

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395470

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simoniz USA, Inc.		05/31/2016	Corporation: CONNECTICUT
RECEIVING PARTY DATA			
Name:	No-H2O Investments Limited		
Street Address:	9 Clifton Terrace		
City:	Monkstown Co		
State/Country:	IRELAND		
Postal Code:	A94F5P3		
Entity Type:	Corporation: IRELAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3872801	NOH2O	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152873207		
Email:	sean@epiclaw.net		
Correspondent Name:	Sean Hogle		
Address Line 1:	1000 4th Street, Suite 875		
Address Line 4:	San Francisco, CALIFORNIA 94901		
NAME OF SUBMITTER:	Sean Hogle		
SIGNATURE:	/sean hogle/		
DATE SIGNED:	08/17/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

This Trademark Assignment (this "Trademark Assignment") is being delivered pursuant to that certain Trademark and Related Rights Assignment Agreement, dated as of 31 May 2016 (the "Agreement"), by and between by **No-H2O Investments** ("Assignee"); and **Simoniz USA, Inc.** ("Assignor").

A. Assignor owns certain trademarks and/or service marks, and applications and/or registrations for such marks, as listed in Attachment A attached hereto and incorporated herein by this reference (collectively, the "Marks").

B. Assignor and Assignee have entered into the Agreement, pursuant to which Assignor has agreed to assign, among other things, all right, title and interest in and to the Marks (as well as the goodwill and business in connection with which the Marks are used or were intended to be used) to Assignee.

C. Any capitalized term used but not otherwise defined in this Trademark Assignment has the meaning ascribed to such term in the Agreement.

NOW, THEREFORE, for good and valuable consideration as set forth in the Agreement, the receipt and sufficiency of which hereby is acknowledged, Assignor hereby irrevocably sells, conveys, assigns, transfers and delivers to Assignee and its successors and assigns, free and clear of all encumbrances, effective as of 31 May 2016, all of Assignor's entire right, title and interest in and to the Marks, and to all domestic and foreign applications and/or registrations for the Marks (and all extensions and renewals of such applications and registrations, and the right to apply for any of the foregoing), together with the goodwill of the business symbolized by the Marks, including the right to sue and recover for any past and future infringements thereof.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by their duly authorized representative.

ASSIGNOR:
Simoniz USA, Inc.



By:
Name: *William Gorra*
Title: *President*

ASSIGNEE:
No-H2O Investments



By:
Name: Emmet O'Brien
Title: CEO

ATTACHMENT A TO TRADEMARK ASSIGNMENT

MARKS

MARK	COUNTRY	CLASS	SERIAL NUMBER/ REGISTRATION NUMBER	FILING DATE
NOH2O	USA	003	3872801	24 March 2010