

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395010

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Mills Marketing, Inc.		08/02/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Pet Incorporated		
Street Address:	Number One General Mills Blvd.		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55426		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86251220	BISTRO CUPS	
CORRESPONDENCE DATA			
Fax Number:	7637642268		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	763-293-2282		
Email:	trade.marks@genmills.com		
Correspondent Name:	Tiffany K Larson		
Address Line 1:	Number One General Mills Blvd.		
Address Line 4:	Minneapolis, MINNESOTA 55426		
NAME OF SUBMITTER:	Tiffany K. Larson		
SIGNATURE:	/TK Larson/		
DATE SIGNED:	08/15/2016		
Total Attachments: 2			
source=85220US002 TM Assignment to Pet#page1.tif			
source=85220US002 TM Assignment to Pet#page2.tif			

CH \$40.00 86251220

SCHEDULE A

Trademark	Application Number	Registration Number	Registration Date	Country
BISTRO CUPS	86251220	4621246	10/14/2014	United States