

900374162 08/09/2016

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM394370

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vapor Corp.		08/08/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Liquid Science, LLC		
<b>Street Address:</b>	28 Hammond, Suite E		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92168		
<b>Entity Type:</b>	: NEVADA LLC		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4877416	NAKED FISH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129668538		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-836-4178		
<b>Email:</b>	sf-ipdocket@taftlaw.com		
<b>Correspondent Name:</b>	Joseph F. Schmidt		
<b>Address Line 1:</b>	111 E. Wacker Drive, Ste. 2800		
<b>Address Line 2:</b>	Taft Stettinius & Hollister LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	Joseph F. Schmidt		
<b>SIGNATURE:</b>	/Joseph F. Schmidt/		
<b>DATE SIGNED:</b>	08/09/2016		
<b>Total Attachments: 2</b>			
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## ASSIGNMENT

WHEREAS, VAPOR CORP., a Delaware corporation, located at 3001 Griffin Road, Dania Beach, Florida 33312 ("Assignor"), is the owner of all right, title and interests in and to the trademark NAKED FISH and the U.S. registration therefor, Reg. No. 4,877,416, registered December 29, 2015 (hereinafter, the "Mark");

WHEREAS, LIQUID SCIENCE, LLC, a Nevada limited liability company, located at 28 Hammond, Suite E, Irvine, California 92168 ("Assignee"), desires to acquire all of Assignor's rights, title and interests in and to the Mark and the U.S. registration therefor, and the goodwill of the business symbolized by said Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, transfer, and assign to Assignee, all rights, title, and interests in and to the Mark and the U.S. registration therefor, together with the goodwill of the business symbolized by said Mark, and all rights under any applicable international treaties and agreements, including, without limitation, all worldwide rights, and the right to sue and collect for all past, present and future infringements thereof, including infringements which may have occurred prior to the execution of this Assignment, and the right to any and all damages by reason of said infringements.

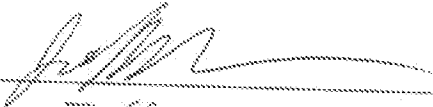
Assignor represents and warrants that: (1) Assignor is the sole owner of all rights in the Mark, and has the full right and ability to enter into this Assignment; (2) to the best of Assignor's knowledge, no person or entity has claimed or presently claims that the Mark is invalid or that the use of the Mark infringes upon the rights of any person or entity; and (3) the Mark is not subject to any contracts, liens or encumbrances.

Assignor agrees to cooperate with Assignee, at Assignee's expense, to provide documents and information, which in Assignee's reasonable discretion, may be necessary or desirable to maintain, protect or enforce the Mark and registration therefor throughout the world. These obligations of assistance by Assignor shall continue for so long as Assignee may require such assistance from Assignor.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this Assignment, declares: that he is authorized to execute this Assignment on behalf of the Assignor; that he believes Assignor to be the owner of the Mark; that the facts set forth in this Assignment are true; and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

This Assignment has been duly executed by an authorized officer of Assignor.

VAPOR CORP.

By:   
Name: Jeffrey E. Holman  
Title: CEO  
Date: Aug 8, 2016

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