

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GORDON RAMSAY RESTAURANT HOLDINGS US LP		08/09/2016	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Gordon James Ramsay		
Street Address:	Seventy Seven Wardour Street		
Internal Address:	c/o Sheridans		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1F 0UR		
Entity Type:	INDIVIDUAL: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3480629	GORDON RAMSAY	
CORRESPONDENCE DATA			
Fax Number:	3102318311		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 312-3750		
Email:	skb@msk.com		
Correspondent Name:	S.Bevins/Mitchell Silberberg & Knupp LLP		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064-1683		
DOMESTIC REPRESENTATIVE			
Name:	Evan M. Kent/Mitchell Silberberg & Knupp		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064-1683		
NAME OF SUBMITTER:	Evan M. Kent		
SIGNATURE:	/EMK012362/		
DATE SIGNED:	08/17/2016		

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Total Attachments: 4

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Date: 9 August 2016

GORDON RAMSAY RESTAURANT HOLDING US LP
as Assignor

GORDON JAMES RAMSAY
as Assignee

Assignment of Trade Marks

THIS AGREEMENT is made this 9th day of August 2016

BETWEEN:

- (1) **Gordon Ramsay Restaurant Holding US LP** c/o Warshaw, Burstein, Cohen Schlesinger & Kuh LLP, 555 Fifth Avenue, New York 10017 (the "**Assignor**"), and
- (2) **Gordon James Ramsay** c/o Sheridans, Seventy Seven Wardour Street, London W1F 0UR, United Kingdom (the "**Assignee**"); and

WHEREAS:

- (A) Assignor is the proprietor of the trade marks set out in Schedule A hereto (the "**Trade Marks**")
- (B) The Assignor has agreed to assign to the Assignee the Trade Marks together with the goodwill of the business of the Assignor concerned in the goods and services in respect of which the Trade Marks are registered upon the following terms and conditions.
- (C) The Assignee wishes to purchase the Trade Marks from the Assignor.

IT IS AGREED as follows:

- 1.1 In consideration of the sum of £10 now paid by Assignee to Assignor (receipt of which is hereby acknowledged) Assignor hereby assigns to Assignee with full title guarantee all right, title and interest in and to the Trade Marks together with the goodwill of the business in which the Trade Marks are used as symbolised by and attaching to the Trade Marks and all intellectual property rights relating thereto, in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world and all rights of action, powers and benefits belonging or accrued to the Trade Marks and goodwill and related rights, including but not limited to the right to sue for past infringements and passing off.
- 1.2 The Assignor agrees that it will at the request of the Assignee at all times hereafter do all such acts and execute such documents as may reasonably be necessary or desirable both to secure the vesting in the Assignee of all

rights assigned to it in this agreement and to assist in the resolution of any question concerning the Trade Marks.

1.3 The Assignor confirms that the Assignee or its legal representative is authorised to sign on behalf of the Assignor all forms and documents that are required by the relevant Trade Marks Registry to record this assignment at that Registry.

1.4 This assignment is governed by English law and is subject to the jurisdiction of the English Courts.



GORDON RAMSAY RESTAURANT HOLDING US LP

Authorized signatory



GORDON JAMES RAMSAY

Schedule A

Trade Mark	Territory	App/Reg No.	Status	Class(es)
GORDON RAMSAY	USA	3480629	Registered	29, 30, 43