### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM395534

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900372629

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SignUp4, LLC			Limited Liability Company: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Cvent, Inc.
Street Address:	1765 Greensboro Station Place
Internal Address:	7th Floor
City:	Tysons Corner
State/Country:	VIRGINIA
Postal Code:	22102
Entity Type:	Corporation: DELAWARE

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark	
Registration Number:	3830825	SIGNUP4	
Registration Number:	3778769	UNIVERSAL MEETING SOLUTION	

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7032263500

Email: legal@cvent.com

Correspondent Name: Cvent, Inc.

**Address Line 1:** 1765 Greensboro Station Place

Address Line 2: 7th Floor

Address Line 4: Tysons Corner, VIRGINIA 22102

NAME OF SUBMITTER:Erica HallSIGNATURE:/EH/DATE SIGNED:08/18/2016

**Total Attachments: 2** 

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TRADEMARK
REEL: 005857 FRAME: 0872

#### TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, pursuant to the Member Purchase Agreement by and among Cvent Atlanta, LLC, the members of SignUp4, LLC, and Nicholas Romano, Doug Wetzel, and Mark Hubrich, dated May 8, 2015, Cvent Atlanta, LLC, a Delaware limited liability company, acquired all of the issued and outstanding equity interests of SignUp4, LLC, then a Georgia limited liability company;

WHEREAS, SignUp4, LLC, has adopted and used, and is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (the "Marks") and the United States Trademark and Service Mark, European Union Intellectual Property Office, and World Intellectual Property Organization Registrations therefor (the "Registrations"), also listed on Schedule A; and

WHEREAS, Cvent, Inc., a Delaware corporation with a principal business address at 1765 Greensboro Station Place, 7<sup>th</sup> Floor, Tysons Corner, VA 22102, United States (hereinafter called "Assignee"), is the sole member of Cvent Atlanta, LLC, and desires to acquire all worldwide right, title and interest in and to the Marks and the Registrations;

NOW, THEREFORE, Assignor hereby assigns and transfers to Assignee all worldwide right, title and interest in and to the Marks, together with the business goodwill associated with the Marks, the Registrations, and the right to sue for and collect damages, profits, attorneys' fees, and all other available remedies for past infringements of the Marks.

		ASSIGNOR		
Date: <u>7/26/2016</u>		SignUp4, LLC  By  Name: Lawrence Samuelson  Title: Secretary		
STATE OF	VIRGINIA	)		
COUNTY OF	FAIRFAX	) )		
Signed and sv	worn to before m	ne this 26 day of July  Notary Public	2016	

My commission expires

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### SCHEDULE A

# Marks:

Worktopia



SIGNUP4

UNIVERSAL MEETING SOLUTION

## Registrations:

<u>Jurisdiction</u>	<u>Mark</u>	Registration No.	Registration Date
EUIPO	Worktopia	004448585	June 13, 2006
United States	SIGNUP4	3830825	August 10, 2010
WIPO	SIGNUP4	1037627	April 12, 2010
United States	UNIVERSAL MEETING SOLUTION	3778769	April 20, 2010

-2-

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