

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM395726

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GTFM, Inc.		06/24/2016	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Daymond John		
<b>Street Address:</b>	1021 Salt Point Turnpike		
<b>City:</b>	Pleasant Valley		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	12569		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3924167	CITY OF IRON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9737263770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	973-997-1797		
<b>Email:</b>	wcox@lawcox.com		
<b>Correspondent Name:</b>	William H. Cox		
<b>Address Line 1:</b>	7 Boardwalk		
<b>Address Line 2:</b>	Unit 6		
<b>Address Line 4:</b>	Sparta, NEW JERSEY 07871		
<b>NAME OF SUBMITTER:</b>	William H. Cox		
<b>SIGNATURE:</b>	/William H. Cox/		
<b>DATE SIGNED:</b>	08/19/2016		
<b>Total Attachments: 1</b>			
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CH \$40.00 3924167

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

ASSIGNMENT made as of June 24, 2016 between GTFM, Inc. ("Assignor"), with an address at 350 Fifth Avenue, New York, NY 10118, and Daymond John ("Assignee"), with an address at 1021 Salt Point Turnpike Pleasant Valley New York 12569.

Recitals

WHEREAS, the Assignor has adopted and used in its business and is the present title owner of a trademark, "CITY OF IRON" (the "Trademark"), which is registered in the United States Patent and Trademark Office under No. 3,924,167 dated February 22, 2011;

WHEREAS, the Assignee is desirous of acquiring the entire right, title and interest in and to the Trademark "CITY OF IRON" and to registration No. 3,924,167.

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby does sell, assign and transfer unto the Assignee, its successors and assigns all right, title and interest in and to the Trademark and in and to the registration thereof, No. 3,924,167, together with the goodwill of the business in connection with which the Trademark is used and any and all damages and profits and any other remedies for past infringement of the Trademark.

IN WITNESS WHEREOF the Assignor and Assignee have executed this instrument as of the date first set forth above.

GTFM, INC.  
Assignor

By: \_\_\_\_\_

Bruce Welsfeld, President

DAYMOND JOHN  
Assignee

By: \_\_\_\_\_

Daymond John