

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIMSIMI	FORMERLY ISMAKER	08/05/2016	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	JUNG HOI CHOI		
Street Address:	88 JAMSIL-RO, SONGPA-GU		
Internal Address:	101-1402		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	INDIVIDUAL: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4086110	SIMSIMI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+82-2-3016-5087		
Email:	clee@ajupatent.com		
Correspondent Name:	AJU Kim Chang Lee		
Address Line 1:	174 Saimdangro, Seocho-gu		
Address Line 2:	13th Gangnam Mirae Tower,		
Address Line 4:	Seoul, KOREA, REPUBLIC OF		
NAME OF SUBMITTER:	Changhoon Lee		
SIGNATURE:	/Changhoon Lee/		
DATE SIGNED:	08/08/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into effective as of August 5, 2016 ("Effective Date"), by and between ISMAKER, a corporation duly organized under the laws of the Republic of Korea ("Assignor"), having its principal office and place of business at Gangnam-gu Zena Bldg. 6F, 891-36 Daechi-dong Seoul REPUBLIC OF KOREA 135-280 and **CHOI, JUNG HOI**, a resident of the Republic of Korea ("Assignee"), having his address is 101-1402, 88, Jamsil-ro, Songpa-gu, Seoul, Republic of Korea.

WHEREAS, Assignor is the owner of the mark, **SimSimi** and U.S. Registration No. 4,086,110 in connection with computer software, namely, downloadable mobile device application depicting an intelligent robot that can converse in text with users and learn new vocabulary and expressions from users; downloadable chatting software for conversing from a computer in text with intelligent robot for mobile devices; and computer software for conversing from a computer in text with an intelligent robot in class 9 (collectively the "Mark");

WHEREAS, Assignee is desirous of obtaining all right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, Assignor is desirous of transferring all its right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used.

IN TESTIMONY WHEREOF, the undersigned, duly authorized, has caused this Assignment to be executed.

ISMAKER

CHOI, JUNG HOI

By:  _____

By:  _____

Name: Yu - Jin Kim _____

Name: CHOI, JUNG HOI _____

Title: President _____