

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395432

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kinesis Motorsport Corporation		05/28/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Wheel Pros, LLC		
Street Address:	5347 S. Valentia Way		
Internal Address:	Suite 200		
City:	Greenwood		
State/Country:	COLORADO		
Postal Code:	80111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3041427	KINESIS	
CORRESPONDENCE DATA			
Fax Number:	7606877421		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	760-637-2400		
Email:	markr@branfman.com		
Correspondent Name:	Mark I. Reichenthal		
Address Line 1:	c/o Branfman Law Group, P.C.		
Address Line 2:	708 Civic Center Drive		
Address Line 4:	Oceanside, CALIFORNIA 92054		
NAME OF SUBMITTER:	Mark I. Reichenthal		
SIGNATURE:	/Mark I. Reichenthal/		
DATE SIGNED:	08/17/2016		
Total Attachments: 1			
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OP \$40.00 3041427

TRADEMARK ASSIGNMENT

WHEREAS, Kinesis Motorsport Corporation ("Assignor"), is the owner of the entire right, title and interest to the United States trademark "Kinesis", registration number 3,041,427.

WHEREAS, Wheel Pros LLC, ("Assignee"), is desirous of acquiring all right, title and interest to the said mark together with the goodwill of the business symbolized by the mark and the registration thereof.

WHEREAS, it is desired that the assignment of said registration be made record in the United States Patent and Trademark Office.

NOW THEREFORE, upon execution of this Assignment Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby irrevocably acknowledged, and intending to be legally bound hereby, Assignor hereby assigns to Assignee all rights, title and interest to the said mark together with the goodwill of the business symbolized by the mark and the registration thereof. Assignor further sells, assigns, transfers and conveys to Assignee the entire right, title and interest in and to the trademark in the United States and all jurisdictions outside the United States, including the right to apply for registrations within or outside the United States, based in whole or in part upon the trademark, and any priority right that may arise from the trademark, the same rights to be held and enjoyed by Assignor had this assignment, transfer and conveyance not been made. The Assignor hereby agrees to take all actions and to execute all appropriate, necessary and customary forms and use all reasonable best efforts to assist Assignee, at the Assignee's request, to secure the rights assigned.

Kinesis Motorsport Corporation

By: 

Title: Manager

Dated & Executed 5-28-16

