

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394614

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT
RESUBMIT DOCUMENT ID:	900372402

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A., as resigning Administrative Agent		07/25/2016	Association: UNITED STATES

RECEIVING PARTY DATA

Name:	SUNTRUST BANK, as successor Administrative Agent
Street Address:	303 Peachtree St, GA-ATL-7662
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30308
Entity Type:	BANK: UNITED STATES

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	3492462	EXTREME RELEVANCE
Registration Number:	3635026	EXTREME REACH
Registration Number:	3631362	CONNECT AND SIMPLIFY
Registration Number:	3201666	DG
Registration Number:	3316534	DGFASTCHANNEL
Registration Number:	3316533	DG FASTCHANNEL
Registration Number:	3316539	SPOTCENTRAL
Registration Number:	3317014	SPOTCENTRAL
Registration Number:	3881978	HD NOW
Registration Number:	3316540	ADGALLERY
Registration Number:	3317015	ADGALLERY
Registration Number:	3383612	ADCATALOG
Registration Number:	3099727	SCENES ON DEMAND
Registration Number:	3323071	SOURCEECREATIVE
Registration Number:	2632819	PATHFIRE
Registration Number:	2784651	PATHFIRE
Registration Number:	2737799	PATHFIRE ENABLING DIGITAL MEDIA

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2732670	THE CATCH SERVER
Registration Number:	3915791	EFFICIENCY THROUGH INTEGRATION
Registration Number:	3915790	MIJO
Registration Number:	2822016	SLINGSPOT
Registration Number:	2751765	SLINGSPOT.COM
Registration Number:	3460262	DG SPOT BOX
Registration Number:	3553200	DROP BOX HD
Registration Number:	3637521	SPOT BOX HD
Registration Number:	4223631	HD XTREME
Registration Number:	2949097	
Registration Number:	2949098	TALENT PARTNERS
Registration Number:	1750337	TALENT PARTNERS
Registration Number:	1712083	TALENT PARTNERS
Registration Number:	3395287	TRAFFIXWORKS
Registration Number:	3379057	TRAFFIXWORKS
Registration Number:	3850390	VITA
Registration Number:	4657723	NABLE
Serial Number:	85427537	BLADERUNNER
Serial Number:	85891974	SPOT ON

CORRESPONDENCE DATA

Fax Number: 8668265420

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 301-638-0511

Email: ipresearchplus@comcast.net

Correspondent Name: IP Research Plus, Inc.

Address Line 1: 21 Tadcaster Circle

Address Line 2: attn: Penelope J.A. Agodoa

Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER: CRS1-41294

NAME OF SUBMITTER: Penelope J.A. Agodoa

SIGNATURE: /pja/

DATE SIGNED: 08/10/2016

Total Attachments: 7

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ASSIGNMENT OF TRADEMARK SECURITY INTEREST, dated as of July 25, 2016 (this "*Assignment*"), by JPMORGAN CHASE BANK, N.A. ("*JPMCB*"), as resigning administrative agent for the Secured Parties (as defined in the Security Agreement described below) (in such capacity, the "*Existing Agent*") and SUNTRUST BANK ("*SunTrust*"), as successor administrative agent for the Secured Parties (in such capacity, the "*Successor Agent*").

A. Reference is made to the First Lien Pledge and Security Agreement dated as of February 7, 2014 (as amended, supplemented or otherwise modified from time to time, the "*Security Agreement*"), among Extreme Reach, Inc. (the "*Borrower*"), the subsidiaries of the Borrower party thereto and the Existing Agent. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Security Agreement.

B. Reference is made to (i) the First Lien Trademark Security Agreement dated as of February 7, 2014 (the "*ER Trademark Security Agreement*"), between the Borrower and the Existing Agent, pursuant to which, among other things, the Borrower granted a security interest to the Existing Agent, for the benefit of certain secured parties named therein, in, among other things, certain registered trademarks of the Borrower listed in an attachment to the ER Trademark Security Agreement, which security interest was recorded on February 10, 2014 with the United States Patent & Trademark Office (the "*PTO*") at Reel 5212 and Frame 0728, (ii) the First Lien Trademark Security Agreement dated as of February 7, 2014 (the "*DG Trademark Security Agreement*"), between Digital Generations, Inc. ("*DG*") and the Existing Agent, pursuant to which, among other things, DG granted a security interest to the Existing Agent, for the benefit of certain secured parties named therein, in, among other things, certain registered trademarks of DG listed in an attachment to the DG Trademark Security Agreement, which security interest was recorded on February 10, 2014 with the PTO at Reel 5212 and Frame 0719 and (iii) the First Lien Trademark Security Agreement dated as of June 29, 2015 (the "*TP Trademark Security Agreement*" and, collectively with the ER Trademark Security Agreement and the DG Trademark Security Agreement, the "*Trademark Security Agreements*"), between Talent Partners, LLC ("*TP*") and the Existing Agent, pursuant to which, among other things, TP granted a security interest to the Existing Agent, for the benefit of certain secured parties named therein, in, among other things, certain registered trademarks of TP listed in an attachment to the TP Trademark Security Agreement, which security interest was recorded on July 2, 2015 with the PTO at Reel 5568 and Frame 0171.

