

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM394970

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	08/31/2012		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unique Collating Service, Inc.		08/28/2012	Corporation: NORTH CAROLINA
HighReach Learning, Inc.		08/28/2012	Corporation: NORTH CAROLINA
Carson-Dellosa Holdings, Inc.		08/28/2012	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cookie Jar Education, Inc.		
<b>Street Address:</b>	7027 Albert Pick Road		
<b>City:</b>	Greensboro		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27409		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3699351	BRIGHT BABY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3362712830		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	336-273-4422		
<b>Email:</b>	dcottelli@maccordmason.com		
<b>Correspondent Name:</b>	MacCord Mason PLLC		
<b>Address Line 1:</b>	PO Box 2974		
<b>Address Line 4:</b>	Greensboro, NORTH CAROLINA 27402		
<b>NAME OF SUBMITTER:</b>	Donna Cottelli		
<b>SIGNATURE:</b>	/Donna Cottelli/		
<b>DATE SIGNED:</b>	08/15/2016		
<b>Total Attachments: 1</b>			

CH \$40.00 3699351



*State of North Carolina*  
*Department of the Secretary of State*

**ARTICLES OF MERGER**

Pursuant to North Carolina General Statutes § 55-11-05(a), the undersigned entity does hereby submit the following Articles of Merger as a surviving entity in a merger between two or more business entities.

1. The name of the surviving entity is Cookie Jar Education, Inc., a corporation organized under the laws of Delaware.
2. The address of the surviving entity is c/o Carson Dellosa Publishing Company, LLC, 7027 Albert Pick Road, Greensboro, NC 27409.
3. The mailing address of the surviving foreign business entity is c/o Carson Dellosa Publishing Company, LLC, P.O. Box 35665, Greensboro, NC 27425-5665. The surviving foreign entity will file a statement of any subsequent change in its mailing address with the North Carolina Secretary of State.
4. The names of the merged entities are: Unique Collating Service, Inc., HighReach Learning, Inc. and Carson-Dellosa Holdings, Inc., all corporations organized under the laws of North Carolina. Each of the merged entities was a wholly owned subsidiary of the surviving entity.
5. The merger is permitted by the laws of North Carolina and by the laws of Delaware.
6. A Plan of Merger has been approved in the manner, and to the extent required by law by each of the business entities participating in the merger.
7. These Articles will be effective as of 11:59 p.m. on August 31, 2012.

This the 28<sup>th</sup> day of August, 2012

COOKIE JAR EDUCATION, INC.

By:

  
Judy L. Harris, CEO