

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394452

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Company	FORMERLY General Electric Capital Corporation	08/01/2016	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	The Sun Valley Group, Inc.
Street Address:	3160 Upper Bay Road
City:	Arcata
State/Country:	CALIFORNIA
Postal Code:	95521
Entity Type:	Corporation: CALIFORNIA
Name:	Sun Valley Floral Farms, LLC
Street Address:	3160 Upper Bay Road
City:	Arcata
State/Country:	CALIFORNIA
Postal Code:	95521
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2557028	SUN PACIFIC BOUQUET
Registration Number:	2557013	SUN PACIFIC BOUQUET
Registration Number:	2428304	REDWOOD GROVE FRENCH TULIPS
Registration Number:	2428303	REDWOOD GROVE FRENCH TULIPS
Registration Number:	2533415	CREATING A WORLD OF COLOR
Registration Number:	2099082	ROYAL LILIES
Registration Number:	1826535	SUN VALLEY FLORAL FARMS
Registration Number:	1359524	ORCHID-LILIES
Registration Number:	1238664	LOVE-LILIES
Registration Number:	1255480	O ORCHID LILIES
Registration Number:	1072337	LOVE-LILIES

CORRESPONDENCE DATA

TRADEMARK

Fax Number: 7074429251

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 707-442-3791

Email: pam@dunmartinek.com

Correspondent Name: Pamela Giovannetti

Address Line 1: PO Box 1266

Address Line 4: Eureka, CALIFORNIA 95502

NAME OF SUBMITTER:	Pamela Giovannetti
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SIGNATURE:	/Pamela Giovannetti/
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DATE SIGNED:	08/09/2016
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Total Attachments: 3

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS, dated as of August 1, 2016, is made by GENERAL ELECTRIC COMPANY, as successor in interest by merger to General Electric Capital Corporation ("Grantee").

WITNESSETH:

WHEREAS, Grantee's successor-in-interest has recorded one or more trademark security agreements with respect to those certain trademark registrations and applications owned by The Sun Valley Group, Inc., a California corporation, and Sun Valley Floral Farms, LLC, a California limited liability company (collectively, the "Grantor"), and listed on Annex A attached hereto (the "Trademark Collateral"), which trademark security interests were later assigned to Grantee;

WHEREAS, Grantee now desires to terminate and release the entirety of any and all security interests (collectively, the "Security Interest") Grantee may hold in any Trademark Collateral owned by Grantor.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged:

1. Release of Security Interest. The Grantee hereby terminates, releases and discharges its Security Interest in the Trademark Collateral.

[Signature Page to Trademark Release follows]

TRADEMARK
REEL: 005852 FRAME: 0815

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

GENERAL ELECTRIC COMPANY, as successor
in interest by merger to General Electric Capital
Corporation, as Grantee

By: 

Name: Jill Carabelli

Title: Duly Authorized Signatory

TRADEMARK

REEL: 005852 FRAME: 0816

Schedule A

UNITED STATES TRADEMARKS:

Registrations:

Owner	Mark	Reg. Date	Reg. No.
Sun Valley Group, Inc.	SUN PACIFIC BOUQUET	4/2/2002	2,557,028
Sun Valley Group, Inc.	SUN PACIFIC BOUQUET AND DESIGN	4/2/2002	2,557,013
Sun Valley Floral Farms, LLC	REDWOOD GROVE FRENCH TULIPS	2/13/2001	2,428,304
Sun Valley Floral Farms, LLC	REDWOOD GROVE FRENCH TULIPS	2/13/2001	2,428,303
Sun Valley Floral Farms, LLC	CREATING A WORLD OF COLOR	1/29/2002	2,533,415
Sun Valley Floral Farms, LLC	ROYAL LILIES	9/23/1997	2,099,082
Sun Valley Floral Farms, LLC	SUN VALLEY FLORAL FARMS	3/15/1994	1,826,535
Sun Valley Floral Farms, LLC	ORCHID-LILIES	9/10/1985	1,359,524
Sun Valley Floral Farms, LLC	LOVE-LILIES	5/17/1983	1,238,664
Sun Valley Floral Farms, LLC	O ORCHID LILIES	10/25/1983	1,255,480
Sun Valley Floral Farms, LLC	LOVE-LILIES	8/30/1977	1,072,337