

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM395131

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chad Mestler		08/15/2016	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Helvetica Servicing, Inc.		
<b>Street Address:</b>	5927 Balfour Court, Suite 208		
<b>City:</b>	Carlsbad		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92008		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3862370	HELVETICA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9492246204		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademark@buchalter.com, cmestler@helveticagroup.com		
<b>Correspondent Name:</b>	Amanda Alameddine		
<b>Address Line 1:</b>	18400 Von Karman Avenue, Suite 800		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612		
<b>ATTORNEY DOCKET NUMBER:</b>	H4185-5002		
<b>NAME OF SUBMITTER:</b>	Amanda Alameddine		
<b>SIGNATURE:</b>	/aalameddine/		
<b>DATE SIGNED:</b>	08/15/2016		
<b>Total Attachments: 2</b>			
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**Trademark Assignment**

WHEREAS Chad Mestler, an individual, citizen of the United States, with a principal place of business of 5927 Balfour Court, Suite 208, Carlsbad, CA 92008 (“**Assignor**”), owns the trademark, including the application and registration, identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (hereinafter collectively the “**Mark**”);

WHEREAS Helvetica Servicing, Inc., a California corporation, with a principal place of business of 5927 Balfour Court, Suite 208, Carlsbad, CA 92008 (“**Assignee**”) desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Mark, as well as the goodwill symbolized by the Mark, and all on-going and existing business associated with the Mark; and

WHEREAS the parties desire to memorialize the assignment of the Mark together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Mark and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right title and interest in and to the Mark, together with the goodwill symbolized by the Mark, all on-going and existing business associated with the Mark and all common law rights relating thereto.

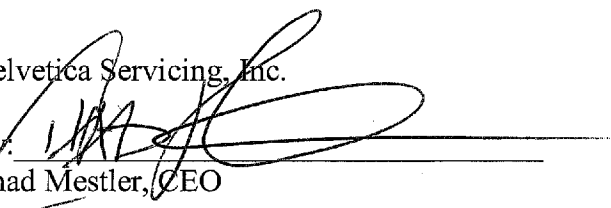
AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 8/15/16

  
Chad Mestler

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: 8/15/16

Helvetica Servicing, Inc.  
By:   
Chad Mestler, CEO

**EXHIBIT A**

**Trademark**

<b>Mark</b>	<b>US Reg. No.</b>	<b>Reg. Date</b>
HELVETICA	3862370	October 19, 2010