

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394706

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rosenthal & Rosenthal, Inc.		07/28/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Alexis Bittar Holdings LLC		
Street Address:	45 Main Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85646262	ALEXIS BITTAR	
Serial Number:	85646227	ALEXIS BITTAR	
Serial Number:	85646162	ALEXIS BITTAR	
Serial Number:	85646127	ALEXIS BITTAR	
Serial Number:	77593916	ALEXIS BITTAR	
Serial Number:	76590207	ALEXIS BITTAR	
CORRESPONDENCE DATA			
Fax Number:	6098961469		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	412.391.2404		
Email:	bstaufenberg@foxrothschild.com		
Correspondent Name:	Brienne S. Terril, Esq.		
Address Line 1:	P.O. Box 5231		
Address Line 4:	Princeton, NEW JERSEY 08543-5231		
NAME OF SUBMITTER:	Brienne S. Terril		
SIGNATURE:	/Brienne S. Terril/		
DATE SIGNED:	08/11/2016		
Total Attachments: 3			

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RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT is made as of July 22, 2016, by ROSENTHAL & ROSENTHAL, INC., as secured party ("Secured Party"), for the benefit of ALEXIS BITTAR HOLDINGS LLC, as debtor ("Debtor").

RECITALS

WHEREAS, reference is further made to a certain Intellectual Property Security Agreement, dated as of March 13, 2015 (the "Security Agreement"), between Secured Party and Debtor, which a short form of the Security Agreement was recorded, among other places, with the United States Patent and Trademark Office at Reel 5480 Frame 0185;

WHEREAS, in connection with the Security Agreement, Debtor granted to Secured Parties a security interest in and to all of its right, title and interest in the Collateral (as defined in the Security Agreement) that included, without limitation the United States Trademark Registrations as set forth on Schedule A attached hereto and made a part hereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Secured Party hereby releases any and all right, title and interest to its security interest in and to the Collateral, and reassigns (without recourse, representation or warranty of any kind) any and all interest it may have in such Collateral to Debtor.

IN WITNESS WHEREOF, Secured Party duly executes this Release of Intellectual Property Security Interest Agreement by its duly authorized officers as of the day and year first above written.

ROSENTHAL & ROSENTHAL, INC.

By:  _____

Name: GARY NORMAN

Title: EVP

SCHEDULE A

U.S. Trademark Registrations

Trademark	Serial/Reg. No.	Filing Date
ALEXIS BITTAR	85646262	June 7, 2012
ALEXIS BITTAR	85646227	June 7, 2012
ALEXIS BITTAR	85646162	June 7, 2012
ALEXIS BITTAR	85646127	June 7, 2012
ALEXIS BITTAR	77593916	October 16, 2008
ALEXIS BITTAR	76590207	May 3, 2004
UNIFORM OF THE UNIQUE	86601559	April 17, 2015
ALEXIS BITTAR	87080070	June 22, 2016
ALEXIS BITTAR	87080140	June 22, 2016
ALEXIS BITTAR	87080169	June 22, 2016
ALEXIS BITTAR	87080099	June 22, 2016

STATE OF NEW YORK

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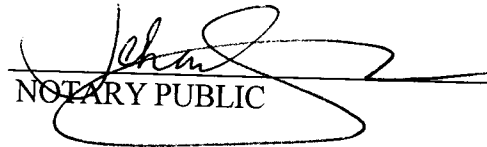
COUNTY OF NEW YORK

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ss.

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Before me, a notary public, in and for the State and County aforesaid, on this 28 day of July, 2016, personally appeared GARY NORMAN, who, having been by me duly sworn and having executed the foregoing instrument in my presence, did depose and say that s/he is the EVP of ROSENTHAL & ROSENTHAL, INC., the entity that executed the foregoing instrument; that s/he executed said instrument on behalf of said entity; and that s/he was duly authorized to do so, ROSENTHAL & ROSENTHAL, INC. intending to be legally bound thereby and intending that said instrument be properly recorded.


NOTARY PUBLIC

My Commission Expires:

JEHAN SHARMA
NOTARY PUBLIC, State of New York
No. 01SH6288454
Qualified in New York County
Commission Expires September 3, 2017