

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM394936

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FreedomRoads, LLC		08/08/2016	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	National Car Cash LLC		
<b>Street Address:</b>	250 Parkway		
<b>Internal Address:</b>	Suite 270		
<b>City:</b>	Lincolnshire		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60069		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4719324	1-800 CAR CASH	
<b>Registration Number:</b>	4734386	1-800 CAR CASH THE FASTEST WAY TO SELL Y	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8474410911		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8478812455		
<b>Email:</b>	rbiagi@nealmcdevitt.com, pto@nealmcdevitt.com		
<b>Correspondent Name:</b>	Richard B Biagi		
<b>Address Line 1:</b>	1776 Ash Street		
<b>Address Line 4:</b>	Northfield, ILLINOIS 60093		
<b>NAME OF SUBMITTER:</b>	Richard B. Biagi		
<b>SIGNATURE:</b>	/s/ Richard B. Biagi		
<b>DATE SIGNED:</b>	08/12/2016		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is effective this 21<sup>st</sup> day of August, 2016, by and between FreedomRoads, LLC, an Illinois limited liability company with its principal place of business at 250 Parkway Drive, Suite 270, Lincolnshire, Illinois ("Assignor") and National Car Cash LLC, a Delaware limited liability company with a principal place of business at 250 Parkway Drive, Suite 270, Lincolnshire, Illinois ("Assignee").

WHEREAS, Assignor is the record owner of U.S. Trademark Registration No. 4,719,324 for the mark 1-800-CAR-CASH and U.S. Trademark Registration No. 4,734,386 for the mark 1-800-CAR-CASH – THE FASTEST WAY TO SELL YOUR CAR SINCE 1977 and Design and all common law rights associated therewith ("The Marks"); and

WHEREAS, Assignee desires to acquire the entire rights, title, and interest in and to The Marks:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all rights, title, and interest in and to The Marks, all common law rights in The Marks, together with the portion and goodwill of the business for which The Marks is intended to be used and that is symbolized by The Marks, throughout the world, along with the right to recover for damages and profits for any past, present, or future infringements thereof.

FREEDOMROADS, LLC

By: Brent M. Deady

Name: Brent M. Deady

Title: Chief Operating & Legal Officer