

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM393861

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRAD BLANKINSHIP		08/04/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Land and Sea Recreation		
Street Address:	3161 Bermuda Drive		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	Limited Liability Company: CALIFORNIA SM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word/Mark	
Serial Number:	86787642	YEW STUFF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	amccamey@pacificaip.com		
Correspondent Name:	Pacifica IP		
Address Line 1:	475 Washington Blvd		
Address Line 4:	Marina del Rey, CALIFORNIA 90292		
NAME OF SUBMITTER:	Ann McCamey		
SIGNATURE:	/Ann McCamey/		
DATE SIGNED:	08/04/2016		
Total Attachments: 1			
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OP \$40:00 86787642

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark ("Agreement"), effective August 4, 2016, is entered into by and between BRAD BLANKINSHIP of Huntington Beach, CA ("Assignor"), and LAND AND SEA RECREATION, a California Company ("Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Application Serial Number 86787642 for YEW STUFF in Standard Characters ("Assigned Trademark").

WHEREAS, Assignor has agreed to assign to Assignee, and Assignee has agreed to acquire from Assignor, all of Assignor's right, title, and interest in and to the Assigned Trademark.

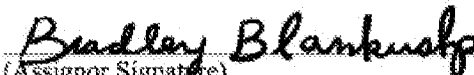
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor and Assignee hereby agree as follows:

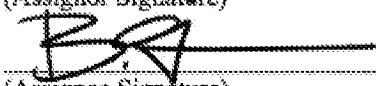
1. Conveyance and Acceptance of Assigned Trademarks. Assignor hereby sells, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the applicable Assigned Trademark, the goodwill of the business connected with the use of and symbolized by the Assigned Trademark, the right to sue and recover for past, present, or future infringement thereof, the right to secure registration of such Assigned Trademark and of this Agreement, and the right to initiate other proceedings before all Governmental Entities with respect to such Assigned Trademark.

2. Recordation. Assignor hereby authorizes and requests that the Commissioner for Trademarks, and any other sovereign official holding a corresponding position of authority in any other state or country, record this Agreement. Assignor will, at Assignee's request and expense, take any and all reasonable actions, including without limitation, the execution, acknowledgment, and delivery of any and all documents, that Assignee may reasonably request to record and perfect Assignee's interest in and to its Assigned Trademarks.

3. Governing Law. This Agreement shall in all respects be governed by, and construed in accordance with, the Laws (excluding conflict of laws rules and principles) of the State of California applicable to agreements made and to be performed entirely within such State, including all matters of construction, validity, and performance.

4. Counterparts. This Agreement may be executed by facsimile signatures and in any number of counterparts with the same effect as if all signatory parties had signed the same document. All counterparts shall be construed together and shall constitute one and the same instrument.



 (Assignor Signature)


 (Assignee Signature)
 PRESIDENT

 (Assignee Title)