

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395556

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Innotek, Inc.		06/15/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Dial Industries, Inc.		
Street Address:	3628 Noakes St.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90023		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3150554	COSMETIC STAX	
Registration Number:	3173163	DESIGN YOUR DRAWERS	
Registration Number:	3182610	EXTENDABLES	
Registration Number:	4301291	NEATNIX	
Registration Number:	4301296	NEATNIX	
Registration Number:	4365952	NEATNIX	
Registration Number:	4201074	NEATNIX	
CORRESPONDENCE DATA			
Fax Number:	6196967124		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(619) 696-6700		
Email:	ipdocket@gordonrees.com		
Correspondent Name:	Susan B. Meyer/Gordon & Rees LLP		
Address Line 1:	101 West Broadway, Suite 2000		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Susan B. Meyer		
SIGNATURE:	/Susan B. Meyer/		
DATE SIGNED:	08/18/2016		

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Total Attachments: 4

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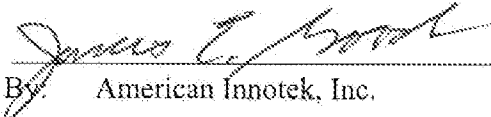
NUNC PRO TUNC PATENT, TRADEMARK AND COPYRIGHT ASSIGNMENT

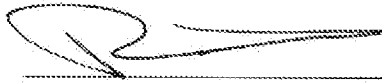
WHEREAS, American Innotek Inc., a California corporation, (hereinafter "Assignor"), was the owner of all right title and interest in and to the Design Patents listed in the attached Exhibit A (hereinafter "Exhibit A"); the Trademarks listed in the attached Exhibit B (hereinafter "Exhibit B"); and the Copyright listed in the attached Exhibit C (hereinafter "Exhibit C").

WHEREAS, Dial Industries, Inc., a California corporation (hereinafter "Assignee"), on February 29, 2016, acquired all right, title and interest in and to said Patents, Trademarks and Copyright listed in Exhibits A, B, and C and Assignor now desires to assign to Assignee, and to make of record, all of Assignor's right, title, and interest in and to said Patents, Trademarks, and Copyright listed in Exhibits A, B, and C.

NOW, THEREFORE, in consideration of the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer, and set over unto said Assignee, its successors, legal representatives, and assigns, all of Assignor's right, title, and interest in and to said Patents, Trademarks and Copyright listed in Exhibits A, B, and C and all original, reissue or foreign Letters Patent granted thereof, all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and all foreign rights to said Exhibit A, and Assignor assigns the good will of the business symbolized by the Trademarks, and including the registrations thereof as set forth in Exhibit B, and Assignor covenants that it has full right to do so.

Executed this 15th day of JUNE, 2016, at


By: American Innotek, Inc.
James E. Goode, President


Witness Signature

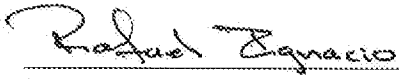

Printed Name of Witness

EXHIBIT A

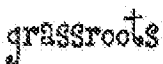

UNITED STATES PATENTS

Design Patents

1. D501,341 – 2/1/2019 expiration – stackable clothing divider with finger grip tabs
2. D502,031 – 2/22/2019 – Stackable clothing divider
3. D505,809 – 6/7/2019 – Stackable clothing divider having wide pulling tabs
4. D538,536 – 3/20/2019 – Small collapsible storage container
5. D542,033 – 5/8/19 – Medium collapsible storage container
6. D542,532 – 5/15/21 Large collapsible storage container
7. D658,417 – 5/1/2026 jewelry rack

EXHIBIT B

UNITED STATES TRADEMARKS

MARK	REGISTRATION NO.
SLIDE 'N' STAX	3,116,370
JEWELRY STAX	3,122,866
FOLD 'N' STAX	3,125,912
INTIMATE COLLECTIONS	3,141,284
COSMETIC STAX	3,150,554
DESIGN YOUR DRAWERS	3,173,163
EXTENDABLES	3,182,610
GRASSROOTS	3,729,594
GRASSROOTS & Design 	3,729,595
YOUR STYLE	3,894,408
YOUR STYLE & Design 	3,894,409
NEATNIX	4,201,074
NEATNIX	4,301,291
NEATNIX	4,301,296
NEATNIX	4,365,952

FOREIGN TRADEMARKS

MARK	COUNTRY	REGISTRATION NO.
NEATNIX	Europe (Madrid Protocol)	1147 810

EXHIBIT C

COPYRIGHTS

COPYRIGHT TITLE	REGISTRATION NO.
NEATNIX JEWELRY STAX 36	VA0001854515