

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM395212

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Conard-Pyle Company a/k/a Star Roses & Plants		08/10/2016	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CP (Delaware), Inc.		
<b>Street Address:</b>	P.O. Box 1958		
<b>Internal Address:</b>	103 Foulk Road, Suite 202		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19899		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4247176	BRAZELBERRIES	
<b>Registration Number:</b>	4290299		
<b>Registration Number:</b>	4872790	BLUEBERRY GLAZE	
<b>Registration Number:</b>	4872791	JELLY BEAN	
<b>Registration Number:</b>	4872792	PEACH SORBET	
<b>Registration Number:</b>	4872793	RASPBERRY SHORTCAKE	
<b>Serial Number:</b>	86625839	BABY CAKES	
<b>Serial Number:</b>	86397456	PINK ICING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7038362021		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	703-836-6620		
<b>Email:</b>	holly.ford@bipc.com		
<b>Correspondent Name:</b>	Holly M. Ford Lewis		
<b>Address Line 1:</b>	Buchanan Ingersoll & Rooney PC		
<b>Address Line 2:</b>	1737 King Street, Suite 500		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		

OP \$215.00 4247176

<b>ATTORNEY DOCKET NUMBER:</b>	1006450-000879
<b>NAME OF SUBMITTER:</b>	Kathleen M Hemmerdinger
<b>SIGNATURE:</b>	/Kathleen M Hemmerdinger/
<b>DATE SIGNED:</b>	08/16/2016
<b>Total Attachments: 4</b> source=Assign Conard Pyle to CP Delaware#page1.tif source=Assign Conard Pyle to CP Delaware#page2.tif source=Assign Conard Pyle to CP Delaware#page3.tif source=Assign Conard Pyle to CP Delaware#page4.tif	

## TRADEMARK ASSIGNMENT


WHEREAS, The Conard-Pyle Company, a/k/a Star Roses & Plants, a Pennsylvania corporation, with an address of 25 Lewis Road, West Grove, PA 19390 (hereinafter "ASSIGNOR"), is the owner of the trademarks identified on Schedule A, and

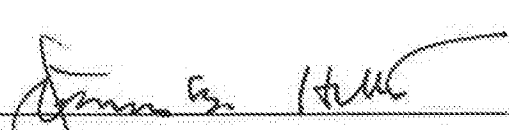
WHEREAS, CP (Delaware), Inc., a Delaware corporation, with an address of P.O. Box 1958, 103 Foulk Road, Suite 202, Wilmington, Delaware 19899 (hereinafter "ASSIGNEE"), is desirous of acquiring the trademarks, together with the goodwill of the business symbolized in which the marks are used, or with the portion of the business to which the marks pertain, or with that part of the goodwill of the business connected with the use of and symbolized by the marks and the registrations and applications identified on Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid trademarks, together with the goodwill of the business symbolized in which the marks are used, or with the portion of the business to which the marks pertain, or with that part of the goodwill of the business connected with the use of and symbolized by the marks and the registrations and applications identified on Schedule A, effective as of the date below.

THE CONARD-PYLE COMPANY  
a/k/a STAR ROSES & PLANTS

CP (DELAWARE), INC.

By:   
Name: Steve Hutton  
Title: CEO


By:   
Name: Steve Hutton  
Title: CEO

Date: August 10, 2016

Date: August 10, 2016

**SCHEDULE A**

**United States Trademark Registrations**

Mark	Registration No.	Registration Date
BRAZELBERRIES	4247176	November 20, 2012
BRAZELBERRIES LOGO 	4290299	February 12, 2013
BLUEBERRY GLAZE	4872790	December 22, 2015
JELLY BEAN	4872791	December 22, 2015
PEACH SORBET	4872792	December 22, 2015
RASPBERRY SHORTCAKE	4872793	December 22, 2015


**United States Trademark Applications**

Mark	Serial No.	Filing Date
BABY CAKES	86/625839	May 11, 2015
PINK ICING	86/397456	September 17, 2014

**Australia Trademark Applications**

Mark	Application No.	Filing Date
BLUEBERRY GLAZE	1681045	March 15, 2015
JELLY BEAN	1681043	March 24, 2015
PEACH SORBET	1681044	March 24, 2015
RASPBERRY SHORTCAKE	1681045	March 15, 2015

### **Canada Trademark Registrations**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
BRAZELBERRIES	TMA847445	April 3, 2013
BRAZELBERRIES LOGO 	TMA885008	August 29, 2014
BLUEBERRY GLAZE	TMA935460	April 20, 2016
PEACH SORBET	TMA935459	April 20, 2016
PINK ICING	TMA935309	April 19, 2016
RASPBERRY SHORTCAKE	TMA935462	April 20, 2016

### **Canada Trademark Applications**

<b>Mark</b>	<b>Application No.</b>	<b>Filing Date</b>
BABY CAKES	1760892	December 22, 2015
JELLY BEAN	1717916	March 4, 2015

### **European Union Trademark Registrations**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
BABY CAKES	14948831	April 13, 2016
BLUEBERRY GLAZE	13260468	January 27, 2015
JELLY BEAN	13260501	January 27, 2015
PEACH SORBET	13260476	January 27, 2015
RASPBERRY SHORTCAKE	11650488	July 24, 2013

### **European Union Trademark Applications**

<b>Mark</b>	<b>Application No.</b>	<b>Filing Date</b>
PINK BREEZE	15172935	March 3, 2016
PINK ICING	13260419	September 16, 2014

**Japan Trademark Registrations**

Mark	Registration No.	Registration Date
BLUEBERRY GLAZE	5784530	August 7, 2015
PEACH SORBET	5799758	October 16, 2015
PINK ICING	5784531	August 7, 2015

**Japan Trademark Applications**

Mark	Application No.	Filing Date
JELLY BEAN	2015-023498	March 16, 2015
RASPBERRY SHORTCAKE	2015-023501	March 16, 2015


**New Zealand Trademark Registrations**

Mark	Registration No.	Registration Date
BLUEBERRY GLAZE	1015166	September 8, 2015
PEACH SORBET	1015168	September 8, 2015
PINK ICING	1015169	September 8, 2015
RASPBERRY SHORTCAKE	1015170	September 8, 2015

**New Zealand Trademark Applications**

Mark	Application No.	Filing Date
JELLY BEAN	1015167	March 4, 2015

**WIPO Trademark Registrations**

Mark	Registration No.	Registration Date
BRAZELBERRIES	1170743	July 12, 2013
BRAZELBERRIES LOGO 	1173302	July 11, 2013