

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM394710

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crescent Communities, LLC	FORMERLY Crescent Resources, LLC	06/28/2016	Limited Liability Company: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crescent River, LLC		
<b>Street Address:</b>	227 W. Trade Street		
<b>Internal Address:</b>	Suite 1000		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28202		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2813040	THE RIVER CLUB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043395853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043311000		
<b>Email:</b>	CLT-TMCorrespondence@mvalaw.com		
<b>Correspondent Name:</b>	Henry B. Ward, III		
<b>Address Line 1:</b>	100 North Tryon Street		
<b>Address Line 2:</b>	Suite 4700		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202-4003		
<b>ATTORNEY DOCKET NUMBER:</b>	035649.000059		
<b>NAME OF SUBMITTER:</b>	Henry B. Ward, III		
<b>SIGNATURE:</b>	/hbw/		
<b>DATE SIGNED:</b>	08/11/2016		
<b>Total Attachments: 1</b>			
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ASSIGNMENT

WHEREAS, Crescent Communities, LLC, f/k/a Crescent Resources, LLC, a Georgia limited liability company ("Assignor"), is the record owner of the entire right, title and interest in and to U.S. Service Mark Registration No. 2,813,040 ("Registration") for the mark THE RIVER CLUB ("Mark");

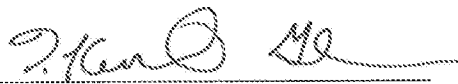
WHEREAS, Crescent River, LLC, a Georgia limited liability company ("Assignee"), is desirous of acquiring all of Assignor's rights in the Mark, Registration and the goodwill associated therewith; and

WHEREAS, Assignor wishes to transfer and assign Assignor's entire right, title and interest in and to the Mark, the Registration, and the goodwill associated therewith to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer and assign unto said Assignee all of Assignor's entire right, title and interest in and to the Mark and Registration, together with the goodwill of the business appurtenant to and symbolized by said Mark and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said Assignee as fully and entirely as the same would have been held by Assignor had this transfer and assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be legally bound, has caused this Assignment to be executed.

**Assignor – Crescent Communities, LLC**

By:   
Print Name: T. Keith Glenn  
Title: Senior Vice-President  
Date: June 28, 2016