

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395372

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandon Dawson		07/01/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	GN HEARING A/S		
Street Address:	Lautrupbjerg 7		
City:	Ballerup		
State/Country:	DENMARK		
Postal Code:	2750		
Entity Type:	Aktieselskab: DENMARK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3030542	AUDIGY	
CORRESPONDENCE DATA			
Fax Number:	2029425000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkdocketing@aporter.com, anna.manville@aporter.com, colleen.mcduffie@aporter.com, elisabeth.richards@aporter.com		
Correspondent Name:	Anna W. Manville		
Address Line 1:	601 Massachusetts Ave., NW		
Address Line 2:	IP DOCKETING		
Address Line 4:	Washington, D.C. 20001		
DOMESTIC REPRESENTATIVE			
Name:	Anna W. Manville		
Address Line 1:	601 Massachusetts Ave., NW		
Address Line 2:	IP DOCKETING		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Anna W. Manville		
SIGNATURE:	/Anna W. Manville/		
DATE SIGNED:	08/17/2016		

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Total Attachments: 1

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made and entered into as of July 1, 2016 by **BRANDON DAWSON**, an individual with an address at 2811 E. Evergreen, Vancouver, Washington 98661 ("Assignor"), in favor of **GN HEARING A/S**, a Danish Aktieselskab (company with limited liability) having its principal place of business at Lautrupbjerg 7, 2750 Ballerup Denmark ("Assignee").

WHEREAS, the Assignor is the proprietor and beneficial owner of the trademark **AUDIGY** (the "Assigned Mark"), which is registered in the United States Patent and Trademark Office as Trademark Registration 3,030,542 (the "Registration");

WHEREAS, pursuant to the terms of that certain Trademark Assignment Agreement dated as of July 1, 2016, by and among the Assignor and the Assignee (the "Purchase Agreement"), the Assignor has assigned all of the Assignor's right, title and interest in and to the Assigned Mark to the Assignee and the parties wish to confirm such assignment herein.

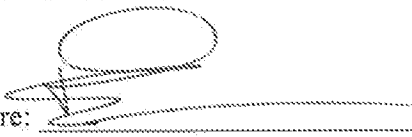
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby irrevocably sells, assigns, and otherwise transfers to Assignee, its successors and assigns, all of Assignor's worldwide rights, title and interest in and to the Assigned Mark, including any rights therein arising under common law, and also including any and all applications and registrations arising out of the Assigned Mark (including, without limitation, the Registration), together with (1) the goodwill of the business symbolized by the Assigned Mark; and (2) all income and royalties (yet to be paid), and damages, that become due or payable to the Assignor with respect to the Assigned Mark; and (3) all rights to sue for past, present, or future infringement or any other claim related to the Assigned Mark (hereinafter, the "Assignment"). Without limitation to the foregoing, all rights, title and interest in the Assigned Mark shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if the foregoing Assignment had not been made.

This Trademark Assignment is in all respects subject to the provisions of the Purchase Agreement and is not intended in any way to supersede, limit, qualify or expand any provision of the Purchase Agreement.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first above written.

BRANDON DAWSON

Signature: 

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