C. Pursuant to the Resignation, Waiver, Consent and Appointment Agreement dated as of July 8, 2016 (as amended, supplemented or otherwise modified from time to time, the "*Successor Agent Agreement*"), among JPMCB, SunTrust, the Borrower and the subsidiaries of the Borrower party thereto, JPMCB, as resigning administrative agent under the Credit Agreement, the Security Agreement, the Trademark Security Agreements and the other Loan Documents (as defined in the Credit

Agreement), has assigned all its right, title and interest in and to the trademarks identified on Schedule I hereto (the “*Trademarks*”) to SunTrust, as the Successor Agent. Until now, JPMCB has remained the secured party of record with the PTO.

SECTION 1. *Assignment.* Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Existing Agent hereby confirms the assignment, pursuant to the Successor Agent Agreement, of all its right, title and interest in and to the Trademarks under the Security Agreement and the Trademark Security Agreements to the Successor Agent and the Successor Agent hereby confirms its acceptance of such assignment.

SECTION 2. *Miscellaneous.*

(a) This Assignment may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. This Assignment shall become effective when it shall have been executed by each party hereto and thereafter shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. Delivery of an executed counterpart of a signature page of this Assignment by electronic submission shall be effective as delivery of a manually executed counterpart of this Assignment.

(b) THIS ASSIGNMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.

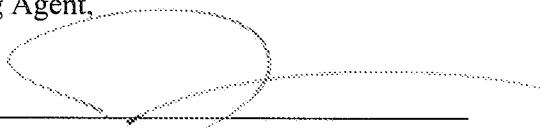
(c) Section headings used herein are for convenience of reference only, are not part of this Assignment and are not to affect the construction of, or to be taken into consideration in interpreting, this Assignment.

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IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the day and year first above written.

JPMORGAN CHASE BANK, N.A., as the Existing Agent,

By


Name: Justin B. Kelley
Title: Executive Director

SUNTRUST BANK, as the Successor Agent,

By

Name:
Title:

[Signature Page to Assignment of Trademark Security Interest]

[[3606513]]

TRADEMARK
REEL: 005859 FRAME: 0703

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the day and year first above written.

JPMORGAN CHASE BANK, N.A., as the Existing Agent,

By _____
Name:
Title:

SUNTRUST BANK, as the Successor Agent,

By Cynthia W. Burton
Name: **Cynthia Burton**
Title: **Director**

[Signature Page to Assignment of Trademark Security Interest]

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TRADEMARK
REEL: 005859 FRAME: 0704

Trademarks

Extreme Reach, Inc.

<u>Name</u>	<u>Registration Number</u>	<u>Jurisdiction</u>
Extreme Relevance	3,492,462	US
Extreme Reach	3,635,026	US
Connect and Simplify	3,631,362	US





Digital Generation, Inc.

<u>Name</u>	<u>Registration Number</u>	<u>Jurisdiction</u>
DG	3,201,666	US
DG FastChannel	3,316,534	US
DG FastChannel (logo)	3,316,533	US
SpotCentral	3,316,539	US
SpotCentral (logo)	3,317,014	US
HD Now	3,881,978	US
AdGallery	3,316,540	US
AdGallery (logo)	3,317,015	US
AdCatalog	3,383,612	US
Scenes on Demand	3,099,727	US
SourceEcreative	3,323,071	US
Pathfire	2,632,819	US
Pathfire (logo)	2,784,651	US
Pathfire Enabling Digital Media (logo)	2,737,799	US
THE CATCH SERVER	2,732,670	US

SCHEDULE I

Efficiency through Integration	3,915,791	US
MIJO	3,915,790	US
Slingspot	2,822,016	US
Slingspot.com	2,751,765	US
DG Spot Box	3,460,262	US
Drop Box HD	3,553,200	US
Spot Box HD	3,637,521	US
HD Xtreme	4,223,631	US

Talent Partners LLC

Mark	Jurisdiction	Serial No./ Filing Date	Reg. No./ Reg. Date	Status	Current Owner
Design Mark 	U.S. Federal	76492603 2/25/2004	2949097 5/10/2005	Registered	Talent Partners, LLC
TALENT PARTNERS  talent PARTNERS	U.S. Federal	76492604 2/25/2003	2949098 5/10/2005	Registered	Talent Partners, LLC
TALENT PARTNERS 	U.S. Federal	74095208 9/10/1990	1750337 2/2/1993	Registered	Talent Partners, LLC
TALENT PARTNER	U.S. Federal	74095207 9/10/1990	1712083 9/1/1992	Registered	Talent Partners, LLC
TRAFFIXWORKS	U.S. Federal	76634115 3/24/2005	3395287 3/11/2008	Registered	Talent Partners, LLC
TRAFFIXWORKS 	U.S. Federal	76634114 3/24/2005	3379057 2/5/2008	Registered	Talent Partners, LLC
VITA	U.S. Federal	77177807 5/10/2007	3850390 9/21/2010	Registered	Talent Partners, LLC
NABLE	U.S. Federal	86199358 2/20/2014	4657723 12/16/2014	Registered	Talent Partners, LLC

Trademark Applications

Extreme Reach, Inc.

	<u>Name</u>	<u>Serial Number</u>	<u>Jurisdiction</u>
	Bladerunner	85427537	US

Digital Generation, Inc.

	<u>Name</u>	<u>Serial Number</u>	<u>Jurisdiction</u>
	SPOT ON	85891974	US