

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395559

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIAMOND RESORTS IW HOLDING COMPANY		01/29/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	DIAMOND RESORTS HOLDINGS, LLC		
Street Address:	10600 West Charleston Boulevard		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89135		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2395510	EXTRAORDINARY ESCAPES	
Registration Number:	3550275	RESORT TO RESORT	
Registration Number:	3378677	R RESORT TO RESORT EXPANDING VACATION PO	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9086545000		
Email:	trademarkadmin@lerner david.com		
Correspondent Name:	GREGG A. PARADISE		
Address Line 1:	600 South Avenue West		
Address Line 4:	Westfield, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	DRI 10.1-116 #316		
NAME OF SUBMITTER:	DONNA M. VECCHIONE		
SIGNATURE:	/DONNA M. VECCHIONE/		
DATE SIGNED:	08/18/2016		
Total Attachments: 3			
source=Revised Assignment Agreement DR IW Holdings to DR Holdings 8-18-16#page1.tif			
source=Revised Assignment Agreement DR IW Holdings to DR Holdings 8-18-16#page2.tif			

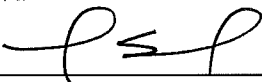
OP \$90.00 2395510

ASSIGNMENT OF INTELLECTUAL PROPERTY

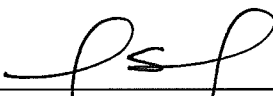
This Assignment is made as of January 29, 2016, between Diamond Resorts IW Holding Company, a Delaware corporation ("Assignor") and Diamond Resorts Holdings, LLC, a Nevada Limited Liability Company, with a place of business at 10600 West Charleston Boulevard, Las Vegas, Nevada 89135 ("Assignee").

Assignor hereby irrevocably assigns, transfers, conveys and delivers to Assignee, and Assignee hereby assumes and accepts, all of such Assignor's right, title and interest in and to the trademarks and domain names attached hereto as Schedule A for trademarks and Schedule B for domain names ("the Transferred Properties"). The assignment, transfer, conveyance and delivery of the Transferred Properties includes without limitation all common law rights in the Transferred Properties, all renewals of the Transferred Properties, all the goodwill of the business connected with the use of and symbolized by the Transferred Properties, all rights to request or apply for or file or register the Transferred Properties, all rights of action arising from the Transferred Properties including without limitation all claims for damages by reason of infringement of the Transferred Properties and all present, past and future rights to sue and collect damages or seek injunctive relief for any such infringement, dilution or violation, and all income, royalties and other payments now and hereafter due and/or payable to the Assignor and its affiliates in respect of the foregoing, in each case, to be held and enjoyed by the Assignee for its own use and benefit and for its successors and assigns as the same would have been held by the Assignor and its affiliates had this Assignment not been made; provided that Assignor shall be under no obligation to deliver the transferred domain names to Assignee until the registrar(s) used by Assignor complete the transfer of the registrations of the transferred domain names to Assignee.

DIAMOND RESORTS IW HOLDING
COMPANY





By: 
Name: Michael Shalmy
Title: Assistant Secretary
Date: 8/18/16

DIAMOND RESORTS HOLDINGS, LLC

By: 
Name: Michael Shalmy
Title: Assistant Secretary
Date: 8/18/16

SCHEDULE A

Transferred Trademarks

Owner	Trademark	Country	Reg#
Intrawest ULC	EXTRAORDINARY ESCAPES	Canada	TMA540634
Intrawest U.S. Holdings Inc.	EXTRAORDINARY ESCAPES	US	2395510
Intrawest ULC		Canada	TMA694887
Intrawest ULC	RESORT TO RESORT	Canada	TMA694888
	RESORT TO RESORT	US	3550275
Intrawest U.S. Holdings Inc.	RESORT TO RESORT & DESIGN 	US	3378677
Intrawest ULC	RESORT TO RESORT	MEX	998905
Intrawest ULC	RESORT TO RESORT EXPANDING VACATION POSSIBILITIES (& design) 	MEX	998906
Intrawest ULC	EXTRAORDINARY ESCAPES (& design) 	MEX	858185

SCHEDULE B

Transferred Domain Names

rccweb.club
www.extraordinaryescapes.com
www.resorttoresort.com
www.resort2resort.com
www.experiencesandestin.com
www.experiencepalmdesert.com
www.activitiescentral.com
www.palmdesertexperience.com
www.ownalifetimeofvacations.com
www.experiencepalmsprings.com
whistleractivitycentral.com
whistleractivitycentral.ca
whistleractivitycentre.com
whistleractivitycentre.ca
whistleractivitycenter.com
whistleractivitycenter.ca
whistleractivities.ca
www.clubcareercafe.com
www.threecirclesvacations.com
www.3circlesvacations.com