

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395235

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		08/09/2016	National Banking Association: TEXAS
RECEIVING PARTY DATA			
Name:	Poppin, Inc.		
Street Address:	44 W. 18th Street, Suite 701		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4418818	POPPIN	
Registration Number:	4347036	POPPIN	
Serial Number:	77887664	POPPIN	
Registration Number:	4415075	POPPIN	
Registration Number:	4415076	POPPIN	
Registration Number:	4415077	POPPIN	
Registration Number:	4415078	POPPIN	
Registration Number:	4415079	POPPIN	
Registration Number:	4368928	WORK HAPPY	
CORRESPONDENCE DATA			
Fax Number:	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4156932000		
Email:	crhem@cooley.com		
Correspondent Name:	Cooley LLP		
Address Line 1:	101 California Street, 5th floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	036703-1662		

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NAME OF SUBMITTER:	C. Rhem
SIGNATURE:	/CR/
DATE SIGNED:	08/16/2016
Total Attachments: 4 source=Comerica - Poppin IP release#page1.tif source=Comerica - Poppin IP release#page2.tif source=Comerica - Poppin IP release#page3.tif source=Comerica - Poppin IP release#page4.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of August 9, 2016 by COMERICA BANK ("Bank") in favor of POPPIN, INC., a Delaware Corporation, with its principal place of business at 44 W. 18th Street, Suite 701, New York, NY 10011 ("Company").

Recital

WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of December 10, 2013, and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK



Nola F. Lengel
Assistant Vice President

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
COPYRIGHTS

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
NONE		

EXHIBIT B

PATENTS

<u>Description</u>	<u>Application Number</u>	<u>Application Date</u>
Writing instrument clip	29/357848	3/18/10

Bank's security interest recorded at the US Patent and Trademark Office on December 17, 2013 at Reel and Frame Number 31833/213.

EXHIBIT C
TRADEMARKS

<u>Description</u>		<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Serial #: <u>77887613</u> Mark: POPPIN	Filing Dt: 12/07/2009	Reg #: <u>4418818</u>	Reg. Dt: 10/15/2013
Serial #: <u>77887643</u> Mark: POPPIN	Filing Dt: 12/07/2009	Reg #: <u>4347036</u>	Reg. Dt: 06/04/2013
Serial #: <u>77887664</u> Mark: POPPIN	Filing Dt: 12/07/2009	Reg #: NONE	Reg. Dt:
Serial #: <u>77887715</u> Mark: POPPIN	Filing Dt: 12/07/2009	Reg #: <u>4415075</u>	Reg. Dt: 10/08/2013
Serial #: <u>77887735</u> Mark: POPPIN	Filing Dt: 12/07/2009	Reg #: <u>4415076</u>	Reg. Dt: 10/08/2013
Serial #: <u>77887751</u> Mark: POPPIN	Filing Dt: 12/07/2009	Reg #: <u>4415077</u>	Reg. Dt: 10/08/2013
Serial #: <u>77887766</u> Mark: POPPIN	Filing Dt: 12/07/2009	Reg #: <u>4415078</u>	Reg. Dt: 10/08/2013
Serial #: <u>77887828</u> Mark: POPPIN	Filing Dt: 12/07/2009	Reg #: <u>4415079</u>	Reg. Dt: 10/08/2013
Serial #: <u>85152740</u> Mark: WORK HAPPY	Filing Dt: 10/14/2010	Reg #: <u>4368928</u>	Reg. Dt: 07/16/2013

Bank's security interest recorded at the US Patent and Trademark Office on December 17, 2013 at Reel and Frame Number 5175/0225.