

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM394793

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ING BANK N.V., SINGAPORE BRANCH		08/02/2016	BANK: SINGAPORE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE MINACS GROUP (USA) INC.		
<b>Street Address:</b>	34115 WEST 12 MILE ROAD		
<b>City:</b>	FARMINGTON HILLS		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48331		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77950639	SMARTLINE	
<b>Serial Number:</b>	77950752	SMARTLINE	
<b>Serial Number:</b>	85861002	MIDEALER SOLUTIONS	
<b>Serial Number:</b>	75236933	THE MINACS GROUP INC.	
<b>Serial Number:</b>	75318793	MINACS INTELICOM INC.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6508385109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	650-838-3743		
<b>Email:</b>	JLIK@SHEARMAN.COM		
<b>Correspondent Name:</b>	BENJAMIN PETERSEN		
<b>Address Line 1:</b>	1460 EL CAMINO REAL, 2ND FLOOR		
<b>Address Line 2:</b>	SHEARMAN & STERLING LLP		
<b>Address Line 4:</b>	MENLO PARK, CALIFORNIA 94025		
<b>ATTORNEY DOCKET NUMBER:</b>	39727/2		
<b>NAME OF SUBMITTER:</b>	BENJAMIN PETERSEN		
<b>SIGNATURE:</b>	/BENJAMIN PETERSEN/		
<b>DATE SIGNED:</b>	08/11/2016		

CH \$140.00 77950639

**Total Attachments: 5**

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TRADEMARK SECURITY AGREEMENT RELEASE

2 Aug 2016  
This TRADEMARK SECURITY AGREEMENT RELEASE (this "**Release**"), dated as of July 1, 2016, is made by ING Bank N.V., Singapore Branch, as security agent (in such capacity, the "**Agent**") for the Secured Parties in favor of The Minacs Group (USA) Inc., a Delaware corporation (the "**Grantor**"). All capitalized terms used herein and not otherwise defined shall have the meaning assigned to such terms in the Security Agreement (as defined below), or if not defined therein, as defined in the Facilities Agreement (as defined below).

WHEREAS, the Grantor entered into that certain Senior Multicurrency Term and Revolving Facilities Agreement, dated as of May 2, 2014 (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time prior to the date hereof, the "**Facilities Agreement**") among, *inter alios*, Maple Bid Co Ltd, the financial institutions party thereto as lenders, the Agent and the other agents party thereto;

WHEREAS, as a condition precedent to the Lenders making the Facilities available under the Facilities Agreement, the Grantor executed and delivered that certain Security Agreement, dated as of May 9, 2014 (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the "**Security Agreement**") made by the Grantor and each other grantor from time to time party thereto in favor of the Agent;

WHEREAS, under the terms of the Security Agreement, the Grantor granted to the Agent, for the ratable benefit of the Secured Parties, a Lien on and security interest in and to certain intellectual property of the Grantor and executed and delivered that certain Trademark Security Agreement Supplement, dated as of May 9, 2014 (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the "**Trademark Security Agreement**"), by the Grantor in favor of the Agent;

WHEREAS, under the terms of the Trademark Security Agreement, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of the Grantor, the Grantor mortgaged, pledged and hypothecated to Agent for the benefit of the Secured Parties, and granted to the Agent for the benefit of the Secured Parties a Lien on and security interest in all of the Grantor's right, title and interest in, to and under the Trademarks (as defined in the Trademark Security Agreement).

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on May 12, 2014 at Reel 005277 and Frame 0853; and

WHEREAS, in accordance with the provisions of the Facilities Agreement and the Security Agreement, the indebtedness under the Facilities Agreement has been paid in full, and the Grantor now desires the Agent to terminate and release its security interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

SECTION 1. Release of Grant of Security. The Agent, for itself and on behalf of the Secured Parties, hereby (a) terminates the Trademark Security Agreement, and (b) terminates, cancels, relinquishes, discharges and releases to the Grantor its Lien on and security interest in and to, and reassigns to the Grantor, without representation or warranty of any kind, any and all right, title and interest in and to the Trademarks, including, without limitation, the Trademarks listed on Schedule A, granted to it pursuant to the Security Agreement and the Trademark Security Agreement, and all goodwill

of the business connected with the use of, and symbolized by, each trademark and trademark application set forth on Schedule A.

