data located on local and network drives and on the internet.</p> <p>35 Int. Social media and social media data services, namely, compiling, analyzing, and curating statistics, data, content, and other sources of information for advertising, branding, marketing, and other business purposes</p> <p>42 Int. Technology consulting in the field of social media content and text analysis, aggregation, monitoring, analysis, curation, reporting, and display; coding, design, and development of mobile applications and social media sites and applications for others; providing online, non-downloadable software for searching, indexing, locating, extracting, repurposing, organizing, and</p>	Registered	Aff of Use - 6 Year	1/6/2021

Mark	Country	App. No.	File Date	Reg. No.	Reg Date	Goods/Services	Status	Next Action	Deadline
						managing electronic data located on local and network drives and on the internet; and providing online, non-downloadable software for social media aggregation, monitoring, analysis, curation, reporting, and display.			

* Registration of these marks in China has been delayed as a result of prior third-party registrations of the mark "PONTAVO". Seller previously filed a petition to cancel the applicable third-party registrations based on non-use of the mark by its owner, which cancellation petition remains pending. On or about January 29, 2016, the Chinese trademark office issued a rejection with respect to one pending registration based on a purported similarity with the PONTAVO registration. Seller has the ability to challenge the rejection by filing an appeal by February 14, 2016, but does not intend to do so based on a lack of business activity in China.