

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395274

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Starboard Collection, LLC	FORMERLY Everyday Sailing, LLC	07/12/2016	Limited Liability Company: VERMONT
RECEIVING PARTY DATA			
Name:	Alice Ink Incorporated		
Street Address:	350 SE 1st Street		
City:	Delray Beach		
State/Country:	FLORIDA		
Postal Code:	33483		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4593532	STARBOARD COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	5616256572		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-625-6575		
Email:	ustrademarks@mchaleslavin.com		
Correspondent Name:	McHale & Slavin, P.A.		
Address Line 1:	2855 PGA Blvd.		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410		
NAME OF SUBMITTER:	Carl J. Spagnuolo		
SIGNATURE:	/Carl J. Spagnuolo/		
DATE SIGNED:	08/16/2016		
Total Attachments: 3			
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OP \$40.00 4593532

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), dated as of July 12, 2016 (the "Effective Date"), is entered into by Starboard Collection, LLC f/k/a Everyday Sailing, LLC, a Vermont limited liability company ("Assignor"), in favor of Alice Ink Incorporated, a Florida corporation ("Assignee"). Each of Assignor and Assignee is sometimes referred to in this Agreement as a "Party". Assignor and Assignee are sometimes referred to in this Agreement as, together, the "Parties".

RECITALS:

- A. Assignor is the owner of the US Trademark Reg. No. 4,593,532 "Starboard Collection" (the "Starboard Trademark").
- B. Assignor has agreed to execute and deliver this Agreement for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions.

NOW, THEREFORE, in consideration of \$1.00, and other good and valuable consideration, the receipt and adequacy of which consideration are hereby conclusively acknowledged, Assignor, intending to be legally bound, hereby agrees as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee (including all of Assignee's successors, assigns, heirs and administrators) all of Assignor's right, title and interest in and to the following (collectively, the "Assigned Trademark"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark:

(a) the Starboard Trademark and all registrations, issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals of, or which may evolve from, the Starboard Trademark;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the Effective Date, including, without limitation, all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

For the avoidance of doubt, and without limiting the foregoing, Assignor hereby irrevocably conveys, transfers and assigns to Assignee (including all of Assignee's successors, assigns, heirs and administrators) all of Assignor's right, title and interest in and to the Starboard Trademark in all foreign countries, and all applications for the Starboard Trademark in foreign countries and all registrations, issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and

renewals of, or which may evolve from, the Starboard Trademark, including, without limitation, the right to claim International Convention priority.

2. Recordation. Assignor hereby authorizes the Commissioner of Trademarks in the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request of Assignee.

3. Additional Acts by Assignor. From time to time after the Effective Date, Assignor will execute and deliver to Assignee such additional documents, instruments, transfers, conveyances, assignments and assurances, take such further actions and do all matters and things as may be convenient or necessary to convey and transfer full right, title and interest to Assignee, vest in Assignee, and place Assignee in legal and actual possession of, the Assigned Trademark.

[SIGNATURE PAGE FOLLOWS]