The Agent hereby agrees to duly execute and deliver any further documents and do such other acts as may be reasonably necessary to effect the termination, cancellation, release, relinquishment and discharge of its continuing security interest in and to all of the intellectual property contemplated hereby.

SECTION 2. Recordation. The Agent authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Release.

SECTION 3. Execution in Counterparts. This Release may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 4. Governing Law. This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

*[REST OF PAGE INTENTIONALLY LEFT BLANK]*

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

**ING BANK N.V., SINGAPORE BRANCH,**  
as Agent

By: \_\_\_\_\_  
Name: **Margaret Wong**      **Therese Miranda**  
Title: **Vice President**      **Vice President**

**SCHEDULE A**

**Trademark Registrations**

<b>Trade-Mark</b>	<b>Current Owner</b>	<b>Serial No.</b>	<b>Date of Registration</b>	<b>Renewal Date</b>	<b>Goods/Services</b>	<b>Agent</b>
Smartline (Black Background)	The Minacs Group (USA), Inc.	77/950,6394078526	January 3, 2012	January 13, 2022	Printed publications, namely research reports in the fields of direct marketing, customer profiling, market research and analysis of computer databases of client information.	Kenneth D. Suzan Hodgson Russ
Smartline (White Background)	The Minacs Group (USA), Inc.	77/950,752 4078527	January 3, 2012	January 3, 2022	Printed publications, namely research reports in the fields of direct marketing, customer profiling, market research and analysis of computer databases of client information.	Kenneth D. Suzan Hodgson Russ
miDealer	The Minacs Group (USA), Inc.	85861002 4414305	October 8, 2013	October 8, 2022	Providing temporary use of on-line non-downloadable software and applications for marketing solutions for automotive and other vehicle dealer.	Paul R. Fransway Butzel Long
MIDEALER SOLUTIONS	The Minacs Group (USA), Inc.	4414305	October 8, 2013	Not Applicable	IC 042 US 100 101, G&S; Providing temporary use of on-line non-downloadable software and applications for marketing solutions for automotive and other vehicle dealer.	Paul R. Fransway Butzel Long
miDealer	The Minacs Group (USA), Inc.	Application # 1619610	Filed March 22, 2013	Pending November 14 – Examiners First Report	Providing temporary use of on-line non-downloadable software and applications for marketing solutions for automotive and other vehicle	Blake, Cassels & Graydon LLP Intellectual property group

					dealer.	
Smartline (Black Background)	The Minacs Group (USA), Inc.	TMA802,792	July 22, 2011	July 22, 2026	Printed publications, namely research reports in the fields of direct marketing, customer profiling, market research and analysis of computer databases of client information.	Norton Rose Fulbright Canada
Smartline (White Background)	The Minacs Group (USA), Inc.	TMA802,791	July 22, 2011	July 22, 2026	Printed publications, namely research reports in the fields of direct marketing, customer profiling, market research and analysis of computer databases of client information.	Norton Rose Fulbright Canada
Minacs Intellicom Inc.	The Minacs Group (USA), Inc.	75318793	Abandoned July 17, 2000	Not applicable	IC035 – telephone answering services	Mayer Brown & Platt
The Minacs Group (USA) Inc.	The Minacs Group (USA), Inc.	75236933	Abandoned August 11, 1999	Not applicable	IC035 – Human resources management, outsourcing and consultation services; mailroom management, namely mail sorting, handling and receiving; advertising and business marketing consulting services. IC038 – Telecommunication services, namely call handling. IC041 – Education services, namely conducting training in the field of facilities management.	Mayer Brown & Platt

TRADEMARK

REEL: 005853 FRAME: 0278

RECORDED: 08/11/2016