

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM395850

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bob C. Bartel		09/16/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marketware, Inc.		
<b>Street Address:</b>	7070 Union Park Center		
<b>Internal Address:</b>	Suite 350		
<b>City:</b>	Midvale		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84047		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3254706	MARKETWARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4045509719		
<b>Email:</b>	brett@releasedinventions.com		
<b>Correspondent Name:</b>	Brett Bartel		
<b>Address Line 1:</b>	1000 Parkwood Cir.		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339		
<b>NAME OF SUBMITTER:</b>	Brett Bartel		
<b>SIGNATURE:</b>	/BBartel/		
<b>DATE SIGNED:</b>	08/22/2016		
<b>Total Attachments: 2</b>			
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source=Marketware Trademark Assignment#page2.tif			

OP \$40.00 3254706

# TRADEMARK ASSIGNMENT

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This Trademark Assignment (the "Agreement") is effective August 1, 2015,

**BETWEEN:** **Bob Bartel** (the "Owner"), a citizen residing in the state of Utah, with his office located at:

2563 East Willow Hills  
Sandy, Utah 84093

**AND:** **Marketware, Inc.** (the "Assignee"), a company organized and existing under the laws of the state of Delaware, with its head office located at:

7070 Union Park Center, Suite 350  
Midvale, Utah 84047

In consideration of the mutual promises contained in this agreement, the parties agree as follows:

## 1. TRANSFER OF TITLE

Owner transfers all rights, title and privileges to Assignee to the following; a trademark known as MARKETWARE, United States Patent and Trademark Office; Registration Number 3254706 (Standard Character Mark).

## 2. PAYMENT

In consideration of shares in Marketware, Inc. that will be part of a Series A venture funding, Owner accepts as full consideration for this transfer the shares he will receive as part of the purchase agreement dated September 16, 2014.

## 3. GOVERNING LAW

It is agreed that this agreement shall be governed by, construed, and enforced in accordance with the laws of the State of Utah.

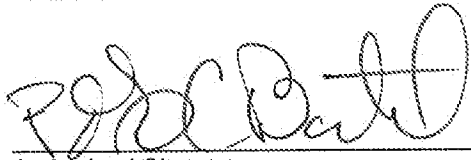
## 4. ENTIRE AGREEMENT

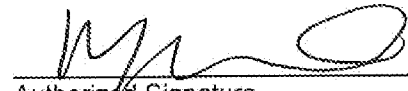
This agreement constitutes the entire agreement between the parties and any prior understanding or representation of any kind preceding the date of this agreement shall not be binding on either party except to the extent incorporated in this agreement.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

OWNER

ASSIGNEE

  
Authorized Signature

  
Authorized Signature

BOB C. BARTEL  
Print Name and Title

Bryce Bartel  
Print Name and Title